

GUESS INC
Form 4
August 09, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SHACHTMAN NANCY

(Last) (First) (Middle)

C/O GUESS?, INC., 1444 SOUTH ALAMEDA STREET

(Street)

LOS ANGELES, CA 90021

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
GUESS INC [GES]

3. Date of Earliest Transaction (Month/Day/Year)
08/07/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
President of Wholesale

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount or Price | | |
| Common Stock | 08/07/2006 | | M | | 12,500 | D | |
| Common Stock | 08/07/2006 | | S | | \$ 47.98 | D | |
| Common Stock | 08/07/2006 | | S | | \$ 47.97 | D | |
| Common Stock | 08/07/2006 | | S | | \$ 47.96 | D | |
| Common Stock | 08/07/2006 | | S | | \$ 47.94 | D | |

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| | | | | | | | |
|--------------|------------|---|-------|---|----------|-------|---|
| Common Stock | 08/07/2006 | S | 2,200 | D | \$ 47.85 | 8,000 | D |
| Common Stock | 08/07/2006 | S | 500 | D | \$ 47.84 | 7,500 | D |
| Common Stock | 08/07/2006 | S | 1,800 | D | \$ 47.76 | 5,700 | D |
| Common Stock | 08/07/2006 | S | 1,000 | D | \$ 47.75 | 4,700 | D |
| Common Stock | 08/07/2006 | S | 700 | D | \$ 47.74 | 4,000 | D |
| Common Stock | 08/07/2006 | S | 1,000 | D | \$ 47.66 | 3,000 | D |
| Common Stock | 08/07/2006 | S | 400 | D | \$ 47.44 | 2,600 | D |
| Common Stock | 08/07/2006 | S | 600 | D | \$ 47.41 | 2,000 | D |
| Common Stock | 08/07/2006 | S | 200 | D | \$ 47.35 | 1,800 | D |
| Common Stock | 08/07/2006 | S | 1,000 | D | \$ 47.31 | 800 | D |
| Common Stock | 08/07/2006 | S | 300 | D | \$ 47.3 | 500 | D |
| Common Stock | 08/07/2006 | S | 100 | D | \$ 47.28 | 400 | D |
| Common Stock | 08/07/2006 | S | 400 | D | \$ 47.26 | 0 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Title |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------|
| | | | | Code V | (A) (D) | | | |

| | | | | | | Date Exercisable | Expiration Date | | Amount or Number of Shares |
|--------------------------------------|---------|------------|---|--------|-----|---------------------|--------------------|--------|-------------------------------------|
| Stock Option (right to buy) | \$ 7.31 | 08/07/2006 | M | 12,500 | (1) | 07/29/2013 | Common Stock | 12,500 | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| SHACHTMAN NANCY C/O GUESS?, INC. 1444 SOUTH ALAMEDA STREET LOS ANGELES, CA 90021 | | | President of Wholesale | |

Signatures

s/ Nancy
Shachtman 08/09/2006

__Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One-fourth of the options became exercisable on July 29 of each of 2004, 2005 and 2006. The remaining one-fourth will become exercisable on July 29, 2007.
- (2) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.