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BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

February 21, 2008

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of February 2008

21 February 2008

BRITISH SKY BROADCASTING GROUP PLC

(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F ☒ X

Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes ☐

No ☒ X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

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EXHIBIT NO.1 Press release of British Sky Broadcasting Group plc
announcing Sky to challenge CC findings released on
21 February 2008

BSkyB to challenge Competition Commission findings

BSkyB is to launch a legal challenge against key conclusions of the Competition Commission's report on its investment in ITV plc and the Secretary of State's consequent decision that it should dispose of the majority of its 17.9% shareholding.

Sky will lodge its application with the Competition Appeal Tribunal (CAT) on Friday 22 February 2008. The CAT has the power to quash part or all of the previous findings and to send the case back to the Competition Commission for further consideration.

END

Further information

Analysts/Investors:

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Notes

The Competition Commission's report was sent to the Secretary of State on 14 December 2007. The Secretary of State announced his decision on 29 January 2008. He was obliged to accept the Competition Commission's findings that a merger had taken place and that it led to a substantial lessening of competition. He also decided to accept the remedies recommended by the Competition Commission. Both the Competition Commission and the Secretary of State will be respondents to Sky's application.

Sky will be represented by James Flynn QC and Aidan Robertson of Brick Court Chambers.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 21 February 2008

By: /s/ Dave Gormley
Dave Gormley
Company Secretary