

NETFLIX INC
Form 4
August 05, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KILGORE LESLIE J

(Last) (First) (Middle)
100 WINCHESTER CIRCLE

(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
NETFLIX INC [NFLX]

3. Date of Earliest Transaction
(Month/Day/Year)
08/03/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	08/03/2015		M		1,407 (1) \$ 35.5886	D	
Common Stock	08/03/2015		S		1,407 (1) \$ 114.57	D	
Common Stock	08/03/2015		M		13,727 (1) \$ 33.3243	D	
Common Stock	08/03/2015		S		13,727 (1) \$ 114.57	D	
Common Stock	08/03/2015		M		12,159 (1) \$ 37.6257	D	
	08/03/2015		S		\$ 114.57	D	

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Common Stock					12,159				
					<u>(1)</u>				
Common Stock	08/03/2015		M		<u>6,610</u>	A	\$ 38.18	41,806	D
					<u>(1)</u>				
Common Stock	08/03/2015		S		<u>6,610</u>	D	\$ 114.57	35,196	D
					<u>(1)</u>				
Common Stock	08/03/2015		M		<u>13,503</u>	A	\$ 33.8843	48,699	D
					<u>(1)</u>				
Common Stock	08/03/2015		S		<u>13,503</u>	D	\$ 114.57	35,196	D
					<u>(1)</u>				
Common Stock	08/03/2015		M		<u>13,230</u>	A	\$ 34.5843	48,426	D
					<u>(1)</u>				
Common Stock	08/03/2015		S		<u>13,230</u>	D	\$ 114.57	35,196	D
					<u>(1)</u>				
Common Stock	08/04/2015		M		<u>11,949</u>	A	\$ 38.2843	47,145	D
					<u>(1)</u>				
Common Stock	08/04/2015		S		<u>11,949</u>	D	\$ 114.86	35,196	D
					<u>(1)</u>				
Common Stock	08/04/2015		M		<u>5,374</u>	A	\$ 38.18	40,570	D
					<u>(1)</u>				
Common Stock	08/04/2015		S		5,374	D	\$ 114.57	35,196	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 33.3243	08/03/2015		M	13,727 <u>(1)</u>	09/01/2011 09/01/2021	Common Stock	

Non-Qualified Stock Option (right to buy)	\$ 33.8843	08/03/2015	M	13,503 (1)	05/02/2011	05/02/2021	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 34.5843	08/03/2015	M	13,230 (1)	04/01/2011	04/01/2021	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 35.5886	08/03/2015	M	1,407 (1)	08/01/2013	08/01/2023	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 37.6257	08/03/2015	M	12,159 (1)	08/01/2011	08/01/2021	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 38.18	08/03/2015	M	6,610 (1)	06/01/2011	06/01/2021	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 38.18	08/04/2015	M	5,374 (1)	06/01/2011	06/01/2021	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 38.2843	08/04/2015	M	11,949 (1)	07/01/2011	07/01/2021	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 112.56	08/03/2015	A	447	08/03/2015	08/03/2025	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KILGORE LESLIE J 100 WINCHESTER CIRCLE LOS GATOS, CA 95032	X			

Signatures

By: Carole Payne, Authorized Signatory For: Leslie J. Kilgore

08/05/2015

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

(2) A seven-for-one stock split became effective July 15, 2015. Amounts are shown post-split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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