

FORTUNE BRANDS INC  
Form 11-K  
June 26, 2009  
Table of Contents

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 11-K

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2008

OR

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 1-9076

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

**FORTUNE BRANDS RETIREMENT SAVINGS PLAN**

**B. Name of the issuer of the securities held pursuant to the plan and the address of its principal executive office:  
FORTUNE BRANDS, INC.**

**520 Lake Cook Road**

**Deerfield, Illinois 60015**

**Table of Contents**

**Table of Contents**

**Fortune Brands Retirement Savings Plan**

**December 31, 2008 and 2007**

	<b>Page</b>
<u>Report of Independent Registered Public Accounting Firm Grant Thornton LLP</u>	1
<b>Financial Statements</b>	
<u>Statements of Net Assets Available For Benefits</u>	2
<u>Statements of Changes in Net Assets Available For Benefits</u>	3
<u>Notes to Financial Statements</u>	4
<b>Supplemental Schedules</b>	
<u>Schedule H, Line 4i Schedule of Assets (Held At End of Year)</u>	16
<u>Schedule H, Line 4a Schedule of Non-exempt Transactions for Delinquent Participant Contributions</u>	17
<u>Signature</u>	18
<u>Exhibit Index</u>	19
<u>Exhibit 23.1 Consent of Independent Registered Public Accounting Firm Grant Thornton LLP</u>	
<b>Note:</b> Other supplemental schedules required by the Employee Retirement Income Security Act that have not been included herein are not applicable to the Fortune Brands Retirement Savings Plan.	

**Table of Contents**

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Corporate Employee Benefits

Committee of Fortune Brands, Inc.:

We have audited the accompanying statements of net assets available for benefits of the Fortune Brands Retirement Savings Plan (the Plan), as of December 31, 2008 and 2007, and the related statements of changes in net assets available for benefits for the years then ended. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Plan is not required to have, nor were we engaged to perform an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Plan's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2008 and 2007, and the changes in net assets available for benefits for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audits were performed for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental schedule of assets (held at end of year) as of December 31, 2008 and schedule of non-exempt transactions for delinquent participant contributions for the year ended December 31, 2008 are presented for the purpose of additional analysis and are not a required part of the basic financial statements, but are supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. These supplemental schedules are the responsibility of the Plan's management. The supplemental schedules have been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, are fairly stated in all material respects in relation to the basic financial statements taken as a whole.

/s/ Grant Thornton LLP

Chicago, Illinois

June 17, 2009

**Table of Contents**

**Fortune Brands Retirement Savings Plan**

**STATEMENTS OF NET ASSETS AVAILABLE FOR BENEFITS**

**December 31, 2008 and 2007**

**(Dollars in thousands)**

	<b>2008</b>	<b>2007</b>
<b>Assets</b>		
Plan's interest in Fortune Brands, Inc.		
Savings Plans Master Trust net assets	\$ 565,347	\$ 783,491
Mutual funds	87	
Participant loans	16,009	15,831
<b>Receivables</b>		
Company contributions	4,672	9,393
Participant contributions	185	364
<b>Total receivables</b>	<b>4,857</b>	<b>9,757</b>
 <b>NET ASSETS AVAILABLE FOR BENEFITS</b>	 <b>\$ 586,300</b>	 <b>\$ 809,079</b>

The accompanying notes are an integral part of these statements.

**Table of Contents****Fortune Brands Retirement Savings Plan****STATEMENTS OF CHANGES IN NET ASSETS AVAILABLE FOR BENEFITS**

Years ended December 31, 2008 and 2007

(Dollars in thousands)

	2008	2007
<b>Additions</b>		
Allocated share of Fortune Brands, Inc. Savings		
Plans Master Trust investment (loss) income	\$ (238,806)	\$ 46,104
Interest on participant loans	1,071	970
Company contributions	20,643	24,040
Participant contributions	39,904	40,406
Rollover contributions	3,646	4,324
Transfers into the Plan (Note C)	30,280	17,783
<b>Total additions</b>	<b>(143,262)</b>	<b>133,627</b>
<b>Deductions</b>		
Benefits paid to participants	60,094	68,196
Transfers from the Plan (Note C)	19,423	424
<b>Total deductions</b>	<b>79,517</b>	<b>68,620</b>
<b>NET (DECREASE) INCREASE</b>	<b>(222,779)</b>	<b>65,007</b>
<b>Net assets available for benefits</b>		
Beginning of year	809,079	744,072
End of year	\$ 586,300	\$ 809,079

The accompanying notes are an integral part of these statements.

---

**Table of Contents**

**Fortune Brands Retirement Savings Plan**

**NOTES TO FINANCIAL STATEMENTS**

**December 31, 2008 and 2007**

**(Dollars in thousands)**

**NOTE A DESCRIPTION OF PLAN**

***General***

The Fortune Brands Retirement Savings Plan (the Plan) is designed to encourage and facilitate systematic savings and investment by eligible employees for their retirement. The Plan is a tax-qualified defined contribution retirement plan that complies with Section 401(k) of the Internal Revenue Code of 1986, as amended (the Code). The Plan is subject to various provisions of the Code and the Employee Retirement Income Security Act of 1974 (ERISA), as amended. Fortune Brands, Inc. (Fortune) and each of its operating company subsidiaries participating in the Plan are referred to collectively as the Companies and individually as a Company. Operating company subsidiaries that participated in the Plan in 2007 and 2008 include: MasterBrand Cabinets, Inc. (MasterBrand) which includes Omega Cabinets, Ltd. (Omega) and Kitchen Craft of Canada, Ltd. (Kitchen Craft); Moen Incorporated (Moen); Therma-Tru Corp. (Therma-Tru) and Tru Logistics, Inc. (Tru Logistics); Master Lock Company LLC (Master Lock) and American Lock Company (American Lock); Waterloo Industries, Inc. (Waterloo); Dixie Pacific Manufacturing, LLC; Acushnet Company (Acushnet); and Beam Global Spirits & Wine, Inc. (Beam) which includes Jim Beam Brands Co. (Beam Co.), Future Brands LLC, Peak Wines International, Inc. (Peak Wines), Maker's Mark Distillery, Inc. (Makers Mark), Beam Wine Estates, Inc. (Beam Wine) and Cruzan Viril, Ltd. (Cruzan).

Effective July 2, 2007, Simonton Building Products, Inc., Simonton Industries, Inc., Simonton Windows, Inc., SimEx, Inc., Fypon, Ltd. and Hy-Lite Products, Inc., f/k/a SBR, Inc. (SBR) became participating companies in the Plan.

Effective December 17, 2007, Peak Wines and Beam Wine ceased participating in the Plan due to a sale of the two companies to Constellation Brands, Inc. The assets of the Plan related to such participants were transferred out of the Plan in April 2008 to a plan sponsored by Constellation Brands, Inc.

Effective September 1, 2008, the American Lock Company 401(k) and Profit Sharing Plan merged with and into the Plan. Effective December 1, 2008, Cruzan became a participating company in the Plan. Effective December 31, 2008, the Future Brands LLC Retirement Savings Plan, the Dixie Pacific Manufacturing Inc. 401(k) Plan and the Tru-Logistics 401(k) Plan merged with and into the Plan.

The financial statements present the net assets available for Plan benefits as of December 31, 2008 and 2007, and the changes in net assets available for Plan benefits for the years then ended. The assets of the Plan are included in a pool of investments known as the Fortune Brands, Inc. Savings Plans Master Trust (the Master Trust), along with the assets of the Fortune Brands Hourly Employee Retirement Savings Plan and the Future Brands LLC Retirement Savings Plan. The Master Trust investments are administered and held by Fidelity Management Trust Company (the Trustee).

The following provides a brief description of the Plan. Participants should refer to the Plan document for a more complete description of the Plan's provisions, which is available from the Plan administrator at 520 Lake Cook Road, Deerfield, Illinois 60015.

**Table of Contents**

**Fortune Brands Retirement Savings Plan**

**NOTES TO FINANCIAL STATEMENTS CONTINUED**

**December 31, 2008 and 2007**

**(Dollars in thousands)**

***Contributions***

The Plan is a tax-qualified defined contribution retirement plan. Contributions are held by the Trustee and accumulated in individual participant accounts. Participants may make tax deferred contributions under Section 401(k) of the Code of up to 50% of eligible compensation (as defined under the Plan), subject to lower limits for highly compensated employees (as defined under the Code) who participate in the Plan. Participants annual tax deferred contributions are limited by the Code to \$15.5 in 2008 and 2007. In addition, during the year in which a participant attains age 50 and in subsequent years, the participant may elect additional unmatched, pretax catch up contributions of up to \$5 in 2008 and 2007.

Participants of Fortune Brands, Inc. and its participating operating subsidiaries, other than Beam participants, may also make after-tax contributions, but the sum of tax deferred contributions and after-tax contributions may not exceed 50% of eligible compensation (lower limitations apply to highly compensated employees). If a participant has reached the limitations on tax deferred contributions as described above, the participant may elect to have the tax deferred contributions automatically switch to after-tax contributions.

Participants that are eligible to make tax deferred contributions may roll over balances from another eligible tax qualified retirement plan or individual retirement account into the Plan.

Effective as of May 1, 2008, employees who had neither enrolled in the Plan nor affirmatively declined enrollment in the Plan became automatically enrolled in the Plan and deemed to have elected to make tax deferred contributions equal to 1% of their eligible compensation. In addition, participants making tax deferred contributions automatically had their contribution rate increased by 1% on May 1 of each year unless they affirmatively declined participation in the automatic increase program. The automatic deferral increase program will not apply to participants who are deferring 6% or more of their eligible compensation. Participants may elect to change or discontinue the automatic enrollment and automatic deferral rate increase at any time.

On behalf of each eligible participant, Therma-Tru and Tru Logistics will make a Qualified Nonelective Contribution each payroll period equal to 3% of compensation. Any Qualified Nonelective Contribution made by Therma-Tru or Tru Logistics will be allocated to the qualified nonelective employer contribution (QNEC) accounts of eligible participants based on such eligible participants respective compensation for such Plan year.

Most of the Companies provide a matching contribution (in varying amounts stated in the Plan) on a participant s elective contributions. Fortune, Beam Co., Makers Mark, Moen and Cruzan each made profit-sharing contributions for their eligible employees in 2008 and Fortune, Beam, and Therma-Tru each made profit-sharing contributions for their eligible employees in 2007. For more information on the amount of profit-sharing and matching contributions provided by each Company, refer to the Plan document, which is available from the Plan administrator.



**Table of Contents****Fortune Brands Retirement Savings Plan****NOTES TO FINANCIAL STATEMENTS CONTINUED****December 31, 2008 and 2007****(Dollars in thousands)**

Participants may direct the investment of their tax deferred contributions, catch-up contributions, after-tax contributions, matching contributions, profit-sharing contributions and rollover contributions, if any, in the available investment funds under the Plan. The Plan makes various investment funds available to participants, including a Fortune Brands common stock fund ( Fortune Stock Fund ). The Plan designates the Fortune Stock Fund as an employee stock ownership plan ( ESOP ).

Participant account balances are maintained to reflect each participant's beneficial interest in each of the investment funds available under the Plan. Participant account balances are increased by participant and Company contributions (including rollovers from other plans) and decreased by the amount of withdrawals and distributions. Income and losses on Plan assets are allocated to participants' accounts based on the ratio of each participant's account balance invested in an investment fund to the total of all participants' account balances invested in that fund as of the preceding valuation date.

***Vesting***

Participants are immediately vested in their own contributions plus earnings on those contributions. Certain groups have varying vesting schedules, outlined in the Plan document.

Effective January 1, 2007, the vesting schedule for the Wild Horse Matching Account was changed from 7-year graded vesting to 1-year vesting, and the vesting schedule for the Peak Wine Matching Account was changed from 3-year graded vesting to 1-year vesting as outlined below.

Number of full years of service	Matching Account	
	Peak Wines	Wild Horse
Less than 1	0%	0%
1 or more	100	100

Participants (other than Moen and Therma-Tru) vest in the Companies' annual profit-sharing contribution plus related earnings based on the earliest to occur of the following: (1) retirement; (2) death; (3) disability; (4) attainment of age 65; (5) termination of employment without fault, or (6) years of service as summarized in the schedule below:

Number of years of service	Vesting %
Less than 1	0%
1 but less than 2	20
2 but less than 3	40
3 but less than 4	60
4 but less than 5	80
5 or more	100

Moen participants are vested in Moen profit sharing contributions after three years of service.

**Table of Contents****Fortune Brands Retirement Savings Plan****NOTES TO FINANCIAL STATEMENTS CONTINUED****December 31, 2008 and 2007****(Dollars in thousands)**

Therma-Tru participants are 100% vested in the Therma Tru profit sharing account at all times.

The SBR, Inc. and Subsidiaries 401(k) Plan (the SBR Plan ) merged into the Plan effective July 2, 2007. (See Note C for additional information.) Each Employee who was an active participant in the SBR Plan immediately prior to July 2, 2007, became 100% vested in his or her Match (Grandfathered) Account as of July 2, 2007. Each former Employee, or Beneficiary of a former Employee, who was an inactive participant in the SBR Plan on July 2, 2007, will vest in his or her Match (Grandfathered) Account in accordance with the following table:

<b>Years of service</b>	<b>Percentage Vested</b>
Less than 2	0%
2 but less than 3	25%
3 but less than 4	50%
4 but less than 5	75%
5 or more	100%

***Forfeitures***

On December 31, 2008 and 2007 forfeited nonvested accounts totaled \$625 and \$348, respectively. These accounts will be used to reduce future Company contributions. Also, Company contributions were reduced by \$179 and \$796 in 2008 and 2007, respectively from forfeited nonvested accounts.

***Loans***

A participant may apply for a loan of at least \$1 from the vested portion of the participant's account balance (excluding the portion in certain subaccounts) in an amount which does not exceed one-half of the participant's vested balance, provided that the loan also does not exceed \$50. Any loans applied for are also reduced by any other loan outstanding under the Plan within the previous twelve months. The term of any loan shall not exceed five years, unless the loan is related to the purchase of the participant's principal residence. No more than one home residence loan and one loan for any other purpose may be outstanding at any one time.

A new loan may not be applied for until 30 days after any prior loan is repaid in full. Each loan bears a rate of interest commensurate with prevailing market rates at the time of issuance. Repayment is made by payroll deduction so that the loan is repaid over the term of the loan in substantially level installments not less frequently than quarterly.

***Distributions and Withdrawals***

Benefits are payable from a participant's account under the Plan's provisions upon a participant's death, retirement or other termination of employment in a lump sum or in installment payments. The Plan also permits withdrawals to be made by participants who have incurred a hardship as defined in the Plan or who have attained age 59-1/2. Beginning January 1, 2010, a participant will be permitted to request rollover distributions from their Plan accounts into a Roth IRA.

Distributions and withdrawals are recorded when paid.



**Table of Contents**

**Fortune Brands Retirement Savings Plan**

**NOTES TO FINANCIAL STATEMENTS CONTINUED**

**December 31, 2008 and 2007**

**(Dollars in thousands)**

**NOTE B SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

***Basis of Accounting***

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

***Adoption of New Accounting Standard***

In September 2006, the FASB issued Statement of Financial Accounting Standards (SFAS) No. 157, *Fair Value Measurements* (SFAS 157) which defines fair value, establishes a framework for measuring fair value under current accounting pronouncements that require or permit fair value measurement and enhances disclosures about fair value measurements. Effective January 1, 2008 the Plan adopted SFAS 157. In accordance with SFAS No. 157, fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (an exit price) in an orderly transaction between market participants at the measurement date in the principal or most advantageous market for the asset or liability. Inputs are used in applying the various valuation techniques and broadly refer to the assumptions that market participants use to make valuation decisions, including assumptions about risk. Adoption of SFAS 157 did not have a material impact on the Plan's financial statements.

SFAS No. 157 establishes a three-tiered hierarchy of inputs to establish a classification of fair value measurements for disclosure purposes. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements).

The three levels of the fair value hierarchy under SFAS No. 157 are as follows:

Level 1 inputs are unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date. An active market for the asset or liability is a market in which transactions for the asset or liability occur with sufficient frequency and volume to provide pricing information on an ongoing basis.

**Table of Contents**

**Fortune Brands Retirement Savings Plan**

**NOTES TO FINANCIAL STATEMENTS CONTINUED**

**December 31, 2008 and 2007**

**(Dollars in thousands)**

Level 2 inputs are other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly, including:

1. Quoted prices for similar assets or liabilities in active markets.
2. Quoted prices for identical or similar assets or liabilities in inactive markets.
3. Inputs other than quoted prices that are observable for the assets or liabilities (including volatilities).
4. Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 inputs are unobservable for the asset or liability (including the entity's own assumptions about the assumptions that market participants would use in pricing the asset or liability) and significant to the fair value measurement.

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

***Use of Estimates***

The preparation of the Plan's financial statements in conformity with generally accepted accounting principles requires the Plan administrator to make estimates and assumptions that affect the reported amounts of net assets available for Plan benefits at the date of the financial statements and the changes in net assets available for Plan benefits during the reporting period and, when applicable, the disclosures of contingent assets and liabilities at the date of the financial statements. Actual results could differ from those estimates.

***Investment Valuation***

In accordance with SFAS No. 157, Plan management uses the following methods and significant assumptions to estimate fair value of investments. There have been no changes in the methodologies used at December 31, 2008 and 2007.

The Plan's investment in the Master Trust is presented at fair value, which has been determined based on the fair value of the underlying investments of the Master Trust.



**Table of Contents****Fortune Brands Retirement Savings Plan****NOTES TO FINANCIAL STATEMENTS CONTINUED****December 31, 2008 and 2007****(Dollars in thousands)**

The investments held by the Master Trust are valued as follows:

Collective trust funds: Valued at the net asset value ( NAV ) provided by the administrator of the fund. The NAV is based on the value of the underlying assets owned by the fund, minus its liabilities, and then divided by the number of shares outstanding. The NAV 's unit price is quoted on a private market and the underlying assets owned by the fund are trading on active markets.

Mutual Funds: Valued at the NAV of shares held by the plan at year end, which is obtained from an active market.

Common stock: Valued at the closing price reported on the active market on which the security is traded.

The preceding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Plan believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in different fair value measurement at the reporting date.

See Note D Investment in Master Trust for the Master Trust 's investments by level within the fair value hierarchy as of December 31, 2008.

Participant loans: valued at their outstanding balances, which approximates fair value.

The following table presents the Plan 's investments held outside the Master Trust by level within the fair value hierarchy as of December 31, 2008:

	Level 1	Level 2	Level 3	Total
Mutual funds	\$ 87	\$	\$	\$ 87
Participant loans			16,009	16,009
Total assets at fair value	\$ 87	\$	\$ 16,009	\$ 16,096

The following table includes a summary of changes in the fair value of the Plan 's Level 3 investments for the year ended December 31, 2008:

	Participant Loans
Balance, beginning of year	\$ 15,831
Purchases, sales, issuances, and settlements (net)	178
Balance, end of year	\$ 16,009

**Income Recognition**

## Edgar Filing: FORTUNE BRANDS INC - Form 11-K

Security transactions are accounted for on the trade-date basis. Dividend income is accrued on the ex-dividend date. Interest income is recorded on the accrual basis. Net realized and unrealized (depreciation) appreciation, along with dividend income and interest



**Table of Contents**

**Fortune Brands Retirement Savings Plan**

**NOTES TO FINANCIAL STATEMENTS CONTINUED**

**December 31, 2008 and 2007**

**(Dollars in thousands)**

income not from participant loans are recorded in the accompanying statements of changes in net assets available for benefits as allocated share of Fortune Brands, Inc. Savings Plans Master Trust investment (loss) income.

***Operating Expenses***

Certain expenses incurred by the Plan are netted against earnings prior to allocation to participant accounts. These include investment manager, trust and recordkeeper expenses and are recorded in the accompanying statements of changes in net assets available for benefits as allocated share of Fortune Brands, Inc. Savings Plans Master Trust investment (loss) income. Other expenses are paid by Fortune Brands.

**NOTE C TRANSFERS TO AND FROM THE PLAN**

The SBR Plan merged into the Plan effective July 2, 2007. The value of assets transferred into the Plan totaled \$16,586. Outstanding loan balances of \$514 were transferred in.

In connection with the sale of Peak Wines and Beam Wine Estates to Constellation Brands, Inc., employees of the two companies ceased participating in the Plan and the assets of the Plan related to the participants employed by those companies were transferred out of the Plan in April 2008 to a plan sponsored by Constellation Brands, Inc. Account assets totaling \$18,298 and participant loans totaling \$409 were transferred out in cash.

Effective September 1, 2008, the American Lock Company 401(k) and Profit Sharing Plan merged with and into the Plan and \$49 of assets were transferred into the Plan. Effective December 31, 2008, the Future Brands LLC Retirement Savings Plan merged with and into the Plan. Investments totaling \$27,635 and participant loans of \$383 were transferred into the Plan. Also effective December 31, 2008, the Dixie Pacific Manufacturing Inc. 401(k) Plan and the Tru-Logistics 401(k) Plan merged with and into the Plan and assets of \$33 and \$54, respectively, were transferred in.

Transfers between the Plan, the Fortune Brands Hourly Employee Retirement Savings Plan, and the Future Brands LLC Retirement Savings Plan occur due to participant changes in status from hourly to salaried, or vice versa, or transfers between operating companies. Transfers to other Plans were \$716 and \$424 at December 31, 2008 and 2007, respectively. Transfers into the Plan were \$2,126 and \$1,197 at December 31, 2008 and 2007, respectively.

**NOTE D INVESTMENT IN MASTER TRUST**

The investments of the Master Trust are maintained under a trust agreement with the Trustee. The Plan had a total beneficial interest of approximately 87.47% and 83.74% in the Master Trust's net assets at December 31, 2008 and 2007, respectively.

**Table of Contents****Fortune Brands Retirement Savings Plan****NOTES TO FINANCIAL STATEMENTS CONTINUED****December 31, 2008 and 2007****(Dollars in thousands)**

The Master Trust's net assets at December 31, 2008 and 2007 are as follows (in thousands):

	2008	2007
<b>Assets</b>		
Investments, at fair value		
Interest bearing cash	\$ 81,107	\$ 62,275
Mutual funds	465,694	737,553
Collective trust funds	63,701	79,912
Common stock		
Fortune Brands, Inc. common stock	35,663	55,932
Total investments	646,165	935,672
Interest and dividends receivable		536
Due from brokers	1,486	
Total assets	647,651	936,208
<b>Liabilities</b>		
Administrative expenses payable		12
Other payables	29	
Due to broker	1,265	619
Total liabilities	1,294	631
Net assets of the Master Trust available for benefits	\$ 646,357	\$ 935,577

The net (depreciation) appreciation in fair value of investments, interest income, dividend income and administrative expenses related to the Master Trust for the years ended December 31, 2008 and 2007, are as follows (in thousands):

	2008	2007
<b>Net (depreciation) appreciation in fair value</b>		
Common stock		
Fortune Brands, Inc. common stock	\$ (25,141)	\$ (10,240)
Mutual funds	(255,874)	60,408
Collective trust funds	(21,355)	1,245
Net (depreciation) appreciation in fair value of investments of the Master Trust	(302,370)	51,413
Interest income	2,480	2,739
Dividend income	16,998	1,267

Edgar Filing: FORTUNE BRANDS INC - Form 11-K

Administrative expenses	(545)	(143)
Total Master Trust investment (loss) income	\$ (283,437)	\$ 55,276

**Table of Contents****Fortune Brands Retirement Savings Plan****NOTES TO FINANCIAL STATEMENTS CONTINUED****December 31, 2008 and 2007****(Dollars in thousands)**

In accordance with SFAS No. 157, the following table presents the Master Trust's investments by level within the fair value hierarchy as of December 31, 2008 (in thousands):

	Level 1	Level 2	Level 3	Total
Interest bearing cash	\$ 81,107	\$	\$	\$ 81,107
Mutual funds	465,694			465,694
Collective trust funds	63,701			63,701
Common stock	35,663			35,663
Total assets at fair value	\$ 646,165	\$	\$	\$ 646,165

**NOTE E RISKS AND UNCERTAINTIES**

The Plan provides for various investment options in any combination of stocks, bonds, fixed income securities, mutual funds and other investment securities. Investment securities are exposed to various risks, such as interest rate, market and credit. Due to the level of risk associated with certain investment securities and the level of uncertainty related to changes in the value of investment securities, it is at least reasonably possible that changes in market value could materially affect participants' account balances and the amounts reported in the statements of net assets available for Plan benefits and the statements of changes in net assets available for Plan benefits.

**NOTE F TAX STATUS**

The Internal Revenue Service ( IRS ) has determined and informed the Company by letter dated April 14, 2008, that the Plan and related trust are designed in accordance with applicable sections of the Code. Although the Plan has been amended since receiving the determination letter, the Plan administrator believes that the Plan is currently designed and is currently being operated in compliance, in all material respects, with the applicable requirements of the Code.

**NOTE G RELATED-PARTY TRANSACTIONS**

Certain Master Trust investments are managed by Fidelity Investments. Fidelity Investments is an affiliated company of the Trustee as defined by the Plan and, therefore, these transactions qualify as party-in-interest transactions.

The Master Trust also holds shares of Fortune Brands common stock in a unitized fund which is made up primarily of stock plus a percentage of short-term investments.

Fees have been paid to Fidelity by the Plan for recordkeeping and investment management services for the years ended December 31, 2008 and 2007.

**Table of Contents**

**Fortune Brands Retirement Savings Plan**

**NOTES TO FINANCIAL STATEMENTS CONTINUED**

**December 31, 2008 and 2007**

**(Dollars in thousands)**

**NOTE H RECONCILIATION OF FINANCIAL STATEMENTS TO FORM 5500**

The following is a reconciliation of benefits paid to participants as stated in the financial statements to Form 5500 at December 31, 2007 (in thousands):

Benefits paid to participants as stated in the accompanying financial statements	\$ 68,196
Less amounts allocated to withdrawing participants as of prior year-end	(5,850)
<b>Benefits paid to participants as stated in Form 5500</b>	<b>\$ 62,346</b>

**NOTE I PLAN TERMINATION**

Although they have not expressed any intent to do so, the Companies have the right under the Plan to discontinue contributions at any time and Fortune, as Plan sponsor, has the right to terminate the Plan at any time subject to the provisions of ERISA. In the event of Plan termination, participants will become fully vested in the Company contribution portion of their accounts.

**Table of Contents**

SUPPLEMENTAL SCHEDULES

**Table of Contents**

**Fortune Brands Retirement Savings Plan**

**SCHEDULE H, LINE 4i SCHEDULE OF ASSETS (HELD AT END OF YEAR)**

**December 31, 2008**

**(Dollars in Thousands)**

(a)	(b) (c) Description and identity of issue, borrower, lessor or similar party	(d) Cost**	(e) Current value
	Mutual Funds		
	Baron Growth		\$ 1
	Vanguard Institutional Index		5
	PIMCO Total Return Institutional		6
	Vanguard Ext Market Index Sig		4
	Vanguard Windsor II ADM		8
*	Fidelity Contrafund		8
*	Fidelity Balanced		4
*	Fidelity International Discovery		6
*	Fidelity Diversified International		1
*	Fidelity Small Cap Stock		11
*	Fidelity Retirement Money Market		33
*	Loans to participants - Interest rates ranging from 4.00% to 10.25%		16,009
			\$ 16,096

\* Indicates a party-in-interest to the Plan.

\*\* Cost information omitted for investments that are fully participant directed.

**Table of Contents**

**Fortune Brands Retirement Savings Plan**

**SCHEDULE H, LINE 4a SCHEDULE OF NON-EXEMPT TRANSACTIONS FOR DELINQUENT**

**PARTICIPANT CONTRIBUTIONS**

**Year Ended December 31, 2008**

**(Dollars in Thousands)**

**Participant contributions**

<b>transferred late</b>	<b>Total that constitutes</b>
<b>to Plan</b>	<b>non-exempt prohibited</b>
<b>transactions</b>	
\$ 0.2	\$ 0.2

There were unintentional delays by the Plan sponsor in submitting certain employee salary deferrals in the amount of \$0.2 to the Trustee during 2008. In 2009, the Plan sponsor remitted the salary deferrals to the Trustee, including any lost income.



**Table of Contents**

SIGNATURE

The Plan. Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

FORTUNE BRANDS RETIREMENT SAVINGS PLAN

June 26, 2009

By: /s/ Frank J. Cortese  
Frank J. Cortese, Chairman  
Corporate Employee Benefits Committee of Fortune Brands,  
Inc.

**Table of Contents**

EXHIBIT INDEX

<b>Exhibit Number</b>	<b>Description</b>
23.1	Consent of Independent Registered Public Accounting Firm, Grant Thornton LLP.