CSB BANCORP INC /OH Form 10-K March 23, 2015

# **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

# **FORM 10-K**

OF 1934  For the fiscal year ended December 31, 2014  OR		
OF 1934  For the fiscal year ended December 31, 2014  OR  TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT 1934  For the transition period from to	(M	(ark one)
TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT 1934  For the transition period from to	X	ANNUAL REPORT PURSUANT TO SECTIONS 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT 1934  For the transition period from to		
For the transition period from to		OR
•	••	TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
Commission File No. 0-21714		For the transition period from to
		Commission File No. 0-21714

CSB BANCORP, INC.

(Exact name of registrant as specified in its charter)

Ohio (State or other jurisdiction of

34-1687530 (I.R.S. Employer

incorporation or organization)

**Identification No.)** 

91 North Clay Street, Millersburg, Ohio (Address of principal executive offices)

44654 (Zip code)

Registrant s telephone number, including area code (330) 674-9015

Securities registered under Section 12(b) of the Act: None

Securities registered under Section 12(g) of the Act:

Common Shares, \$6.25 par value

(Title of class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. "Yes x No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. "Yes x No.

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. x Yes "No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months. x Yes "No

Indicate by check mark if disclosure of delinquent filers in response to Item 405 of Regulation S-K is not contained herein and will not be contained, to the best of registrant s knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check One):

Large accelerated filer "

Accelerated filer

Non-accelerated filer

Smaller reporting company x

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). "Yes x No

At June 30, 2014, the aggregate market value of the voting common equity held by non-affiliates of the registrant, based on a share price of \$20.23 per common share (such price being the last trade price on such date) was \$49.6 million.

At March 23, 2015, there were outstanding 2,739,405 of the registrant s common shares, \$6.25 par value.

## DOCUMENTS INCORPORATED BY REFERENCE

Portions of CSB Bancorp Inc. s 2014 Annual Report to Shareholders are incorporated by reference into Parts I and II of this Form 10-K.

Portions of CSB Bancorp Inc. s Proxy Statement dated March 23, 2015 are incorporated by reference in Part III of this Form 10-K.

#### **PART I**

# ITEM 1. BUSINESS. General

CSB Bancorp, Inc. ( CSB ), is a registered financial holding company under the Bank Holding Company Act of 1956, as amended, and was incorporated under the laws of the State of Ohio in 1991. The Commercial and Savings Bank of Millersburg, Ohio (the Bank ), an Ohio banking corporation chartered in 1879, is a wholly-owned subsidiary of the Company. The Bank is a member of the Federal Reserve System, and its deposits are insured up to the maximum amount provided by law by the Federal Deposit Insurance Corporation ( FDIC ). The primary regulators of the Bank are the Federal Reserve Board and the Ohio Division of Financial Institutions. In this Annual Report on Form 10-K sometimes CSB and the Bank are collectively referred to as the Company.

#### **Cautionary Statement Regarding Forward-Looking Information**

Certain statements contained in this Annual Report on Form 10-K, which are not statements of historical fact, constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995.

Words such as anticipate, estimates, may, feels, expects, believes, plans, will, would, should, convergessions are intended to identify these forward-looking statements but are not the exclusive means of identifying such statements. Examples of forward-looking statements include: (i) projections of income or expense, earnings per share, the payment or non-payment of dividends, capital structure and other financial items; (ii) statements of plans and objectives of the Company and of its management or Board of Directors, including those relating to products or services; (iii) statements of future economic performance; and (iv) statements of assumptions underlying such statements. Forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially. Factors that could cause or contribute to such differences include, without limitation, risks and uncertainties detailed from time to time in the Company is filings with the SEC, including without limitation the risk factors disclosed in Item 1A of this Annual Report on Form 10-K.

Other factors not currently anticipated may also materially and adversely affect on the Company s business, financial condition, results of operations or cash flows. There can be no assurance that future results will meet expectations. While the Company believes that the forward-looking statements in this Annual Report on Form 10-K are reasonable, the reader should not place undue reliance on any forward-looking statement. In addition, these statements speak only as of the date made. The Company does not undertake, and expressly disclaims, any obligation to update or alter any statements whether as a result of new information, future events or otherwise, except as may be required by applicable law.

The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements to encourage companies to provide prospective information so long as those statements are identified as forward-looking and are accompanied by meaningful cautionary statements identifying important factors that could cause actual results to differ materially from those discussed in the forward-looking statements. The Company desires to take advantage of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

## **Business Overview and Lending Activities**

CSB operates primarily through the Bank and its other subsidiaries, providing a wide range of banking, trust, financial and brokerage services to corporate, institutional and individual customers throughout northeast Ohio. The Bank provides retail and commercial banking services to its customers, including checking and savings accounts, time deposits, IRAs, safe deposit facilities, personal loans, commercial loans, real estate mortgage loans, installment loans,

night depository facilities, brokerage and trust services.

The Bank provides residential real estate, commercial real estate, commercial and consumer loans to customers located primarily in Holmes, Tuscarawas, Wayne, Stark and portions of surrounding counties in Ohio. The Bank s market area has historically exhibited relatively stable economic conditions; however, a pronounced slowdown in economic activity occurred during the latter half of 2008. The Company s market area experienced increasing economic activity in 2014 following five years of comparatively slow recovery. Unemployment levels in Holmes County, reported at 2.9% in December 2014, have generally been among the lowest in the State of Ohio, while the balance of the Bank s market area reported unemployment levels below the state average in 2014 and 2013.

Residential real estate values have slowly recovered with low mortgage rates and high affordability. Consumer spending on durable goods, such as autos grew, helped by job growth, available financing and the near record age of existing vehicle stock. The Federal Reserve Bank of Cleveland reported during 2013 and 2014 that a large portion of Ohio s growth activity is in manufacturing and energy-related industries. The Company s market is adjacent to areas of significant shale activity. If oil prices were to experience a sustained decline, mining and manufacturing jobs in the oil and gas business, which had been expanding in the previous two years, may also decline

Certain risks are involved in providing loans, including, but not limited to, the borrowers ability and willingness to repay the debt. Before the Bank extends a new loan or renews an existing loan to a customer, these risks are assessed through a review of the borrower s past and current credit history, the collateral being used to secure the transaction if any, and other factors. For all commercial loan relationships greater than \$275,000, the Bank s internal credit department performs an annual risk rating review. In addition to this review, an independent outside loan review firm is engaged to review all watch list and adversely classified credits, all commercial loan relationships greater than \$750,000, a sample of commercial loan relationships less than \$750,000, loans within an industry concentration and a sample of consumer/mortgage loans. In addition, any loan identified as a problem credit by management and/or the external loan review consultants is assigned to the Bank s loan watch list, and is subject to ongoing review by the Bank s credit department and the assigned loan officer to ensure appropriate action is taken when deterioration occurs.

Commercial loan rates are variable as well as fixed, and include operating lines of credit and term loans made to small businesses, primarily based on their ability to repay the loan from the cash flow of the business. Business assets such as equipment, accounts receivable and inventory typically secure such loans. When the borrower is not an individual, the Bank generally obtains the personal guarantee of the business owner. These loans typically involve larger loan balances, are generally dependent on the cash flow of the business and thus may be subject to a greater extent to adverse conditions in the general economy or in a specific industry. Management reviews the borrower s cash flows when deciding whether to grant the credit in order to evaluate whether estimated future cash flows will be adequate to service principal and interest of the new obligation in addition to existing obligations.

Commercial real estate loans are primarily secured by borrower-occupied business real estate and are dependent on the ability of the related business to generate adequate cash flow to service the debt. Commercial real estate loans are generally originated with a loan-to-value ratio of 80% or less. Commercial construction loans are secured by commercial real estate and in most cases the Bank also provides the permanent financing. The Bank monitors advances and the maximum loan to value ratio is typically limited to the lesser of 90% of cost or 80% of appraisal. Management performs much of the same analysis when deciding whether to grant a commercial real estate loan as when deciding whether to grant a commercial loan.

Residential real estate loans carry both fixed and variable rates and are secured by the borrower's residence. Such loans are made based on the borrower's ability to make repayment from employment and other income. Management assesses the borrower's ability and willingness to repay the debt through review of credit history and ratings, verification of employment and other income, review of debt-to-income ratios and other measures of repayment ability. The Bank generally makes these loans in amounts of 80% or less of the value of the collateral or up to 95% of collateral value with private mortgage insurance. An appraisal from a qualified real estate appraiser or an evaluation primarily based on tax value is obtained for substantially all loans secured by real estate. Residential construction loans are secured by residential real estate that generally will be occupied by the borrower upon completion. The Bank usually makes the permanent loan at the end of the construction phase. Generally, construction loans are made in amounts of 80% or less of the value of the as-completed collateral.

Home equity lines of credit are made to individuals and are secured by second or first mortgages on the borrower s residence. Loans are based on similar credit and appraisal criteria used for residential real estate loans; however, loans up to 100% of the value of the property may be approved for borrowers with excellent credit histories. These loans typically bear interest at variable rates and require certain minimum monthly payments.

Installment loans to individuals include unsecured loans and loans secured by automobiles and other consumer assets. Consumer loans for the purchase of new automobiles generally do not exceed 100% of the purchase price of the automobile. Loans for used automobiles generally do not exceed average wholesale or trade-in values as stipulated in a recent auto-industry used-car price guide. Overdraft protection loans are unsecured personal lines of credit to individuals who have demonstrated good credit character with reasonably assured sources of income and satisfactory credit histories. Consumer loans generally involve more risk than residential mortgage loans because of the type and nature of collateral and, in certain types of consumer loans, absence of collateral. Since these loans are generally repaid from ordinary income of the individual or family unit, repayment may be adversely affected by job loss, divorce, ill health or by a general decline in economic conditions. The Bank assesses the borrower s ability and willingness to repay through a review of credit history, credit ratings, debt-to-income ratios and other measures of repayment ability.

While CSB s chief decision-makers monitor the revenue streams of the various financial products and services, operations are managed and financial performance is evaluated on a Company-wide basis. Accordingly, all of the Company s banking operations are considered by management to be aggregated in one reportable operating segment. For a discussion of CSB s financial performance for the fiscal year ended December 31, 2014, see the Consolidated Financial Statements and Notes to the Consolidated Financial Statements found in Item 8 of this Annual Report on Form 10-K.

## **Employees**

At December 31, 2014, the Company had 186 employees, 146 of which were employed on a full-time basis. CSB has no separate employees not also employed by the Bank. No employees are covered by collective bargaining agreements. Employees are provided benefit programs, some of which are contributory. Management considers its employee relations to be good.

## Competition

The Bank operates in a highly competitive industry due, in part, to Ohio law permitting statewide branching by banks, savings and loan associations and credit unions. Ohio and federal law also permit nationwide interstate banking. In its primary market area of Holmes, Tuscarawas, Wayne, Stark and surrounding Ohio counties, the Bank competes for new deposit dollars and loans with other commercial banks, including both large regional banks and smaller community banks, as well as savings and loan associations, credit unions, finance companies, insurance companies, brokerage firms and investment companies.

Competition within the financial service industry continues to increase as a result of mergers between, and expansion of, financial service providers within and outside of the Bank s primary market areas. In addition, securities firms and insurance companies that have elected to become financial holding companies may acquire commercial banks and other financial institutions, which can create additional competitive pressure.

# **Investor Relations**

The Company s website address is <a href="www.csb1.com">www.csb1.com</a>. The Company makes available its Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, and all amendments to those reports, free of charge on its website as soon as reasonably practicable after such material is electronically filed with the Securities and Exchange Commission (the SEC). The Company also makes available through its website, other reports filed with the SEC under the Securities Exchange Act of 1934, as amended (the Exchange Act), including its proxy statements and reports filed by officers and directors under Section 16(a) of the Exchange Act, as well as the Company s Code of Ethics. The Company does not intend for information contained in its website to be incorporated by reference into this Annual Report on Form 10-K.

In addition, the Company s filings with the SEC may be read and copied at the SEC s Public Reference Room at 100 F Street NE, Washington DC 20549. Information on the operation of the Public Reference Room may be obtained by calling the SEC at 1-800-SEC-0330. These filings are also available on the SEC s website at www.sec.gov free of charge as soon as reasonably practicable after the Company has filed the above referenced reports.

# Supervision and Regulation of CSB and the Bank

CSB and the Bank are subject to extensive regulation by federal and state regulatory agencies. The regulation of financial holding companies and their subsidiaries by bank regulatory agencies is intended primarily for the protection of consumers, depositors, federal deposit insurance funds and the banking system as a whole and not for the protection of shareholders.

CSB is a bank holding company that has registered with the Federal Reserve Board (FRB) as a financial holding company under the Bank Holding Company Act, as amended (the BHC Act). Pursuant to the Gramm-Leach-Bliley Act of 1999 (GLBA), a bank holding company may become a financial holding company if each of its subsidiary banks is well-capitalized under regulatory prompt corrective action provisions, is well-managed, and has at least a satisfactory rating under the Community Reinvestment Act (CRA) by filing a declaration with the FRB that the bank holding company wishes to become a financial holding company. CSB has been a financial holding company since 2005. No prior regulatory approval is required for a financial holding company to acquire certain companies, other than banks and savings associations, that are financial in nature as determined by the FRB.

GLBA defines financial in nature to include securities underwriting, dealing and market making; sponsoring mutual funds and investment companies; insurance underwriting and agency activities; merchant banking activities; and activities that the FRB has determined to be closely related to banking. Bank subsidiaries of a financial holding company must continue to be well-capitalized and well-managed in order to continue to engage in activities that are financial in nature without regulatory actions or restrictions, which could include divestiture of the subsidiary or subsidiaries. In addition, a financial holding company or a bank subsidiary of a financial holding company may not acquire a company that is engaged in activities that are financial in nature unless each of the subsidiary banks of the financial holding company or bank has a CRA rating of satisfactory or better.

As a bank holding company and financial holding company, CSB is subject to regulation, examination and supervision by the FRB under the BHC Act. CSB is also subject to the disclosure and regulatory requirements of the Securities Exchange Act of 1933, as amended, the Securities Exchange Act of 1934, as amended, and the regulations promulgated thereunder, as administered by the SEC.

The Bank, as an Ohio state-chartered bank and member of the Federal Reserve System, is subject to regulation, supervision, and examination by the Ohio Division of Financial Institutions and the FRB. Because the FDIC insures its deposits, the Bank is also subject to certain regulations of that federal agency. The FDIC is an independent federal agency which insures the deposits, up to prescribed statutory limits, of federally-insured banks and savings associations and safeguards the safety and soundness of the financial institution industry. The Bank is deposits are insured up to applicable limits by the Deposit Insurance Fund of the FDIC and the Bank is subject to deposit insurance assessments to maintain the Deposit Insurance Fund. In addition, the Bank is subject to regulations promulgated by the Consumer Financial Protection Bureau (the CFPB) established by the Dodd-Frank Wall Street Reform and Consumer Protection Act enacted in July 2010 (the Dodd-Frank Act).

The earnings, dividends and other aspects of the operations and activities of CSB and the Bank are affected by state and federal laws and regulations, and by policies of various regulatory authorities. These policies include, for example, statutory maximum lending rates, requirements on maintenance of reserves against deposits, domestic monetary policies of the FRB, United States fiscal and economic policies, international currency regulations and monetary policies, certain restrictions on relationships with many phases of the securities business and capital adequacy and liquidity restraints.

The following information describes selected federal and state statutory and regulatory provisions that have, or could have, a material impact on the Company s business. This discussion is qualified in its entirety by reference to the full text of the particular statutory or regulatory provisions. These statutes and regulations are continually under review by the United States Congress and state legislatures and state and federal regulatory agencies. A change in statutes, regulations, or regulatory policies applicable to CSB and its subsidiaries could have a material effect on their respective businesses.

## **Dodd-Frank Wall Street Reform and Consumer Protection Act**

Federal regulators continue to implement many provisions of the Dodd-Frank Act. The Dodd-Frank Act created many new restrictions and an expanded framework of regulatory oversight for financial institutions, including depository institutions. The Company is closely monitoring all relevant sections of the Dodd-Frank Act to ensure continued compliance with these regulatory requirements.

Many aspects of the Dodd-Frank Act are still subject to rulemaking and will take effect over several years, making it difficult to anticipate the overall financial impact on the Company, its subsidiaries, their respective customers or the financial services industry more generally.

# **Regulation of Bank Holding Companies**

As a bank holding company and financial holding company under GLBA, CSB s activities are subject to extensive regulation by the FRB. CSB is required to file reports with the FRB and provide such additional information as the FRB may require, and is subject to regular examination and inspection by the FRB.

The FRB has extensive enforcement authority over bank holding companies, including the ability to assess civil money penalties, issue cease and desist orders and require that a bank holding company divest subsidiaries (including subsidiary banks). The FRB may initiate enforcement actions for violations of laws and regulations, and for unsafe and unsound practices. Under FRB policies, a bank holding company is expected to act as a source of strength to its

subsidiary banks and to commit resources to support those subsidiary banks. Under this policy, the FRB may require a bank holding company to contribute additional capital to an undercapitalized subsidiary bank.

The BHC Act requires the prior approval of the FRB in cases where a bank holding company proposes to acquire direct or indirect ownership or control of more than 5% of the voting shares of any bank that is not already majority-owned by it, acquire all or substantially all of the assets of another bank or another financial or bank holding company, or merge or consolidate with any other financial or bank holding company.

The FRB also regulates and provides limitations on transactions between affiliates of a bank holding company, loans to directors and officers of bank affiliates, securities transactions and liability for losses incurred by commonly controlled banks in certain circumstances.

## **Regulatory Capital**

The FRB has adopted risk-based capital guidelines for bank holding companies and state member banks, designed to absorb losses. The guidelines provide a systematic analytical framework, which makes regulatory capital requirements sensitive to differences in risk profiles among banking organizations, takes off-balance sheet exposures expressly into account in evaluating capital adequacy and minimizes disincentives to holding liquid, low-risk assets. Capital levels as measured by these standards are also used to categorize financial institutions for purposes of certain prompt corrective action regulatory provisions.

Prior to January 1, 2015, the guidelines included a minimum for the ratio of total capital to risk-weighted assets of 8%, with at least half of the ratio composed of common shareholders—equity, minority interests in certain equity accounts of consolidated subsidiaries and a limited amount of qualifying preferred stock and qualified trust preferred securities, less goodwill and certain other intangible assets (known as—Tier 1—risk-based capital). The guidelines also provided for a minimum ratio of Tier 1 capital to average assets, or—leverage ratio,—of 3% for financial holding companies and bank holding companies that meet certain criteria, including having the highest regulatory rating, and 4% for all other financial holding companies and bank holding companies.

The risk-based capital guidelines adopted by the federal banking agencies are based on the International Convergence of Capital Measurement and Capital Standard (Basel I), published by the Basel Committee on Banking Supervision in 1988. The new Basel III Capital Rules (Basel III) became effective on January 1, 2015, whereas a new capital conservation buffer and deductions from common equity capital phase in from January 1, 2016, through January 1, 2019, and most deductions from common equity tier 1 capital will phase in from January 1, 2015, through January 1, 2019.

The new rules include (a) a new common equity tier 1 capital ratio of at least 4.5 percent, (b) a Tier 1 capital ratio of at least 6.0 percent, rather than the former 4.0 percent, (c) a minimum total capital ratio that remains at 8.0 percent, and (d) a minimum leverage ratio of 4%.

Common equity for the common equity tier 1 capital ratio includes common stock (plus related surplus) and retained earnings, plus limited amounts of minority interests in the form of common stock, less the majority of certain regulatory deductions.

Tier 1 capital includes common equity as defined for the common equity tier 1 capital ratio, plus certain non-cumulative preferred stock and related surplus, cumulative preferred stock and related surplus and trust preferred securities that have been grandfathered (but which are not permitted going forward), and limited amounts of minority interests in the form of additional Tier 1 capital instruments, less certain deductions.

Tier 2 capital, which can be included in the total capital ratio, includes certain capital instruments (such as subordinated debt) and limited amounts of the allowance for loan and lease losses, subject to new eligibility criteria, less applicable deductions.

The deductions from common equity tier 1 capital include goodwill and other intangibles, certain deferred tax assets, mortgage-servicing assets above certain levels, gains on sale in connection with a securitization, investments in a banking organization s own capital instruments and investments in the capital of unconsolidated financial institutions (above certain levels). The deductions phase in from 2015 through 2019.

Under the guidelines, capital is compared to the relative risk related to the balance sheet. To derive the risk included in the balance sheet, one of several risk weights is applied to different balance sheet and off-balance sheet assets, primarily based on the relative credit risk of the counterparty. The capital amounts and classification are also subject to qualitative judgments by the regulators about components, risk weightings and other factors. Some of the risk

weightings have been changed effective January 1, 2015.

The new rules also place restrictions on the payment of capital distributions, including dividends, and certain discretionary bonus payments to executive officers if the company does not hold a capital conservation buffer of greater than 2.5 percent composed of common equity tier 1 capital above its minimum risk-based capital requirements, or if its eligible retained income is negative in that quarter and its capital conservation buffer ratio was less than 2.5 percent at the beginning of the quarter. The capital conservation buffer phases in starting on January 1, 2016, at .625%.

The implementation of Basel III is not expected to have a material impact on CSB s or the Bank s capital ratios.

## **Prompt Corrective Action**

The federal banking agencies have established a system of prompt corrective action to resolve certain of the problems of undercapitalized institutions. This system is based on five capital level categories for insured depository institutions: well capitalized, adequately capitalized, undercapitalized, significantly undercapitalized and critically undercapitalized.

The federal banking agencies may (or in some cases must) take certain supervisory actions depending upon a bank s capital level. For example, the banking agencies must appoint a receiver or conservator for a bank within 90 days after it becomes critically undercapitalized unless the bank s primary regulator determines, with the concurrence of the FDIC, that other action would better achieve regulatory purposes. Banking operations otherwise may be significantly affected depending on a bank s capital category. For example, a bank that is not well capitalized generally is prohibited from accepting brokered deposits and offering interest rates on deposits higher than the prevailing rate in its market, and the holding company of any undercapitalized depository institution must guarantee, in part, specific aspects of the bank s capital plan for the plan to be acceptable.

Effective January 1, 2015, in order to be well-capitalized, a bank must have a common equity tier 1 capital ratio of 6.5%, a total risk-based capital ratio of at least 10%, a Tier 1 risk-based capital ratio of at least 8% and a leverage ratio of at least 5%, and the bank must not be subject to any written agreement, order, capital directive or prompt corrective action directive to meet and maintain a specific capital level for any capital measure.

As of December 31, 2014, the Bank met the ratio requirements in effect at that date to be deemed well-capitalized. See Note 12 of the Notes to Consolidated Financial Statements located on page 51 of CSB s 2014 Annual Report, which is incorporated herein by reference. Management of the Company believes the Bank also meets the capital requirements to be deemed well-capitalized under the new guidelines.

## **Deposit Insurance**

Substantially all of the deposits of the Bank are insured up to applicable limits by the Deposit Insurance Fund of the FDIC, and the Bank is assessed deposit insurance premiums to maintain the Deposit Insurance Fund. Insurance premiums for each insured institution are determined based upon the institution s capital level and supervisory rating provided to the FDIC by the institution s primary federal regulator and other information deemed by the FDIC to be relevant to the risk posed to the Deposit Insurance Fund by the institution. The assessment rate is then applied to the amount of the institution s deposits to determine the institution s insurance premium.

The FDIC issued final rules effective April 2011 that changed the deposit insurance assessment base, as required by the Dodd-Frank Act. As adopted, the final rule changed the deposit insurance assessment base from domestic deposits to average assets less average tangible equity. The final rule also set a target size for the Deposit Insurance Fund at 2% of insured deposits and implements a lower assessment rate schedule when the fund reaches 1.15% and, in lieu of dividends, provides for a lower rate schedule when the reserve ratio reaches 2% and 2.5%. The final rule went into effect beginning with the second quarter of 2011. The change to the assessment base and assessment rates, as well as the Deposit Insurance Fund restoration time frame, has lowered the Company s deposit insurance assessment.

As insurer, the FDIC is authorized to conduct examinations of, and to require reporting by, federally-insured institutions. It also may prohibit any federally-insured institution from engaging in any activity the FDIC determines by regulation or order to pose a serious threat to the Deposit Insurance Fund. The FDIC also has the authority to take enforcement actions against insured institutions. Insurance of deposits may be terminated by the FDIC upon a finding that the institution has engaged or is engaging in unsafe and unsound practices, is in an unsafe or unsound condition to continue operations or has violated any applicable law, regulation, rule, order or condition imposed by the FDIC or written agreement entered into with the FDIC.

The management of the Bank does not know of any practice, condition or violation that might lead to termination of deposit insurance.

## **Fiscal and Monetary Policies**

The business and earnings of CSB are affected significantly by the fiscal and monetary policies of the United States Government and its agencies. These policies are used in varying degrees and combinations to directly affect the availability of bank loans and deposits, as well as the interest rates charged on loans and paid on deposits. CSB is particularly affected by the policies of the FRB, which has regulatory authority over the supply of money and credit in the United States.

The monetary policies of the FRB have had a significant effect on the operating results of financial institutions in the past and are expected to continue to have significant effects in the future. In view of the changing conditions in the economy, the money markets and the activities of monetary and fiscal authorities, the Company can make no definitive predictions as to future changes in interest rates, credit availability or deposit levels.

# **Limits on Dividends and Other Payments**

There are various legal limitations on the extent to which subsidiary banks may finance or otherwise supply funds to their parent holding companies. Under applicable federal and state laws, subsidiary banks may not, subject to certain limited exceptions, make loans or extensions of credit to, or investments in the securities of, their bank holding companies. Subsidiary banks are also subject to collateral security requirements for any loan or extension of credit permitted by such exceptions.

Payments of dividends by the Bank are limited by applicable state and federal laws and regulations. The ability of CSB to obtain funds for the payment of dividends and for other cash requirements is largely dependent on the amount of dividends that may be declared by the Bank. However, the FRB expects CSB to serve as a source of strength for the Bank and may require CSB to retain capital for further investment in the Bank, rather than pay dividends to CSB shareholders. Payment of dividends by the Bank may be restricted at any time at the discretion of its applicable regulatory authorities, if they deem such dividends to constitute an unsafe or unsound banking practice. These provisions could have the effect of limiting CSB s ability to pay dividends on its common shares.

The FRB issued a policy statement that provides that insured banks and bank holding companies should generally only pay dividends out of current operating earnings. At December 31, 2014, approximately \$9.5 million of the total shareholders—equity of the Bank was available for payment to CSB without the prior approval of the applicable regulatory authorities. See Note 12 of the—Notes to Consolidated Financial Statements located on page 52 of CSB—s 2014 Annual Report.

#### **Customer Privacy**

Under the GLBA, federal banking agencies have adopted rules that limit the ability of banks and other financial institutions to disclose non-public information about consumers to nonaffiliated third parties. These limitations require distribution of privacy policies to consumers and, in some circumstances, allow consumers to prevent disclosure of certain personal information to nonaffiliated third parties.

# **USA Patriot Act**

In response to the events of September 11, 2001, the United and Strengthening of America by Providing Appropriate Tools Required to Intercept and Obstruct Terrorism Act of 2001 (the Patriot Act ) was signed into law in October, 2001. The Patriot Act gives the federal government powers to address terrorist threats through enhanced security measures, expanded surveillance powers, increased information sharing and broadened anti-money laundering requirements. Title III of the Patriot Act takes measures intended to encourage information sharing among federal banking agencies and law enforcement officials. Further, certain provisions of Title III impose affirmative obligations on a broad range of financial institutions to, among other things, establish a program specifying procedures for obtaining identifying information from customers seeking to open new accounts and establish enhanced due diligence policies, procedures and controls designed to detect and report suspicious activity.

The Bank has established policies and procedures to be compliant with the requirements of the Patriot Act.

## **Corporate Governance**

The Sarbanes-Oxley Act of 2002 (SOX) was signed into law on July 30, 2002. SOX contains important requirements for public companies with regard to financial disclosure and corporate governance. In accordance with section 302(a) of SOX, written certifications by CSB s Chief Executive Officer and Chief Financial Officer are required to certify that CSB s quarterly and annual reports filed with the SEC do not contain any untrue statement of a material fact or fail to state a material fact. CSB has also implemented a program designed to comply with Section 404 of SOX, which includes identification of significant processes and accounts, documentation of the design of control effectiveness over process and entity-level controls and testing of the operating effectiveness of key controls. CSB is exempt from the requirement for external accountant attestation on internal controls, pursuant to provisions of the Dodd-Frank Act. Management s assessment of internal controls over financial reporting is located on page 23 of the CSB 2014 Annual Report.

## **Effect of Environmental Regulation**

Compliance with federal, state and local provisions regulating the discharge of materials into the environment, or otherwise relating to the protection of the environment, has not had a material effect upon the capital expenditures, earnings or competitive position of CSB or its subsidiaries. CSB believes the nature of the operations of its subsidiaries has little, if any, environmental impact. CSB, therefore, anticipates no material capital expenditures for environmental control facilities for its current fiscal year or for the foreseeable future.

CSB believes its primary exposure to environmental risk is through the lending activities of the Bank. In cases where management believes environmental risk potentially exists, the Bank mitigates environmental risk exposure by requiring environmental site assessments at the time of loan origination to confirm collateral quality as to commercial real estate parcels posing higher than normal potential for environmental impact, as determined by reference to present and past uses of the subject property and adjacent sites.

#### **Executive and Incentive Compensation**

In June 2010, the federal banking agencies issued joint interagency guidance on incentive compensation policies (the Joint Guidance ) intended to ensure that the incentive compensation policies of banking organizations do not undermine the safety and soundness of such organizations by encouraging excessive risk-taking. This principles-based guidance, which covers all employees that have the ability to materially affect the risk profile of an organization, either individually or as part of a group, is based upon the key principles that a banking organization s incentive compensation arrangements should: (i) provide incentives that do not encourage risk-taking beyond the organization s ability to effectively identify and manage risks; (ii) be compatible with effective internal controls and risk management; and (iii) be supported by strong corporate governance, including active and effective oversight by the organization s board of directors.

Pursuant to the Joint Guidance, the FRB will review as part of a regular, risk-focused examination process, the incentive compensation arrangements of financial institutions such as the Company. Such review will be tailored to each organization based on the scope and complexity of the organization s activities and the prevalence of incentive compensation arrangements. The findings of the supervisory initiatives will be included in reports of examination and deficiencies will be incorporated into the institution s supervisory ratings, which can affect the institution s ability to make acquisitions and take other actions. Enforcement actions may be taken against an institution if its incentive compensation arrangements, or related risk-management control or governance processes, pose a risk to the organization s safety and soundness and prompt and effective measures are not being taken to correct the deficiencies.

The company s board and management believe its policies and procedures related to Executive and Incentive Compensation are compliant with the Joint Guidance.

# **Future Legislation**

Various and significant legislation affecting financial institutions and the financial industry is from time to time introduced by the U.S. Congress, as evidenced by the sweeping reforms in the Dodd-Frank Act adopted in 2010. Such legislation may continue to change banking statutes and the operating environment of CSB and its subsidiaries in substantial and unpredictable ways, and could significantly increase or decrease costs of doing business, limit or expand permissible activities or affect the competitive balance among financial institutions. With the enactment of the Dodd-Frank Act and the continuing implementation of final rules and regulations thereunder, the nature and extent of future legislative and regulatory changes affecting financial institutions remains very unpredictable.

#### **Statistical Disclosures**

The following schedules present, for the periods indicated, certain financial and statistical information of the Company as required under the SEC s Industry Guide 3 Statistical Disclosures by Bank Holding Companies, or a specific reference as to the location of required disclosures in the Company s 2014 Annual Report.

## Distribution of Assets, Liabilities and Stockholders Equity; Interest Rates and Interest Differential

The information set forth under the heading Average Balance Sheets and Net Interest Margin Analysis located on page 11 of the Company s 2014 Annual Report is incorporated by reference herein.

The information set forth under the heading Rate/Volume Analysis of Changes in Income and Expense located on page 12 of the Company s 2014 Annual Report is incorporated by reference herein.

# Investment Portfolio

The following is a schedule of the fair value of securities at December 31:

(Dollars in thousands)	2014	2013	2012
Securites available-for-sale, at fair value			
U.S. Treasury security	\$ 1,000	\$ 997	\$ 100
U.S. Government agencies	25,079	22,301	35,980
Mortgage-backed securities of government agencies	48,347	54,300	68,695
Other mortgage-backed securities	141	235	344
Asset-backed securities of government agencies	2,604	2,775	2,823
State and political subdivisions	18,267	16,447	16,883
Corporate bonds	4,542	4,539	4,397
Equity securities	128	128	69
Total	\$ 100,108	\$ 101,722	\$ 129,291
Securities held-to-maturity, at fair value			
U.S. Government agencies	\$ 16,635	\$ 18,358	\$
Mortgage-backed securities of government agencies	22,315	24,285	
Total	\$ 38,950	\$ 42,643	\$

The following is a schedule of maturities for each category of debt securities and the related weighted average yield of such securities as of December 31, 2014:

					Matur	_				
	O W-		A 64 O	<b>. 1</b> 7	After F		A 64 !	Т		
	One Ye		After One Through Fi		Year		After ' Yea		Tota	.1
	Amortized		Amortized	ve rears	Amortized		Amortized	18	Amortized	11
(Dollars in thousands)		Yield	Cost	Yield	Cost	Yield	Cost	Yield	Cost	Yield
Available-for-sale:	Cost	1 icia	Cost	Ticia	Cost	1 iciu	Cost	1 icia	Cost	Ticia
U.S. Treasury	\$		%\$ 1,004	0.72%	\$	9	<b>%</b> \$		%\$ 1,004	0.72%
U.S. Government	Ψ		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.7270	Ψ	,	υψ		70 Ψ 1,00 .	0.7270
agencies	2,000	0.49	10,007	1.54	13,221	1.83			25,228	1.61
Mortgage-backed securities of	,		·		·				,	
government agencies	108	1.81	3	6.16	2,205	2.31	45,380	2.47	47,696	2.47
Other										
mortgage-backed										
securities			139	5.32					139	5.32
Asset-backed										
securities of										
government agencies							2,606	0.99	2,606	0.99
State and political	4 7 40	2.22	6.420	• • •	<b>-</b> •••		• 000	• • •	4= 0=0	• • •
subdivisions	1,543	3.33	6,138	2.98	7,288	2.75	2,909	2.97	17,878	2.92
Corporate bonds	998	1.74	2,930	2.32	575	1.03			4,503	2.03
Total	\$4,649	1.739	% \$ 20,221	2.08%	\$ 23,289	2.14%	\$ 50,895	2.429	% \$ 99,054	2.26%
Held-to-maturity:										
U.S. Government										
agencies	\$		<b>%</b> \$	Č	%\$ 8,692	2.22%	\$ 7,651	2.26%	% \$ 16,343	2.24%
Mortgage-backed securities of										
government agencies							21,973	1.85	21,973	1.85
Total	\$		%\$	Ġ	%\$ 8,692	2.22%	\$ 29,624	1.95%	% \$38,316	2.01%

The weighted average yields are calculated using amortized cost of investments and are based on coupon rates for securities purchased at par value, and on effective interest rates considering amortization or accretion if securities were purchased at a premium or discount. The weighted average yield on tax-exempt obligations is presented on a tax-equivalent basis based on the Company s marginal federal income tax rate of 34%.

# Loan Portfolio

Total loans on the balance sheet are comprised of the following classifications at December 31:

(Dollars in thousands)	2014	2013	2012	2011	2010
Commercial	\$ 123,813	\$117,478	\$ 104,899	\$ 89,828	\$ 78,540
Commercial real estate	139,695	129,828	119,192	106,332	104,829
Residential real estate	121,684	111,445	110,412	103,518	108,832
Construction and land development	17,446	13,444	23,358	18,061	16,515
Consumer	7,913	6,687	6,480	6,216	6,715
Total loans	\$410,551	\$ 378,882	\$ 364,341	\$ 323,955	\$315,431

The following is a schedule of maturities of loans based on contract terms and assuming no amortization or prepayments, excluding residential real estate mortgage and installment loans, as of December 31, 2014:

		Mat	uring	
	One	One	After	
	Year	Through	Five	
(Dollars in thousands)	or Less	Five Years	Years	Total
Commercial	\$60,818	\$ 29,479	\$ 33,516	\$ 123,813
Commercial real estate	1,241	14,412	124,042	139,695
Construction and land development	6,035	110	11,301	17,446
_				
Total	\$ 68,094	\$ 44,001	\$ 168,859	\$ 280,954

The following is a schedule of fixed rate and variable rate commercial, commercial real estate and construction and land development loans due after one year from December 31, 2014.

(Dollars in thousands)	Fixed Rate	Variable Rate
Total commercial, commercial real estate and		
construction and land development loans due after one		
year	\$ 34,489	\$ 178,371

The following schedule summarizes nonaccrual, past due and restructured loans.

(Dollars in thousand)	2014	2013	2012	2011	2010
Loans accounted for on a nonaccural basis	\$3,668	\$ 2,234	\$3,206	\$ 2,908	\$3,905
Accruing loans that are contractually past due 90 days or more as to interest or principal payments	281	1,036	131	581	685
Total	\$3,949	\$3,270	\$3,337	\$3,489	\$4,590

The policy for placing loans on nonaccrual status is to cease accruing interest on loans when management believes that collection of interest is doubtful, when commercial loans are past due as to principal and interest 90 days or more or when mortgage loans are past due as to principal and interest 120 days or more, except that in certain circumstances interest accruals are continued on loans deemed by management to be well-secured and in process of collection. In such cases, loans are individually evaluated in order to determine whether to continue income recognition after 90 days beyond the due date. When loans are placed on nonaccrual, any accrued interest is charged against interest income. Consumer loans are not placed on nonaccrual but are charged-off after 90 days past due.

Information regarding impaired loans at December 31 is as follows:

(Dollars in thousands)	2014	2013	2012
Loans acquired with credit imparment	\$	\$	\$
Total recorded investment of impaired loans	9,219	10,655	10,210
Less portion for which no allowance for loan			
loss is allocated	7,724	907	1,975
Portion of impaired loan balance for which an			
allowance for loan losses is allocated	1,495	9,748	8,235
Portion of allowance for loan losses allocated			
to the impaired loan balance at December 31	184	784	779

For the year ended December 31, 2014, interest income recognized on impaired loans amounted to \$359 thousand, while \$559 thousand would have been recognized had the loans been performing under their contractual terms. For the year ended December 31, 2013, interest income recognized on impaired loans amounted to \$388 thousand, while \$472 thousand would have been recognized had the loans been performing under their contractual terms. For the year ended December 31, 2012, interest income recognized on impaired loans amounted to \$337 thousand while \$517 thousand would have been recognized had the loans been performing under their contractual terms.

Impaired loans are comprised of commercial, commercial real estate and residential real estate loans, and are carried at the present value of expected cash flows discounted at the loan's effective interest rate or at fair value of the collateral if the loan is collateral dependent. A portion of the allowance for loan losses is allocated to impaired loans.

Smaller-balance homogeneous loans are evaluated for impairment in total. Such loans include residential first-mortgage loans secured by one to four-family residences, residential construction loans, automobile loans, home equity loans and second-mortgage loans. These consumer loans are included in nonaccrual and past due disclosures above as well as impaired loans when they become nonperforming. Commercial loans and mortgage loans secured by other properties are evaluated individually for impairment. When analysis of borrower operating results and financial condition indicates that underlying cash flows of the borrower s business are not adequate to meet its debt service requirements, the loan is evaluated for impairment. Impaired loans or portions thereof, are charged-off when deemed uncollectible.

At December 31, 2014, no loans were identified that management had serious doubts about the borrowers ability to comply with present loan repayment terms that are not included in the tables set forth above. On a monthly basis, the Company internally classifies certain loans based on various factors. At December 31, 2014, these amounts, including impaired and nonperforming loans, amounted to \$10.4 million of substandard loans and \$0 doubtful loans.

As of December 31, 2014, there are no concentrations of loans greater than 10% of total loans that are not otherwise disclosed as a category of loans in the loan portfolio table set forth above.

# Summary of Loan Loss Experience

The following schedule presents an analysis of the allowance for loan losses, average loan data and related ratios for the years ended December 31:

(Dollars in thousands)	2014		2013		2012		2011		2010	
LOANS										
Average loans outstanding during period	\$ 4	105,973	\$ 3	374,821	\$ 3	342,868	\$3	318,781	\$ 3	313,549
ALLOWANCE FOR LOAN LOSSES										
Balance at beginning of period	\$	5,085	\$	4,580	\$	4,082	\$	4,031	\$	4,060
Loans charged-off:										
Commercial		(1,005)		(190)		(29)		(487)		(479)
Commercial real estate		(379)		(108)		(283)		(68)		(187)
Residential real estate		(27)		(82)		(106)		(297)		(488)
Construction and land development								(41)		(143)
Consumer		(11)		(48)		(89)		(121)		(92)
Total loans charged-off		(1,422)		(428)		(507)		(1,014)		(1,389)
Recoveries of loans previously charged-off:										
Commercial		28		25		16		38		93
Commercial real estate		8								
Residential real estate		25		18		102		19		
Construction and land development										
Consumer		14		50		64		58		32
Total loans recoveries		75		93		182		115		125
Net loans charged-off		(1,347)		(335)		(325)		(899)		(1,264)
Provision charged to operating expense		643		840		823		950		1,235
Balance at end of period	\$	4,381	\$	5,085	\$	4,580	\$	4,082	\$	4,031
Ratio of net charge-offs to average loans outstanding for period		0.33%		0.09%		0.09%		0.28%	_	0.40%

The allowance for loan losses balance and provision charged to expense are determined by management based on periodic reviews of the loan portfolio, past loan loss experience, economic conditions and various other circumstances subject to change over time. In making this judgment, management reviews selected large loans, as well as impaired loans, other delinquent, nonaccrual and problem loans and loans to industries experiencing economic difficulties. The collectability of these loans is evaluated after considering current operating results and financial position of the borrower, estimated market value of collateral, guarantees and the Company s collateral position versus other creditors. Judgments, which are necessarily subjective, as to the probability of loss and amount of such loss are formed on these loans, as well as other loans taken together.

The following schedule is a breakdown of the allowance for loan losses allocated by type of loan and related ratios. While management s periodic analysis of the adequacy of the allowance for loan losses may allocate portions of the allowance for specific problem-loan situations, the entire allowance is available for any loan charge-offs that occur.

# Allocation of the Allowance for Loan Losses

	(Dollars in thousands)									
	F	Percentage	I	Percentage	I	Percentage	I	Percentage	F	Percentage
		of		of		of		of		of
		Loans		Loans		Loans		Loans		Loans
		in Each		in Each		in Each		in Each		in Each
		Category		Category		Category		Category		Category
	Allowance	to Total	Allowance	to Total	Allowance	to Total	Allowance	to Total	Allowance	to Total
	Amount	Loans	Amount	Loans	Amount	Loans	Amount	Loans	Amount	Loans
	Decemb	per 31,	Decem	ber 31,	Decem	ber 31,	Decem	ber 31,	Decemb	per 31,
	201	14	20	13	20	12	20	11	20	10
Commercial	\$1,289	30.16%	\$1,219	31.00%	\$ 933	28.79%	\$ 1,024	27.73%	\$1,179	24.90%
Commercial real estate	1,524	34.02	1,872	34.27	1,902	32.71	1,673	32.82	1,183	33.23
Residential real estate	1,039	29.64	1,205	29.41	1,096	30.30	894	31.95	1,057	34.50
Construction & land										
development	142	4.25	178	3.55	253	6.41	180	5.58	213	5.24
Consumer	60	1.93	91	1.77	76	1.79	78	1.92	80	2.13
Unallocated	327		520		320		233		319	
Total	\$4,381	100.00%	\$ 5,085	100.00%	\$ 4,580	100.00%	\$4,082	100.00%	\$4,031	100.00%

# **Deposits**

The following is a schedule of average deposit amounts and average rates paid on each category for the periods indicated:

	_	Amounts Ou ended Decemb	Average Rate Paid Year ended December 31,			
(Dollars in thousands)	2014	2013	2012	2014	2013	2012
Noninterest-bearing demand	\$ 124,525	\$ 106,769	\$ 91,148	N/A	N/A	N/A
Interest-bearing demand	73,307	70,648	63,346	0.05%	0.06%	0.08%
Savings deposits	151,822	141,638	135,035	0.09	0.10	0.17
Time deposits	129,676	149,340	163,997	0.77	1.03	1.25
	<b>4.5</b> 0.000	<b>*</b> 4.60.20.	<b></b>			
Total deposits	\$479,330	\$ 468,395	\$ 453,526			

The Bank does not have any material deposits by foreign depositors.

The following is a schedule of maturities of time certificates of deposit in amounts of \$100,000 or more as of December 31, 2014:

(Dollars in thousands)	
Three months or less	\$ 5,986
Over three through six months	15,852
Over six through twelve months	13,240
Over twelve months	8,052
Total	\$43,130

## Return on Equity and Assets

	2014	2013	2012
Return on average assets	0.97%	0.90%	0.80%
Return on average shareholders equity	10.60	9.93	8.85
Dividend payout ratio	34.42	37.60	43.30
Average shareholders equity to average assets	9.18	9.08	9.10

# **Short-Term Borrowings**

Short-term borrowings consist of securities sold under agreements to repurchase, short-term advances through Federal Home Loan Bank and federal funds purchased. Securities sold under agreements to repurchase generally mature one (1) day from the transaction date. Federal funds purchased generally have overnight terms. Information concerning short-term borrowings is summarized as follows:

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(Dollars in thousands)	2014	2013	2012
Securities sold under agreements to repurchase, federal			
funds purchased and short-term advances at year-end	\$46,627	\$48,671	\$43,992
Average balance outstanding	51,855	45,330	40,893
Maximum outstanding at any month end during the			
year	63,717	48,671	43,992
Weighted-average interest rate at year-end	0.14%	0.15%	0.20%
Weighted-average rate during the year	0.15	0.15	0.22

# ITEM 1A. RISK FACTORS. Risks Related to the Company s Business

## The Company s exposure to credit risk could adversely affect its earnings and financial condition.

Credit risk is the risk of losing principal and interest income because borrowers fail to repay loans. The Company s earnings may be negatively impacted if it fails to manage credit risk, as the origination of loans is an integral part of the Company s business. Factors which may affect the ability of borrowers to repay loans include a slowing of the local economy in which the Company operates, a downturn in one or more business sectors in which the Company s customers operate or a rapid increase in interest rates. All of the Company s loan portfolios, particularly commercial real estate loans, may be affected by sustained economic weakness of the Company s north central Ohio market and the impact of higher unemployment rates. There has been a slow improvement in the housing market across the Company s footprint, reflecting movement off a bottom to prices and excess inventories of houses beginning to be sold. A return to further declines in home values and reduced levels of home sales in the Company s market may have a negative effect on the Company s business, financial condition or results of operation.

## The Company s allowance for loan losses may be insufficient.

The Company maintains an allowance for loan losses that it believes is a reasonable estimate of known and inherent losses within the loan portfolio. The Company makes various assumptions and judgments about the collectability of its loan portfolio, including the creditworthiness of its borrowers and the value of the real estate and other assets serving as collateral for the repayment of loans. Through a periodic review and consideration of the loan portfolio, management determines the amount of the allowance for loan losses by considering general market conditions, credit quality of the loan portfolio, the collateral supporting the loans and performance of customers relative to their financial obligations with the Company. The amount of future losses is susceptible to changes in economic, operating and other conditions, including changes in interest rates, which may be beyond the Company s control, and these losses may exceed current estimates. The Company cannot fully predict the amount or timing of losses or whether the loss allowance will be adequate in the future. If the Company s assumptions prove to be incorrect, the allowance for loan losses may not be sufficient to cover losses inherent in the Company s loan portfolio, resulting in additions to the allowance. Excessive loan losses and significant additions to the Company s allowance for loan losses could have a material adverse impact on the Company s business, financial condition and results of operations. In addition, bank regulators periodically review the Company s allowance for loan losses and may require the Company to increase its provision for loan losses or recognize further loan charge-offs. Any such increase in the Company s allowance for loan losses or loan charge-offs as required by these regulatory authorities might have a material adverse effect on the Company s business, financial condition or results of operations.

The Financial Accounting Standards board (FASB) is currently finalizing amendments to proposed guidance on the impairment of financial instruments. The proposed amendments would introduce a new impairment model based on expected losses rather than incurred losses. Under this current expected credit loss model (CECL), an entity would recognize as an allowance its estimate of the contractual cash flows not expected to be collected. FASB staff has begun drafting a final Accounting Standards Update for Financial Instruments-Credit Losses but the Board has yet to discuss the effective date of its proposed amendments to the current guidance on accounting for credit losses. The final guidance may require the Company to maintain a larger allowance for loan losses in the future than existing guidance currently requires.

#### The Company has significant exposure to risks associated with commercial and commercial real estate loans.

As of December 31, 2014, approximately 64% of the Company s loan portfolio consisted of commercial and commercial real estate loans. These loans are generally viewed as having more inherent risk of default than residential mortgage or consumer loans. The repayment of these loans often depends on the successful operation of a business.

These loans are more likely to be adversely affected by weak conditions in the economy. Also, the commercial loan balance per borrower is typically larger than that for residential mortgage loans and consumer loans, indicating higher potential losses on an individual loan basis. The deterioration of one or a few of these loans could cause a significant increase in nonperforming loans and a reduction in interest income. An increase in nonperforming loans could result in an increase in the provision for loan losses and an increase in loan charge-offs, both of which could have a material adverse effect on the Company s business, financial condition and results of operations.

If the Company forecloses on collateral property and owns the underlying real estate, the Company may be subject to the increased costs associated with the ownership of real property, resulting in reduced income.

A significant portion of the Company s loan portfolio is secured by real property. During the ordinary course of business, the Company may foreclose on and take title to properties securing certain loans. In doing so, there is a risk that hazardous or toxic substances could be found on these properties. If hazardous or toxic substances are found, the Company may be liable for remediation costs, as well as for personal injury and property damage.

In addition, when the Company forecloses on real property, the amount the Company realizes after a default is dependent upon factors outside of the Company s control, including, but not limited to, economic conditions, neighborhood real estate values, interest rates, real estate taxes, operating expenses of the mortgaged properties, zoning laws, governmental rules, regulations and fiscal policies, and acts of God. Certain expenditures associated with the ownership of real estate, principally real estate taxes and maintenance costs, may adversely affect the income from the real estate. Therefore, the cost of operating real property may exceed the rental income earned from such property, and the Company may have to sell the property at a loss. The foregoing expenditures could adversely affect the Company s financial condition and results of operations.

# The Company is subject to liquidity risk.

The Company requires liquidity to extend credit and repay liabilities on a timely basis at a reasonable cost. The Company s access to funding sources in amounts adequate to finance its activities or on terms that are acceptable to it could be impaired by factors that affect it specifically or the financial services industry or economy generally. Factors that could reduce its access to liquidity sources include a downturn in the north central Ohio market, difficult credit markets or adverse regulatory actions. The Company s access to deposits may also be affected by the liquidity needs of its depositors. In particular, a substantial majority of the Company s liabilities are demand, savings, interest checking and money market deposits, which are payable on demand or upon several days notice, while by comparison, a substantial portion of its assets are loans, which cannot be called or sold in the same time frame. The Company historically has been able to replace maturing deposits and advances as necessary, but it might not be able to readily replace such funds in the future, if a large number of its depositors sought to withdraw their accounts, regardless of the reason. A failure to maintain adequate liquidity could have a material adverse effect on the Company s business, financial condition or results of operations.

## The Company s business strategy includes planned growth

The Company s ability to grow successfully will depend on a variety of factors, including the continued availability of desirable business opportunities. There can be no assurance when or if such growth opportunities will be available.

Over the past seven years, the Company s growth has been accomplished through a combination of organic growth, de novo branching and acquisitions. The Company may acquire other financial institutions or parts of institutions in the future, open new branches, and consider new lines of business and new products or services. Such expansions of its business may involve a number of expenses and risks, generally not attendant with organic growth efforts.

Failure to manage the Company s growth effectively could have a material adverse effect on its business, future prospects, financial condition or results of operations and could adversely affect the Company s ability to successfully implement its business strategy.

The Company may need to raise capital in the future, but capital may not be available when needed or at acceptable terms.

Federal and state banking regulators require the Company and the Bank to maintain adequate levels of capital to support its operations. The Company may need to raise additional capital in the future to support its business or to finance acquisitions, if any, or the Company may otherwise elect to raise additional capital in anticipation of future growth opportunities

The Company s ability to raise additional capital for CSB or the Bank s needs will depend on conditions at that time in the capital markets, overall economic conditions, CSB s financial performance and condition, and other factors, many of which are outside the Company s control. There is no assurance that, if needed, CSB will be able to raise additional capital on favorable terms or at all. An inability to raise additional capital may have a material adverse effect on the Company s ability to expand operations, and on the Company s financial condition, results of operations and future prospects.

Strong competition within the market in which the Company operates could reduce its ability to attract and retain business.

Competition in the financial services industry is intense, as the Company competes with banks, credit unions, securities dealers, finance and insurance companies, mortgage brokers and investment advisors. As a result of their size and ability to achieve economies of scale, certain of the Company s competitors offer a broader range of products and services, or in some cases a lower cost operating model, than the Company can offer. The Company s ability to achieve its financial objectives will depend on its ability to deliver or expand product delivery systems and technology required by customers.

Unauthorized disclosure of sensitive or confidential client or customer information, whether through a breach of the Company s computer systems or otherwise, could severely harm the Company s business.

As part of the Company s business, it collects, processes and retains sensitive and confidential client and customer information on behalf of the Company s subsidiaries and other third parties. Despite the security measures the Company has in place, its facilities and systems, and those of the Company s third-party service providers, may be vulnerable to security breaches. Any security breach involving the misappropriation, loss or other unauthorized disclosure of confidential customer information, whether by the Company or by its vendors, could severely damage the Company s reputation, cause a loss of customer confidence, expose it to risks of litigation and liability or disrupt the Company s operations and may have a material adverse effect on the Company s business.

Potential misuse of funds or information by the Company's employees or by third parties could result in damage to its clients for which the Company could be held liable, subject the Company to regulatory sanctions and otherwise adversely affect the Company's financial condition and results of operations.

The Company s employees handle a significant amount of funds, as well as financial and personal information. Although the Company has implemented systems to minimize the risk of fraudulent taking or misuse of funds or information, there can be no assurance that its controls will be adequate or that a taking or misuse of funds or information by employees, by third parties who have authorized access to funds or information, or by third parties who are able to access funds or information without authorization will never occur. The Company could be held liable for such an event and could also be subject to regulatory sanctions. The Company could also incur the expense of developing additional controls to prevent future such occurrences. Although the Company has insurance to cover such potential losses, the Company cannot provide assurance that such insurance will be adequate to meet any liability. In addition, any loss of trust or confidence placed in the Company by its clients could result in a loss of business, which could adversely affect the Company s financial condition and results of operations.

A failure in or breach of the Company s technology infrastructure, or those of third parties with whom the Company has relationships, could result in a material adverse effect on the Company s operations, reputation, cash flows, financial condition and results of operation.

The Company is very dependent upon the use of technology to operate its business. The Company processes a large number of transactions every day and maintains and transmits confidential client and employee information through its technology systems. Although the Company has instituted security systems and monitors, modifies and updates those systems periodically, those systems may fail to operate properly. Technology changes at a rapid pace, as do the threats to the continued operation and security of the Company s technology systems.

Most of the software applications the Company uses are licensed from, and supported, upgraded and maintained by, third parties. A suspension or termination of certain of the licenses or the related support, upgrades and maintenance could disrupt the Company s business.

The Bank's ability to pay dividends is subject to regulatory limitations which, to the extent the Company requires such dividends in the future, may affect its ability to pay dividends or repurchase its stock.

As a financial holding company, CSB is a separate legal entity from the Bank and does not have significant operations of its own. Dividends from the Bank provide a significant source of capital for CSB. The availability of dividends from the Bank is limited by various statutes and regulations. The FRB or Ohio Division of Financial Institutions, as the Bank s primary regulators, could assert that the payment of dividends or other payments by the Bank are an unsafe or unsound practice. In the event the Bank is unable to pay dividends to CSB, CSB may not be able to pay its obligations as they become due, repurchase its stock, or pay dividends on its common stock. Consequently, the potential inability to receive dividends from the Bank could adversely affect CSB s business, financial condition, results of operations or prospects.

# The trading volume and price of CSB s common shares can be volatile.

CSB s common shares are very thinly traded and, therefore, susceptible to price swings. CSB s common shares are traded on the OTC market under the symbol CSBB; however, the investment community does not actively follow the CSB s common shares. Given the lower trading volume of CSB s common shares, significant sales of CSB s common shares, or the expectation of significant sales, could cause CSB s share price to fall.

#### **Risks Relating to Economic and Market Conditions**

# Difficult market conditions and economic trends have adversely affected the financial services industry and the Company s business.

The Company s success depends, to a certain extent, upon local and national economic and political conditions as well as governmental monetary policies. Conditions such as inflation, recession, unemployment, changes in interest rates, money supply and other factors beyond the Company s control may adversely affect asset quality, deposit levels and loan demand and, therefore, the Company s earnings. Because the Company has a significant amount of real estate loans, decreases in real estate values could adversely affect the value of property used as collateral and the Company s ability to sell the collateral upon foreclosure. Adverse changes in the economy may also have a negative effect on the ability of borrowers to make timely repayments of their loans, which would have an adverse impact on the Company s earnings. If during a period of reduced real estate values, the Company is required to liquidate the collateral securing loans to satisfy the debt or to increase its allowance for loan losses, it could materially reduce the Company s profitability and adversely affect its financial condition. The substantial majority of the Company s loans are to individuals and businesses located in Holmes, Tuscarawas, Wayne and Stark Counties in Ohio. Consequently, significant declines in north central Ohio real estate values could have a material adverse effect on the Company s business, financial condition or results of operations.

## Changes in interest rates could adversely affect income and financial condition.

The Company s earnings and financial condition are substantially dependent upon net interest income, which is the difference between interest earned from loans and investments and interest paid on deposits and borrowings. Market interest rates are largely beyond the Company s control, and they fluctuate in response to general economic conditions and the policies of various governmental and regulatory agencies, in particular, the FRB as well as competitive factors. Changes in interest rates will influence the origination of loans, the purchase of investments and the level of prepayments on the Company s loans and the receipt of payments on mortgage-backed securities, resulting in fluctuations of income and cash flow. Changes in interest rates also can affect the value of loans, securities, mortgage servicing rights and assets under management. Although fluctuations in market interest rates are neither completely predictable nor controllable, the Company s Asset Liability Committee (ALCO) meets periodically to monitor the Company s interest rate sensitivity position and oversee the Company s financial risk management by establishing policies and operating limits. If short-term interest rates remain at their historically low levels for a prolonged period of time the Company s interest-earning assets could continue to reprice downward while the Company s interest-bearing liability rates, especially customer deposit rates, could remain at current levels. This would adversely impact the Company s net income and financial condition. For more information, see Item 7a. Quantitative and Qualitative Disclosures about Market Risk in this Annual Report on Form 10-K, which summarizes the Company s exposure to interest rate risk.

# Risks Related to Regulatory Environment and Legal Events

Legislative or regulatory changes or actions, or significant litigation, could adversely impact the Company or the businesses in which it is engaged.

The Company and its subsidiaries are subject to broad state and federal regulation, supervision and legislation that govern almost all aspects of its operations. Laws and regulations may change from time to time and are primarily intended for the protection of consumers, depositors and the Deposit Insurance Fund, and not to benefit the Company s shareholders. Changes to laws and regulations or other actions by regulatory agencies may negatively impact the Company or its ability to increase the value of its business. Regulatory authorities have extensive discretion in connection with their supervisory and enforcement activities, including the imposition of restrictions on the operation of an institution, the classification of assets by an institution and the adequacy of an institution s allowance for loan losses. Additionally, actions by regulatory agencies or significant litigation against the Company could cause it to devote significant time and resources to defending the Company s business and may lead to penalties that materially affect the Company and its shareholders.

As discussed earlier, comprehensive revisions to the regulatory capital framework were included in the final rule adopted by the FRB in July 2013 based upon the Basel III capital standards. The final rule specifically revises what qualifies as regulatory capital, raises minimum requirements and introduces the concept of additional capital buffers. The need to maintain more and higher quality capital as well as greater liquidity going forward could limit the Company s business activities, including lending, and the Company s ability to expand, either organically or through acquisitions. In addition, the new liquidity standards could require the Company to increase the Company s holdings of highly liquid short-term investments, thereby reducing the Company s ability to invest in longer-term assets even if longer-term assets are more desirable from a balance sheet management perspective.

## The Dodd-Frank Act may adversely impact the Company s business, financial condition or results of operations.

The Dodd-Frank Act which was signed into law on July 21, 2010 represents a comprehensive overhaul of the financial services industry within the U.S. While a number of provisions of the Dodd-Frank Act have already been in place for a number of years, there are some provisions that still have not been fully implemented through the adoption of regulations and which may still significantly impact the Company in the future.

As many provisions of the Dodd-Frank Act have not yet been implemented and will require interpretation and rule making, the ultimate effect on the Company cannot yet be determined. However, the implementation of certain provisions have already increased compliance costs and the implementation of future provisions will likely increase both compliance costs and fees paid to regulators, along with possibly restricting the operations of the Company.

The Company may be a defendant from time to time in the future in a variety of litigation and other actions, which could have a material adverse effect on its business, financial condition or results of operations.

The Company may be involved from time to time in the future in a variety of litigation arising out of its business. Financial institutions like the Company and the Bank are facing a growing number of significant class actions, including those based on the manner of calculation of interest on loans and the assessment of overdraft fees. Future litigation could include claims for substantial compensatory and/or punitive damages or claims for indeterminate amounts of damages. The Company s insurance may not cover all claims that may be asserted against it, and any claims asserted against the Company, regardless of merit or eventual outcome, may harm its reputation. Should the ultimate judgments or settlements in any litigation exceed the Company s insurance coverage, it could have a material adverse effect on the Company s business, financial condition or results of operations. In addition, the Company may not be able to obtain appropriate types or levels of insurance in the future, nor may the Company be able to obtain adequate replacement policies with acceptable terms, if at all.

ITEM 1B. UNRESOLVED STAFF COMMENTS.