

DOW CHEMICAL CO /DE/

Form 424B3

March 05, 2012

The information in this preliminary pricing supplement is not complete and may be changed. This preliminary pricing supplement and the accompanying prospectus supplement and prospectus are not offers to sell these securities and are not soliciting an offer to buy these securities in any jurisdiction where the offer or sale is not permitted.

**Subject to completion**

**Preliminary Pricing Supplement dated**

**Filed under 424(b)(3), Registration Statement No. 333-164985**

Pricing Supplement No. 110 - Dated Monday, March 5, 2012 (To: Prospectus Dated February 19, 2010, and Prospectus

Supplement Dated February 19, 2010)

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	Coupon Amount	Survivor s Option	Product Ranking
26054LPT4	100%	100%	1.250%		2.250%	Semi-Annual	03/15/2017	09/15/2012	\$11.25	Yes	Senior Unsecured Notes

**Redemption Information: Callable at 100.000% on 03/15/2013 and every coupon date thereafter**

**Joint Lead Managers and Lead Agents:** BofA Merrill Lynch, Incapital LLC **Agents:** Citi, Merrill Lynch, Morgan Stanley, UBS Securities LLC, Wells Fargo Advisors, LLC

The Dow Chemical Company InterNotes will be subject to redemption at the option of The Dow Chemical Company, in whole on the interest payment date occurring on 03/15/2013 and on any interest payment date thereafter at a redemption price equal to 100% of the principal amount of the The Dow Chemical Company InterNotes plus accrued interest thereon, if any, upon at least 30 days prior notice to the noteholder and the trustee, as described in the prospectus.

26054LPU1	100%	100%	1.450%		3.000%	Semi-Annual	03/15/2019	09/15/2012	\$15.00	Yes	Senior Unsecured Notes
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**Redemption Information: Callable at 100.000% on 03/15/2013 and every coupon date thereafter**

**Joint Lead Managers and Lead Agents:** BofA Merrill Lynch, Incapital LLC **Agents:** Citi, Merrill Lynch, Morgan Stanley, UBS Securities LLC, Wells Fargo Advisors, LLC

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26054LPV9	100%	100%	1.800%		3.600%	Semi-Annual	03/15/2022	09/15/2012	\$18.00	Yes	Senior Unsecured Notes
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**Redemption Information: Callable at 100.000% on 03/15/2013 and every coupon date thereafter**

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Trade Date: Monday, March 12, 2012 @ 12:00 PM ET Settle Date:  
Thursday, March 15, 2012

**The Dow Chemical Company**

The Dow Chemical  
Company

**The Dow Chemical Company InterNotes**

Minimum Denomination/Increments: \$1,000.00/\$1,000.00 Initial  
trades settle flat and clear SDFS: DTC Book Entry only DTC Number  
0235 via RBC Dain Rauscher Inc

2030 Willard H. Dow  
Center

Midland MI 48674

If the maturity date or an interest payment date for any note is not a  
business day (as term is defined in prospectus), principal, premium, if  
any, and interest for that note is paid on the next business day, and no  
interest will accrue from, and after, the maturity date or interest  
payment date.

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