ENTERGY CORP /DE/ Form 425 May 15, 2012

Entergy: Managing Risk and Pursuing Opportunities Deutsche Bank Securities 2012 Clean Tech, Utilities & Power Conference May 15, 2012 Filed by Entergy Corporation Pursuant to Rule 425 Under the Securities Act of 1933 Subject Company: Entergy Corporation Commission File No. 001-11299

1 1 Caution Regarding Forward-looking Statements and Caution Regarding Forward-looking Statements and Regulation G Compliance Regulation G Compliance

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In this presentation, and from time to time, Entergy Corporation makes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Except to the extent required by the federal securities laws, Entergy undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

Forward-looking statements involve a number of risks and uncertainties. There are factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements, including (a) those factors discussed in: (i) Entergy s Form 10-K for the year ended December 31, 2011, (ii) Entergy s Form 10-Q for the quarter ended March 31, 2012 and (iii) Entergy s other reports and filings made under the Securities Exchange Act of 1934; (b) uncertainties associated with rate proceedings, formula rate plans and other cost recovery mechanisms; (c) uncertainties associated with efforts to remediate the effects of major storms and recover related restoration costs; (d) nuclear plant relicensing, operating and regulatory risks, including any changes resulting from the nuclear crisis in Japan following its catastrophic earthquake and tsunami; (e) legislative and regulatory actions and risks and uncertainties associated with claims or litigation by or against Entergy and its subsidiaries; (f) conditions in commodity and capital markets during the periods covered by the forward-looking statements, in addition to other factors described elsewhere in this presentation and subsequent securities filings and (g) risks inherent in the proposed spin-off and subsequent merger of Entergy s electric transmission business into a subsidiary of ITC Holdings Corp. Entergy cannot provide any assurances that the spin-off and merger transaction will be completed and cannot give any assurance as to the terms on which such transaction will be consummated. The spin-off and merger transaction is subject to certain conditions precedent, including regulatory approvals and approval by ITC Holdings Corp. shareholders.

This presentation includes the non-GAAP measures of operational net income, debt to capital, excluding securitization debt, gross liquidity and operational earnings per share when describing Entergy s results of operations and financial performance. We have prepared reconciliations of these measures to the most directly comparable GAAP measures. These reconciliations can be found on slides 45 50. Further information about these measures can be found in Entergy s investor earnings releases, which are posted on our website at www.entergy.com.

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Additional Information and Where to Find It

Additional Information and Where to Find It

ITC and Transco will file registration statements with the Securities and Exchange Commission (SEC) registering shares of ITC common stock and Transco common units to be issued to Entergy shareholders in

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connection with the proposed transactions. ITC will also file a proxy statement with the SEC that will be sent to the shareholders of ITC. Entergy shareholders are urged to read the prospectus and/or information statement that will be included in the registration statements and any other relevant documents, because they contain important information about ITC, Transco and the proposed transactions. ITC shareholders are urged to read the proxy statement and any other relevant documents because they contain important information about Transco and the proposed transactions. ITC shareholders are urged to read the proxy statement and any other relevant documents because they contain important information about Transco and the proposed transactions. The proxy statement, prospectus and/or information statement, and other documents relating to the proposed transactions (when they are available) can be obtained free of charge from the SEC s website at www.sec.gov. The documents, when available, can also be obtained free of charge from Entergy upon written request to Entergy Corporation, Investor Relations, P.O. Box 61000, New Orleans, LA 70161 or by calling Entergy s Investor Relations information line at 1-888-ENTERGY (368-3749), or from ITC upon written request to ITC Holdings Corp., Investor Relations, 27175 Energy Way, Novi, MI 48377 or by calling 248-946-3000.

3 3 3

Business Model Based on Operational Excellence, Business Model Based on Operational Excellence, Portfolio Management and Point of View Portfolio Management and Point of View

Supply / Demand Climate / Weather Data Environment Legislation / Regulation **Fuel Prices** Market Environment Credit Markets Capital Markets Entergy s Legacy Positions Entergy s Business Model Portfolio Management Create Options Short Positions Long Positions Strict Risk Limits **Business** Strategy Driven by: Markets Skills Scale Scope Positions Rigorous Analysis Structured Contracts Asset Development / Acquisitions Asset Disposition Structured Contracts Operational Excellence Produce Products / Services Achieve Productivity Manage Relationships Current Point of View

Entergy s Businesses 30,000 MW electric generating capacity 2 largest U.S. nuclear generator 2.8 million utility customers More than \$11 billion revenues 15,000 employees Utility 6 vertically integrated electric utilities (5 retail regulators) 4 contiguous states Arkansas, Louisiana, Mississippi, Texas 21,000 MW generating capacity 15,700 miles high-voltage transmission lines Entergy Wholesale Commodities 6 nuclear units owned at 5 sites (5,011 MW) 1 nuclear plant managed (800 MW) Non-nuclear wholesale capacity (1,601 MW) Competitor / **Industry Standards** nd

As a POV Company, We Continually Adapt As a POV Company, We Continually Adapt by Managing Risk and Pursuing Opportunities by Managing Risk and Pursuing Opportunities Wholesale Commodities Businesses

Regulated Businesses Internal Sustainability 98 00 02 04 06 08 Renewal Financial Flexibility Capital Return to Shareholders **Productivity Improvements Environmental Consciousness** Low-Income Initiatives Safety 10 Wholesale / Pwr Development Performance and Restructuring Focus **TX** Competitive Retail Entergy Nuclear EWC Enexus Spin-off Transition to Competition TTC TX & AR TTC TX Legis Clarity Customer Care, Reliability, Storm Response / Recovery, Efficient Rate Recovery Mechanisms Transco / RTO ICT (Transmission) E-RSC Supply Plan / Portfolio Transformation Strategy 12 MISO / ITC Entergy Power Mktg Divest to Invest Entergy-Koch Gas Strategy Illustrative 4

5 5 5 Some Examples Some Examples Past and Present Past and Present Grow Grow Insulate Insulate Isolate Isolate Separate Separate Back to Basics EWC Entergy-Koch Joint Venture Enexus Spin-off MISO Transco Spin / Merge -----Risk Management----------Risk Management-----Strategies

6 6 Entergy Today Entergy Today ETR Shareholders

Vertically Integrated Utility EWC Illustrative Utility EWC ETR Shareholders Operational Excellence and Portfolio Management Proposed Today Future? Isolate, Separate **Business Risks** to Maximum Extent Possible Transco

7 7 Paths Forward Paths Forward The Utility The Utility 2013 Join MISO Transco Spin / Merge 2012 Regulatory Major Investments Managing Human Capital Objectives Facilitate Prudent Investments Maintain Credit Regulatory Meet Owner Expectations Operate Safely, Effectively, Efficiently 2014 2015 2016 The Path Forward Generation Transmission Distribution 7 Illustrative

8
8
Utility Financial Aspirations Consider System Needs
Utility Financial Aspirations Consider System Needs
and Customer Cost
and Customer Cost

Customer Cost System Needs Financial Aspirations To ensure quality service and reliability 8 For the 12 months ending Dec 31, 2011 vs 2008, of 155 companies and jurisdictions, Entergy s Utility OpCos delivered among the largest bundled residential price reductions Utility Income Growth Outlook

6

8% compound annual net income growth from 2010 through 2014 (2009 base) Operating Company Credit Quality and Flexibility

Investment grade

Lower risk profile

9 9 9

9 11

Service and Reliability Are the Foundation Service and Reliability Are the Foundation Utility Operations Statistics

1998 vs 2000 and 2001 through 2011 Outage Frequency / SAIFI Avg number per customer per year, excluding major storms Safety / Lost Work Day Incident Rate Regulatory Outage Complaints; # Outage Duration / SAIDI Avg minutes per customer per year, excluding major storms 01 01 11 01 11 01 11 1.08 0.60 44% 98 00 278 172 98 00 38% 63% 535 196 98 00 37% 98 00 3.54

2.24

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Regulatory Mechanisms Tailored for Specific Issues
Regulatory Mechanisms Tailored for Specific Issues
Rate Case
Specific

Recovery Cost Recovery Formula Rate Plan Goal: timely recovery of costs and the opportunity to earn on prudent investment Illustrative Regulatory Mechanisms for Cost Recovery Non-fuel O&M Maintenance capital Example Acquisitions Capacity costs Environmental emission costs Energy efficiency Renewables Storm Full review of costs Rate design Х% X% Acadia Unit 2 14ft

11 11 11 Infrastructure

Infrastructure and Service Investment Opportunities Infrastructure and Service Investment Opportunities Support Operational and Financial Objectives Support Operational and Financial Objectives Generation Transmission

Investments to accommodate new service and maintain existing service

Investments to meet existing NERC Transmission Planning (TPL) standards and certain anticipated rule changes

Other economic investments

Smart Grid / infrastructure requirements / renewables

Potential Self-Build Options

Potential Nuclear Capacity Construct and/or repower generating facilities on existing Entergy utility sites Construct uprates; preserve option to build new units at Grand Gulf and River Bend sites Acquire or contract merchant capacity built over the past decade

**Gas-Fired Capacity** Utility Capital Investment Plan 2012E 2014E; % of Total Prepared Jan 2012 \$6.0B Other Transmission Other Generation Portfolio Transformation 0% 25% 50% 75% 100% 12E 14E Transmission

25

12

12

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An Active Regulatory Agenda Required to Implement An Active Regulatory Agenda Required to Implement Texas

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Rate case filed Nov 2011 and hearing recently concluded; procedural schedule calls for final decision by jurisdictional deadline of July 30, 2012

PUCT voted to include determination of a purchased capacity cost baseline amount in current rate case; awaiting Staff proposal on rider Louisiana

Ninemile 6 project approved in Mar 2012

1-year FRP extensions approved in Nov 2011

Base rate case filings to be made by Jan 2013 Mississippi

Hinds acquisition approved in Feb 2012; awaiting decision on cost recovery

2011 test year FRP filed in Mar 2012; earned ROE within bandwidth, no rate change New Orleans

Ninemile 6 PPA approved

ENOI anticipates that it will discuss possible renewal or extension of the FRP (current 3-year term ends with 2011 test year filing) Arkansas

Settlement reached in Hot Spring proceeding that will permit cost recovery through a capacity rider; awaiting APSC decision on acquisition General Regulatory Update

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Utility Capital Investment Needs on the Horizon
Utility Capital Investment Needs on the Horizon
Present Risks and Opportunities
Present Risks and Opportunities

Average Annual Utility Investment 2002 2014E and potential beyond; \$B Three-year capital plan Illustrative Includes major storms Does not include major storms 1 Capital investment figures shown for beyond 2014E are illustrative and subject to uncertainty and variability 1 1.3 1.7 02 06 07 11 12E 14E Beyond 14E 2.0 2.8 1.5

???

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Transmission Business Initiatives Help to Address Transmission Business Initiatives Help to Address Risks and Opportunities Risks and Opportunities ICT (Current) Move to MISO MISO + Spin / Merge Entergy Utility

T planning

T operations

Balancing authority

Gen commitment and dispatch

Ancillary services

Real-time energy balancing

T compliance

T planning

T operations

Offer generation or self schedule

T compliance

Offer generation or self schedule ICT

T planning

T service

T compliance RTO

T planning

T service

Day ahead market

Consolidated balancing authority

Gen commitment and dispatch

- Ancillary services
- Real-time energy balancing
- T compliance
- T planning
- T service
- Day ahead market
- Consolidated balancing authority
- Gen commitment and dispatch
- Ancillary services
- Real-time energy balancing
- T compliance Transco
- T planning
- T operations
- T compliance

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Recent Events Mark Progress Towards Achieving Recent Events Mark Progress Towards Achieving Transmission Business Objectives
Transmission Business Objectives Texas

Application filed Apr 2012

Hearing scheduled for 7/30/2012 8/1/2012; jurisdictional deadline is 10/27/2012

One party has challenged certain aspects of the filing

PUCT may review issue 5/18/2012

Could result in need to refile Louisiana

Application filed Oct 2011

LPSC Staff conditionally supportive of joining MISO

Hearing held 5/2/2012; on agenda for consideration at 5/23/2012 LPSC Business and Executive Session Mississippi

Application filed Dec 2011

Hearing scheduled for Jul 2012; decision expected by end of Aug 2012 New Orleans

Application filed Nov 2011

CCNO Advisors recommend several conditions should CCNO approve

Hearing scheduled for Sep 2012 Arkansas

Application filed Nov 2011

EAI and coal plant co-owners reached agreement on how the plants will operate after EAI s integration into MISO

Hearing to begin in late May 2012 FERC

Additional power flow over and above the 1,000 MW assumed in studies authorized under existing SPP-MISO Joint Operating Agreement

MISO s cost allocation tariff provisions to transition integration of Entergy were conditionally accepted MISO Regulatory Update

16 16 16 Proposed ITC Transaction Proposed ITC Transaction The Next Step in The Next Step in Transforming the Business Model Transforming the Business Model

Generation

Distribution

~\$1.775B of debt will be issued by Entergy in connection with the internal separation of the transmission business, the proceeds from which will be used for debt reduction

Each Entergy Utility Operating Company's capital structure after the spin-off and merger anticipated to be consistent with capitalization prior to the transaction

Prior to the merger, ITC expects to effectuate a \$700M recapitalization currently anticipated to be a special dividend

Entergy shareholders to merge spun transmission business with ITC merger subsidiary

New Holdco to survive

Entergy shareholders to receive 50.1% of ITC stock Entergy Shareholders Parent Creditors Utility **OpCos** Entergy Wholesale Commodities OpCo Creditors Entergy Shareholders Mid South TransCo LLC

(New Holdco) ITC Shareholders ITC Merger Sub Transco Subs Illustrative Entergy Utility Operating Companies comprised of:

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17
17
Entergy Customers and Other Stakeholders
Entergy Customers and Other Stakeholders
To Benefit from Independent Transco

To Benefit from Independent Transco

Increases flexibility of Entergy s investment alternatives

Protects credit quality of Entergy s Operating Companies

Supports efficient infrastructure investment

Improves access to capital for transmission business

Combines best operating practices of both Entergy and ITC

Brings ITC s experience and track record of safe and reliable operations to ensure continued strengthening of overall grid performance

Leverages Entergy employees knowledge and experience and fully utilizes Entergy s world-class storm restoration process

Provides singular focus on transmission system performance, planning and operations

Aligns with national policy objectives to facilitate investment in local, regional and inter-regional transmission, advance open access initiatives and promote access to competitive energy markets Financial Flexibility and Growth Operational Excellence Independent and Transparent ITC Model

18 18 18 Paths Forward Paths Forward EWC EWC 2012 2013 2014 2015 2016 License Renewal Managing Human Capital Objectives Meet Owner Expectations Operate Safely, Securely, Efficiently Obtain License Renewals Optimize Margins Strategically Transact on POV Preserve **Business Option** Value Illustrative

19 19 19 Operational Excellence Also Important for EWC Operational Excellence Also Important for EWC Annual Forced

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Loss
Rate
1991
2011; %
Indian Point
Energy Center
Entergy
Previous Owners
EWC
Nuclear
Operational
Track
Record
1
EWC Nuclear includes Palisades but excludes Cooper; pre-Entergy data based upon published reports; operational data based
production cost based on 3-year average
Capability
Factor; %
Forced Loss
Rate; %
RFO Duration;
Avg Days
INPO Index;
#
Prod Cost;
$/MWh
% Improved
vs Pre-ETR
2011
21
81
70
60
9
92
2.4
27
89
24.57
10
9
46
50
49
17
33
39
8
45
1
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- 04
- 06

20 20 20 Operational Excellence Translates Into Improved Operational Excellence Translates Into Improved Financial Performance Financial Performance

Total Net Generation
@Pre-ETR Ownership
Avg Capacity Factor
1
Uprates
Capacity Factor
Improvements
EWC Nuclear Output
Jan 1999
Dec 2011; TWh
Illustrative
1
Assumes pre-ETR ownership average capacity factor of 75%
0
5
10
15
20
25
30
35
40
45
99
00
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License Renewal Protects Long-term Value
License Renewal Protects Long-term Value
of Nuclear Assets
of Nuclear Assets

NRC License Renewal Status Unit Expiration Status Recent Events / Next Steps Pilgrim 6/8/2012 Awaiting ASLB & NRC decisions

Intervenors have taken steps to slow or block license renewal at the NRC, federal court and state avenues

On 4/20/2012, NRC Staff sent document asking NRC Commissioners to authorize license issuance

NRC could issue license with issues outstanding

ASLB resolved all admitted contentions and the NRC Staff completed its review Indian Point 2 9/28/2013 Prehearing filings before ASLB

Final Safety Evaluation Report issued in 2009; SER Supplement issued 8/30/2011

Final Supplemental Environmental Impact Statement issued Dec 2010; narrow supplement likely

Initial ASLB hearings to begin 10/15/2012

Current pace points to likely application of Timely Renewal Doctrine to Indian Point 2 and potentially Indian Point 3 Indian Point 3 12/12/2015 Timely Renewal Doctrine (i.e., continue to operate until NRC decision) NRC License Renewals Issued for 20 years Palisades renewed on 1/17/2007 (expires 3/24/2031) FitzPatrick renewed on 9/8/2008 (expires 10/17/2034) Vermont Yankee renewed on 3/21/2011 (expires 3/21/2032)

22 22 22 Protecting Value Includes Resolving Legal and State Protecting Value Includes Resolving Legal and State Regulatory Uncertainties Regulatory Uncertainties

Current Status Issue Description Indian Point Water Quality Proceedings Indian Point Coastal Zone Management Act

New York State Dept of Environmental Conservation position: New Clean Water Act § 401 water quality certification required for license renewal

## SPDES

1 water discharge permit renewal not NRC requirement for license renewal

Submitted notice to NRC of no final decision on WQC in required 1-year time period

Adjudicatory initial hearings before NYSDEC held in 4Q11 through early 1Q12; hearings expected to resume later in 2012 and extend into early 2013

Federal law designed to promote appropriate multiple uses of coastal resources

Consistency with New York State s federally-approved coastal zone management program to be resolved before NRC license renewal issuance 1 State Pollutant Discharge Elimination System Continued Operation of Vermont Yankee

Entergy VY v Shumlin before Second Circuit Court of Appeals Certificate of Public Good proceeding before Vermont Public Service Board

Appeal of NRC license issuance in U.S. DC Circuit Court

Briefing expected for most of 2012, with decision in 2013

Procedural schedule established by VPSB with decision anticipated in late 3Q13 / early 4Q13

Oral argument held 5/9/2012; awaiting decision

23 23 23

Continued Operation of Indian Point Advances Continued Operation of Indian Point Advances New York s Stated Goals and Objectives New York s Stated Goals and Objectives

**Independent Analysis** Do you favor or oppose renewing the licenses for the electricity-generating nuclear plants at the Indian Point Energy Center? **Public Opinion** New York Administration Initiatives IPEC s retirement will exert measurable net economic and environmental costs, which we have quantified in part ... We have not attempted to quantify all these costs; many of them are well beyond the scope of this analysis. -commissioned by New York City Dept of Environmental Protection Source: Charlton Research Company 55 44 49 55 53 24 37 37 31 28 21 19 14 14 19 0 20 40 60 Aug 10 Mar 11 Aug 11 Oct 11 Feb 12 Favor Oppose Know

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Natural Gas Market: An Over-supplied Picture for Now
Natural Gas Market: An Over-supplied Picture for Now
NYMEX Henry Hub Natural Gas Prices
Jan 2011

May 2012; \$/MMBtu Japan Earthquake / Tsunami 2013 2020 2016 Economic concerns Warm winter Natural gas market oversupply 2014 2 3 4 5 6 7 8 Jan 11 Apr 11 Jul 11 Oct 11 Jan 12 Apr 12

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25
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Hedging Strategies Protect Near-term Value, Hedging Strategies Protect Near-term Value, While Retaining Longer-term Option
While Retaining Longer-term Option

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% Revenue Contracted
EWC Nuclear Contracted Revenues
Balance of 2012E
2016E; as of Apr 26, 2012
Price, $/MWh
1
Assumes successful license renewal and uninterrupted normal operation at all plants
2
Includes contracted and merchant energy and capacity revenues, based on market
prices as of 4/30/2012
%
of
Projected
Revenues
Contracted
1
Average Revenue
Under Contract
Projected Revenue
(as of 4/30/2012)
0
20
40
60
80
100
0
20
40
60
80
100
Bal 12E
13E
14E
15E
16E
1
2
Firm products with call
options for post-license
renewal volumes
Cap operational and
liquidity risks
Allow for market upside
Cap downside, allow for
market upside
Maximize liquidity,
optimize timing, minimize
transaction costs
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Mitigate operational risk, lower UC costs Larger volumes of collars Optimizing UC / LD mix Using portfolio length, including RISEC Optimizing hedge timing, volumes and products around POV

26 26 26 Paths Forward Paths Forward Entergy Entergy

Illustrative
Utility
EAI
EGSL
ELL
EMI
ENOI
ETI
G
D
T
LDC
Other
Nuclear
Fossil
Wind
District
Energy
Utility
EWC
EWC

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Bottom Line: Manage Risk, Remain Financially Solid Bottom Line: Manage Risk, Remain Financially Solid and Rationally Grow the Business and Rationally Grow the Business 1 Net of \$0.5B issuances for Equity Unit retirements and employee equity plan issuances Operational Net Income Share Repurchases (net) Dividends Return of Capital 1999 2011; \$B Debt to Capital, Excl Securitization Debt 2007 2011; % Gross Liquidity (Cash and Cash Equivalents + Revolver Capacity) 2007 2011; \$B Debt to capital Year-end storm reserve escrow account balance As-Reported Net Income Total Shareholder Return 10/30/1998 12/31/2011; % S&P 500 Philadelphia Utility Index Entergy Assumes \$100 invested at closing price on 10/30/1998 1 New CEO named; Board turns company back over to management \$11.1B Total (500)0 500 1,000 1,500 2,000 99 01 03 05 07 09 11 0 100

200

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400
500
600
98
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02
04
06
08
10
3.0
2.6
3.2
3.6
2.7
0
1
2
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4
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07
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09
10
11
57
59
56
55
55
0
20
40
60 80
07 08
09
10
10
11

28 A Full Slate of Issues and Opportunities A Full Slate of Issues and Opportunities Areas to Manage Opportunities

Safety / Operations

Reasonably-priced reliable electric service

EPS

**Commodity Prices** 

Free Cash Flow

Projects

Owners: Dividends / Repurchases

Credit

Legal / Regulatory Concerns

Manage What We Control

Costs

Operations

Investment

Protect & Grow

MISO

ITC Spin / Merge

Others??? Actively Engaged to Work Opportunities

Utility fundamentals are strong

Constructive investment program

Strategic initiatives like MISO and ITC, which will benefit customers and other stakeholders

Declining natural gas and power prices

Regulatory and political pressures

Regulatory strategy, operating model and market-facing activities to preserve valuable long-term option

EWC financial performance expected to decline over next few years

Long-term strategy to manage risk, remain financially solid and rationally grow the business

Entergy: Managing Risk and Pursuing Opportunities Deutsche Bank Securities 2012 Clean Tech, Utilities & Power Conference May 15, 2012

313131Appendix IAdditional InformationAdditional Information

32 32 32 Revised 2012 Earnings Guidance Revised 2012 Earnings Guidance As-Reported and Operational EPS 2012E

```
Guidance
(after-tax)
Updated
April
2012
5.80
5.25
(0.18)
(0.26)
(0.24)
Original 12E
Operational Guidance
Midpoint
Revised 12E
Operational Guidance
1Q12
weather
impact
0.14
(0.23)
5.25 Midpoint
4.85
5.65 Range
1
Originally prepared November 2011 and revised April 2012
2
As-reported earnings guidance will be updated to reflect special items as recorded throughout 2012
Increased
income tax
expense due
to write-off
of regulatory
asset
Increased non-
fuel O&M due
to final
pension
assumptions
0.22
Reduced
operating
expenses
from VY
impairment
Decreased
EWC net
revenue due
to market
prices
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Other (incl interest expense, nonfuel O&M, potential income tax benefits) (0.55) Revisions 2 As-Reported As-Reported 3.95 Midpoint 3.55 4.35 Range 2 1

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33
Transmission Business Initiatives
Transmission Business Initiatives
MISO Change of Control Proceedings
MISO Change of Control Proceedings

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Key Dates in Retail Regulatory Change of Control Proceedings to Join MISO Mar Apr May Jun Jul Aug Sep Oct Intervenor / Staff testimony 3/14 4/10 Rebuttal 4/19 Hearing 5/2 Decision TBD Intervenor / Staff testimony 3/16 4/27 Rebuttal / Sursurrebuttal 4/13 5/11 Hearing 5/30-6/1 Decision TBD Intervenor / Staff testimony 4/23-5/23 6/11 Rebuttal 6/25 Hearing 7/19 Deadline for decision 8/31 Intervenor / Advisors testimony 3/23 5/7 8/3

Cross-Answering / Rebuttal 6/7 8/22 Hearing 9/18 Decision TBD Filing 4/30 Intervenor / Staff testimony 7/5, 7/16 Rebuttal 7/23 Hearing 7/30-8/1 Deadline for decision 10/27

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Transmission Business Initiatives
Transmission Business Initiatives
Spin-Merge Transaction with ITC

Primary Filings and Approvals for Spin / Merge of Transmission Business Authority Requirements Target Timing Entergy retail regulators Change of control of transmission assets

Affiliate transaction approvals related to steps in the spin / merge

Authorization to incur debt in some jurisdictions Initial filings are expected to begin mid-year FERC

Change of control of transmission assets (203 filing)

Acceptance of jurisdictional agreements (205 filing)

Authorization to assume debt / issue securities (204 filings)

Changes to System Agreement to remove provisions related to transmission planning and equalization

ITC filing to establish new rate tariffs for the ITC operating companies Hart-Scott-Rodino Act

Pre-merger notification to review potential antitrust and

competition issues Work is expected to begin in the second and third quarters of 2012 IRS Private letter ruling substantially to the effect that certain requirements for a tax-free treatment of the distribution of Transco are met Securities and Exchange Commission financial statements and disclosures), and Transco Registration Statement ITC

TTC shareholders Approvals required for: Merger,

Issuance of shares to ETR shareholders, and

Amendment to ITC charter to increase authorized number of shares

ITC Form S-4 and Proxy Statement (including audited Transco

3535Utility InvestmentsUtility InvestmentsHot Spring and Hinds Energy FacilitiesHot Spring and Hinds Energy Facilities2011

2012 Acquisitions Announced Apr 2011 1 Hot Spring Hinds MW 620 450 (summer rating) Seller KGen Power Corporation **Total Investment** \$277M; \$447/kW \$246M; \$547/kW Transmission Upgrades ~\$440K \$25M \$580K Plant Type 1 Fuel Source Combined cycle / natural gas Location Hot Spring County, AR Jackson, MS **Commercial Operation** 2002 2001 Jurisdiction EAI EMI **Recovery Mechanism** Seeking rider recovery **Regulatory Status** Settlement permits cost recovery through rider; awaiting APSC decision Acquisition approved in Feb 2012; awaiting MPSC decision on cost recovery Hot Spring **Energy Facility** Hinds Energy Facility

Targeted Close Around Mid-2012 1 Closing is contingent on obtaining regulatory approvals and cost recovery, as well as other closing conditions Parties have satisfied obligations under HSR Act; review of the transactions by the DOJ is ongoing

36 36 Air Permit Issued Aug 2011 Utility Investments Utility Investments

Ninemile 6 New CCGT Plant Ninemile 6 New CCGT Plant 2015 Ninemile 6 MW ~550 **Total Investment** \$721M, excluding transmission Spending Prior to 2012: \$26M; 2012E-2014E: \$660M Plant Type / Fuel Source Combined cycle / natural gas; new construction Location Westwego, LA Expected In-Service Date First part of 2015 Jurisdiction ELL; PPAs to EGSL (25%) and ENOI (20%) **Recovery Mechanism** ELL and EGSL will recover costs through their respective FRPs, if in effect when the project is placed in service, or through base rate case filings; ENOI will make a base rate case filing Status Approved; full notice to proceed issued Ninemile Point 2012 2011 2010 2013 Estimated In-Service Date First Part of 2015 2014 LPSC, CCNO Orders Full Notice to Proceed Issued Market Test Decision Jul 2010 Air Permit Application Filed Sep 2010 LPSC, CCNO Filings Made

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Anticipated Completion of NRC Review and
Implementation of Uprate
Summer 2012
Utility Investments

Utility Investments Grand Gulf Uprate Grand Gulf Uprate 2009 2012 Board Approved Jul 2009 Installation in Spring 2012 **Refueling Outage** MPSC Issued Certificate of Public Convenience and Necessity Nov 2009 2010 2011 Grand Gulf Nuclear Station Grand Gulf Uprate Estimated Power Uprate 178 MW **Estimated Cost** 1 \$874M (total project, including transmission) Spending Prior to 2012: \$448M; 2012E: \$426M Plant Type / Fuel Source Nuclear Jurisdiction SERI 90% (sales to EAI / ELL / EMI / ENOI); **SMEPA 10%** Status Installation in progress **Recovery Mechanism** NRC Formally Accepted License Amendment Application for Review Dec 2010 1 Estimated total capital investment to be made in the course of the implementation uprate project (including South Mississippi l Association s share) Included in cost of service once completed; costs recovered by **OpCos** through existing mechanisms

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Utility Investments
Utility Investments
Waterford 3 Steam Generator Replacement
Waterford 3 Steam Generator Replacement
2012

Estimated In-Service Date Dec 2012 2008 ELL Petitioned LPSC to **Replace 2 Steam Generators** Jun 2008 2010 2011 2009 **ELL Notified LPSC** RSGs Would Not Be Delivered in Time to Meet Current Schedule Dec 2010 Installation Fall 2012 Waterford 3 Estimated Cost \$687M Spending Prior to 2012: \$384M; 2012E: \$263M; 2013E: \$40M Plant Type / Fuel Source Nuclear Status

Installation revised to Fall 2012 outage

Extensive Spring 2011 RFO inspections support continued operation for next cycle Jurisdiction Recovery Mechanism

Eligible for recovery through 2011 test year FRP

Subject to refund and subsequent prudence review Regulatory Status Pending determination of the revenue requirement through ELL s 2011 test year FRP filing, costs will be reflected in rates subject to refund Waterford 3 Steam Electric Station ELL LPSC Approved Stipulated Settlement Nov 2008 ELL Filed for Est 1st-Year Revenue Requirement Dec 2011

39
39
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Vermont Yankee
Vermont Yankee
Legal and State Regulatory Proceedings
Legal and State Regulatory Proceedings

Authority Milestone 2Q12 3Q12 4Q12 1Q13 2Q13 3Q13 4Q13 U.S. Court of Appeals D.C. Circuit Oral argument on appeal of NRC license issuance 5/9 Decision TBD U.S. Court of Appeals for the Second Circuit State s opening / reply briefs 6/4 VY s opening / reply briefs Oral argument TBD Decision TBD Certificate of Public Good before Vermont Public Service Board Amended application filed 4/16 VY direct testimony 6/29 Other parties direct testimony 10/22 Public hearings Nov Hearings on direct testimony 2/11-2/22 VY rebuttal testimony 3/11 Other parties

surrebuttal testimony 4/24 Hearings on rebuttal testimony 6/17-6/28 Initial briefs / proposals for decision 8/6 Reply briefs 8/26 Decision TBD Key Dates 1 Expected 9/4 1 11/19 1 11/5 1

- 40 0.0 0.5
- 1.0
- 1.5
- 2.0 2.5

3.0 Jun-10 Dec-10 Jun-11 Dec-11 Jun-12 Northeast Markets Northeast Markets Forward Energy and Power Prices Forward Energy and Power Prices Northeast Nuclear Fleet Forward Energy Prices Jan 2011 Apr 2012; Around-the-Clock \$/MWh; Excludes Palisades 2012 2013 2014 NYISO Auction-Cleared Capacity Prices June 2010 Oct 2012; \$/kW-mo Source: Derived from third party data service Source: Published prices per NYISO Spot Auction Monthly Strip **ISO-NE** Capacity Prices June 2010 May 2016; \$/kW-mo Source: Published prices per ISO-NE 1 **ISO-NE** accepted VY s bid to delist from the Jun 2015 May 2016

FCA
#6 capacity market.
2016
35
40
45
50
55
60
65
Jan-11
Apr-11
Jul-11
Oct-11
Jan-12
Apr-12
0.0
1.0
2.0
3.0
4.0
5.0
Jun-10
Jun-12
Jun-14
Jun-16
Forward Capacity Auctions
1
Reconfiguration Auctions
Monthly Auctions
2015

41 Northeast Markets Northeast Markets New York Zone A Market Prices and Heat Rates New York Zone A Market Prices and Heat Rates NYISO Zone A ATC Forward Prices (\$/MWh) NYISO Zone A Implied Delivered Heat Rate (Btu/kWh) 2015 2014 2013 2012 Source: Derived from third party data service Source: Derived from third party data service 2016 2015 2014 2013 2012 2016 25 35 45 55 01/11 04/11 07/11 10/11 01/12 04/12 6,000 7,000 8,000 9,000 01/11 04/11 07/11 10/11

01/12 04/12

42 Northeast Markets Northeast Markets New York Zone G Market Prices and Heat Rates New York Zone G Market Prices and Heat Rates NYISO Zone G ATC Forward Prices (\$/MWh)

NYISO Zone G
Implied Delivered Heat Rate (Btu/kWh)
-
Source: Derived from third party data service
Source: Derived from third party data service
2015 2014
2013
2012
2016
2015
2014
2013
2012
2016
35
50
65
01/11
04/11
07/11
10/11
01/12
04/12
8,000
9,000
10,000
11,000
01/11
04/11
07/11
10/11
01/12
0.444.0

04/12

43 Northeast Markets Northeast Markets New England Market Prices and Heat Rates ISO-NE MASS Hub ATC Forward Prices (\$/MWh)

ISO-NE MASS Hub
Implied Delivered Heat Rate (Btu/kWh)
Source: Derived from third party data service
Source: Derived from third party data service
2015
2014
2013
2012
2016
2015
2014
2013
2012
2016
35
50
65
01/11
04/11
07/11
10/11
01/12
04/12
7,500
8,500
9,500
01/11
04/11
07/11
10/11
01/12

04/12

444444Appendix IIAppendix IIRegulation G ReconciliationsRegulation G Reconciliations

45
45
45
Regulation G Reconciliations
Regulation G Reconciliations
Table 1: Entergy Consolidated Debt to Capital, Excluding Securitization Debt
Reconciliation of GAAP to Non-GAAP Measures

2007
2011
(\$ in millions)
2007
2008
2009
2010
2011
Gross debt
(a)
11,123
12,279
12,014
11,816
12,387
Less securitization debt
(b)
330
310
838
931
1,071
Gross debt, excluding securitization debt
(c)
10,793
11,969
11,176
10,885
11,316
Total capitalization
(d)
19,297
20,557
20,939
20,623
21,629
Less securitization debt
(e)
330
310
838
931
1,071
Total capitalization, excluding securitization debt
(f)
18,967
20,247
20,101
19,692
20,558

Debt to capital ratio
(a)/(d)
57.6%
59.7%
57.4%
57.3%
57.3%
Debt to capital ratio, excluding securitization debt
(c)/(f)
56.9%
59.1%
55.6%
55.3%
55.0%
Cash and cash equivalents
(g)
1,254
1,920
1,710
1,294
694
Revolver capacity
(h)
1,730
645
1,464
2,354
2,001
Gross liquidity
(g)+(h)
2,984
2,565
3,174
3,648
2,695

46
46
46
46
Regulation G Reconciliations
Regulation G Reconciliations
Table 2: Entergy Consolidated Net Income
Reconciliation of GAAP to Non-GAAP Measures

1999
2011
(\$ in millions)
1999
2000
2001
2002
2003
2004
2005
2006
2007
2008
2009
2010
2010
As-Reported Net Income
(a)
552
679
726
599
927
910
898
1,133
1,135
1,221
1,231
1,250
1,346
Less Special Items
(b)
23
(36)
-
(267)
(55)
30
(45)
135
(32)
(55)
(71)
(82)
(13)
Operational Net Income
(a)-(b)
530
715

726 866 982 880 943 998 1,167 1,276 1,302 1,332 1,359 Calculations may differ due to rounding 2005 and 2006 reflect the deconsolidation of Entergy New Orleans, Inc.

47
47
47
47
Regulation G Reconciliations
Regulation G Reconciliations
Table 3: Entergy Consolidated Annual Special Items
Reconciliation of GAAP to Non-GAAP Measures

1999 2011 (\$ in millions) 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - - - - - - -	
2011 (\$ in millions) 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - - - - - - -	1999
1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - -	
1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - -	(\$ in millions)
2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - -	
2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - - - - - - -	
2002 2003 2004 2005 2006 2007 2008 2009 2010 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - - - - - - -	
2003 2004 2005 2006 2007 2008 2009 2010 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - - - - - - -	
2004 2005 2006 2007 2008 2009 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - -	2003
2006 2007 2008 2009 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - -	2004
2007 2008 2009 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - -	2005
2008 2009 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - -	2006
2009 2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - - - - - - -	2007
2010 2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - - - - - - -	2008
2011 Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - - - - - - -	2009
Special Items Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - - - - - - -	2010
Regulatory and reserve adjustments (65) (22) - - - - - - - - - - - - - - - - - -	2011
adjustments (65) (22) - - - - - - - - - - - - - - - - - -	Special Items
(65) (22) - - - - - - - - - - - - - - - - - -	Regulatory and reserve
<ul> <li>(22)</li> <li>-</li> <li>Change in unbilled revenue estimate</li> </ul>	
estimate	(22)
estimate	-
32 - - - - - - - - - -	
- - - - - - - - - -	32
- - - - - - - - -	-
- - - - - - - -	-
- - - - - - -	-
- - - - -	-
- - - - -	-
- - - -	-
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-	-
-	-
-	-
_	-
- Depression adjustment	- Depreciation adjustment

# Depreciation adjustment 11

11 -

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## SERI refund adjustments

(20)

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#### -Write-off of start-up costs per

## new acct standard

(3)

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## Write-down of Latin American

assets -

(28)

- -
- -
- -
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- -
- -

- -
- Gain/loss on disposition of

assets

- 68
- 13
- 1 52
- J2
- 1
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## Damhead Creek mark to market

gas contract

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## Write-down of MyHomeKey

investment

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- (7)
- (7)
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#### Merger expenses

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#### (14)

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#### Restructuring costs

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- -
- (4)

#### (39)

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48 48 48 Regulation G Reconciliations Regulation G Reconciliations Table 3:

Entergy
Consolidated
Annual
Special
Items
(continued)
Reconciliation of GAAP to Non-GAAP Measures
1999
2011
(\$ in millions)
1999
2000
2001
2002
2003
2004
2005
2006
2007
2008
2009
2010
2011
Special Items (continued)
Development costs
-
-
-
(21)
-
_
_
_
_
_
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_
_
Turbine commitment
-
_
_
(117)
-

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- -

- Asset and contract impairments
- -
- -

#### -

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### (142)

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#### SFAS 143 implementation

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#### 133

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#### River Bend loss provision

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- -
- -
- \_

#### (66)

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#### Voluntary severance plan

- -
- -
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### (123)

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## Tax benefits on restructuring

- -
- -
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#### Gulf South Pipeline

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#### 29

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#### Reduction in asset sale

#### reserves

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#### Entergy-Koch, LP gain

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#### Asset impairment reserve

- -
- -
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#### (36)

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#### Entergy-Koch Trading

- -
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#### (79)

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## Retail business impairment reserve

- -
- -
- -
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#### (26)

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# Retail business discontinued operations

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## (19)

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49 49 49 Regulation G Reconciliations Regulation G Reconciliations Table 3:

Enterer
Entergy
Consolidated
Annual
Special
Items
(continued)
Reconciliation of GAAP to Non-GAAP Measures
1999
2011
(\$ in millions)
1999
2000
2001
2002
2003
2004
2005
2006
2007
2008
2009
2010
2011
Special Items (continued)
Restructuring -
Entergy-Koch,
LP distribution
-
-
_
_
-
-
104
-
-
-
-
-
Entergy-Koch, LP gain
-
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#### ENOI results

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## Non-Nuclear Wholesale Assets

- write-off of tax capital losses
- -
- -
- -
- -
- -
- -
- -

## (28)

- -
- -
- -
- -

#### Nuclear alignment

- -
- -
- -
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- -

## (32)

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- -
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#### Non-utility nuclear spin-off

### expenses

-

- -
- -
- -
- (55)

- (33)
- (71) (82)
- -

#### Transmission business spinmerge expenses

- -
- -
- -
- \_
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- -
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- -
- -
- -

#### (13)

Total Special Items 23

(36)

-(267)

(55)

30

(45)

135

- (32)
- (55)
- (71)
- (82)
- (13)

Calculations may differ due to rounding

50 50 50 Regulation G Reconciliations Regulation G Reconciliations Table 4: Entergy Consolidated EPS Reconciliation of GAAP to Non-GAAP Measures

```
(Per share in U.S. $)
2012E
Guidance
Range
As-Reported
(a)
3.55
4.35
Less Special Items through 1Q 2012
Vermont Yankee asset impairment
(1.26)
(1.26)
Transmission business spin-merge expenses
(0.04)
(0.04)
Total special items
(b)
(1.30)
(1.30)
Operational
(a)-(b)
4.85
5.65
1
Originally prepared November 2011, updated January 2012 to reflect 2011 final results and revised April 2012.
2
As-reported earnings guidance will be updated to reflect special items as recorded throughout 2012.
1
2
2012E
Guidance
Range
(after-tax)
Updated
April
2012
```