

PRUDENTIAL PLC  
Form 6-K  
November 06, 2007

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# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 6-K

### REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of

the Securities Exchange Act of 1934

For the month of November, 2007

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# PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,

LONDON, EC4R 0HH, ENGLAND

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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**Date: 6 November 2007**

Number of reports in announcement: 1

**DISCLOSURE DIRECTOR S DETAILS Sir Winfried (Win) Bischoff**

**Director s other publicly quoted directorships**

As required by Listing Rule 9.6.14(2), we confirm the following new directorship in respect of Sir Win Bischoff, non-executive director of Prudential plc:

Sir Win has been appointed as acting Chief Executive Officer of Citigroup Inc. with effect from 5 November 2007.

*Additional information:*

*Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.*

-ENDS-

**Contact name for Enquiries**

Sylvia Edwards, Assistant Group Secretary

020 7548 3826

**Company official responsible for making notification**

Bob Walker, Deputy Group Secretary

020 7548 3848

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date 6 November 2007

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ SUSAN HENDERSON

Susan Henderson  
**Deputy Group Secretary**