

PRUDENTIAL PLC  
Form 6-K  
May 23, 2013

# **SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

## **FORM 6-K**

### **REPORT OF FOREIGN PRIVATE ISSUER**

**Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934**

**For the month of May, 2013**

# **PRUDENTIAL PUBLIC LIMITED COMPANY**

**(Translation of registrant's name into English)**

**LAURENCE POUNTNEY HILL,**

**LONDON, EC4R 0HH, ENGLAND**

**(Address of principal executive offices)**

## Edgar Filing: PRUDENTIAL PLC - Form 6-K

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F       Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes       No

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: May 23, 2013

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Stefan Bort  
Stefan Bort  
Assistant Group Secretary

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY AND CONNECTED PERSONS**

This announcement is made in accordance with the requirements of DTR 3.1.4R(1)(a).

Prudential plc was notified on 22 May 2013 that the following transactions in the Company's ordinary shares of 5p and American Depositary Receipts (ADRs) took place on 22 May 2013 in London and New York:

**1. Disposal of ordinary shares of 5p each**

| Name        | Shares Disposed | Price     | % of Issued Share Capital disposed | Total beneficial holding following notification | Total number of conditional share awards held |
|-------------|-----------------|-----------|------------------------------------|---|---|
| M Coltman   | 23,160          | £ 11.9308 | 0.0009%                            | 94,767  | 206,607                                       |
|             |                 |           |                                    | 0.0037%   | 0.0081%                                       |
| R Devey     | 30,000          | £ 11.9308 | 0.0012%                            | 189,022   | 445,748                                       |
|             |                 |           |                                    | 0.0074%   | 0.0174%                                       |
| J Foley     | 120,000         | £ 11.9308 | 0.0047%                            | 237,962   | 483,765                                       |
|             |                 |           |                                    | 0.0093%   | 0.0189%                                       |
| M McLintock | 300,000         | £ 11.9308 | 0.0117%                            | 449,847   | 142,283                                       |
|             |                 |           |                                    | 0.0176%   | 0.0056%                                       |
| N Nicandrou | 200,000         | £ 11.9308 | 0.0078%                            | 299,314   | 460,412                                       |
|             |                 |           |                                    | 0.0117%   | 0.0180%                                       |
| B Stowe     | 78,767          | £ 11.9645 | 0.0031%                            | See table below                                 | See table below                               |
| T Thiam     | 400,000         | £ 11.9308 | 0.0156%                            | 881,753   | 1,243,213                                     |
|             |                 |           |                                    | 0.0345%   | 0.0486%                                       |

**2. Disposal of American Depositary Receipts (ADRs)**

| Name    | ADRs Disposed | Price US\$ | % of Issued Share Capital disposed | Total beneficial holding in ADRs following notification | Total number of conditional ADRs awards held |
|---------|---------------|------------|------------------------------------|---|--|
| B Stowe |               |            |                                    | 198,633   | 249,545                                      |
|         | 88,149        | \$ 35.9911 | 0.0069%                            | 0.0155%   | 0.0195%                                      |
| M Wells |               |            |                                    | 199,389   | 580,639                                      |
|         | 200,000       | \$ 36.1403 | 0.0156%                            | 0.0156%   | 0.0454%                                      |

Prudential plc ADRs are issued at a ratio of 1 ADR being equal to 2 Prudential plc ordinary shares of 5p each.

Barry Stowe's beneficial interest in ADRs equates to 397,266 ordinary shares and his conditional ADRs awards equate to 499,090 ordinary shares.

Mike Wells' beneficial interest in ADRs equates to 398,778 ordinary shares and his conditional ADRs awards equate to 1,161,278 ordinary shares.

**Additional Information**

Prudential plc is not affiliated in any manner with Prudential Financial Inc, a company whose principal place of business is in the United States of America.

**Date of Notification 23 May 2013**

**Contact**

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