

AMERICAN EXPRESS CO  
Form DEFA14A  
March 20, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A INFORMATION**

**Proxy Statement pursuant to Section 14(a)**  
**of the Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material pursuant to §240.14a-12

**American Express Company**

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if other than Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.



(3) Filing party:

(4) Date filed:

EXHIBIT INDEX

Each of the exhibits hereto may be deemed "soliciting materials" within the meaning of the Securities Exchange Act of 1934, as amended (the "Act"), and the regulations of the Securities and Exchange Commission issued thereunder.

**EXHIBIT**

- 99.1 Form of telephone voting script being used for voting by shareholders of the Registrant in connection with the Registrant's 2012 Annual Meeting of Shareholders.
- 99.2 Form of email being sent to certain shareholders and employee-shareholders of the Registrant in connection with the Registrant's 2012 Annual Meeting of Shareholders.
- 99.3 Form of voting website being used for voting by shareholders of the Registrant in connection with the Registrant's 2012 Annual Meeting of Shareholders.