MATTEL INC /DE/ Form 8-K September 29, 2006

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

September 29, 2006

MATTEL, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

001-05647 (Commission File No.) 95-1567322 (I.R.S. Employer

of incorporation)

Identification No.)

333 Continental Boulevard, El Segundo, California (Address of principal executive offices)

90245-5012 (Zip Code)

Registrant s telephone number, including area code (310) 252-2000

N/A

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 7 Regulation FD

Item 7.01. Regulation FD Disclosure.

On September 29, 2006, Mattel, Inc. (the Company) issued a press release announcing that the shareholders of Radica Games Limited had approved the proposed acquisition by a wholly-owned subsidiary of the Company, at a special shareholders meeting held on the same date. The press release is attached as Exhibit 99.1 hereto.

Section 9 Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits:

Exhibit No. Exhibit Description

99.1 Press release dated September 29, 2006.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MATTEL, INC.

Registrant

By: /s/ Robert Normile

Robert Normile

Senior Vice President, General

Counsel and Secretary

Dated: September 29, 2006

EXHIBIT INDEX

Exhibit No. Exhibit Description

99.1 Press release dated September 29, 2006.

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