**CVENT INC** Form 4

November 28, 2014

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

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**OMB APPROVAL** 

response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* KERINS PATRICK J

2. Issuer Name and Ticker or Trading

(Middle)

5. Relationship of Reporting Person(s) to Issuer

Symbol

CVENT INC [CVT]

(Check all applicable)

1954 GREENSPRING

3. Date of Earliest Transaction (Month/Day/Year)

Director

\_X\_\_ 10% Owner \_\_ Other (specify

11/25/2014

Officer (give title below)

DRIVE, SUITE 600

(First)

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

(Street)

TIMONIUM, MD 21093

| (City) (State) |                                      |   | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |   |        |        |  |  |   |  |  |
|----------------|--------------------------------------|---|--|--|---|--------|--------|--|--|---|--|--|
|                | 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | 3.<br>Transactio<br>Code<br>(Instr. 8) | 4. Securities Amor Disposed of (Instr. 3, 4 and | of (D) | ed (A) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|                | Common<br>Stock                      | 11/25/2014                              |  | $J_{(1)}^{(1)}$                        | 1,000,000                                       | D      | \$ 0   | 3,994,106  | I  | See Note 2 (2)  |  |  |
|                | Common<br>Stock                      | 11/25/2014                              |  | J(3)                                   | 10,000  | A      | \$0    | 10,000   | I  | See Note 4 (4)  |  |  |
|                | Common<br>Stock                      | 11/25/2014                              |  | J <u>(5)</u>                           | 10,000  | D      | \$0    | 0  | I  | See Note 4 (4)  |  |  |
|                | Common<br>Stock                      | 11/25/2014                              |  | J <u>(6)</u>                           | 504   | A      | \$0    | 1,009  | D  |   |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.                     | 5.         | 6. Date Exerc | cisable and | 7. Title  | and      | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------------------|------------|---------------|-------------|-----------|----------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transaction            | orNumber   | Expiration Da | ate         | Amoun     | it of    | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code                   | of         | (Month/Day/   | Year)       | Underly   | ying     | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8)             | Derivative | e             |             | Securit   | ies      | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    | Securities<br>Acquired |            |               |             | (Instr. 3 | 3 and 4) |             | Owne   |
|             | Security    |                     |                    |                        |            |               |             |           |          |             | Follo  |
|             | -           |                     |                    |                        | (A) or     |               |             |           |          |             | Repo   |
|             |             |                     |                    |                        | Disposed   |               |             |           |          |             | Trans  |
|             |             |                     |                    |                        | of (D)     |               |             |           |          |             | (Instr |
|             |             |                     |                    |                        | (Instr. 3, |               |             |           |          |             |        |
|             |             |                     |                    |                        | 4, and 5)  |               |             |           |          |             |        |
|             |             |                     |                    |                        |            |               |             |           | A manust |             |        |
|             |             |                     |                    |                        |            |               |             |           | Amount   |             |        |
|             |             |                     |                    |                        |            | Date          | Expiration  |           | or<br>N  |             |        |
|             |             |                     |                    |                        |            | Exercisable   | Date        |           | Number   |             |        |
|             |             |                     |                    | C 1 W                  | (A) (D)    |               |             |           | of       |             |        |
|             |             |                     |                    | Code V                 | (A) (D)    |               |             |           | Shares   |             |        |

# **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

KERINS PATRICK J 1954 GREENSPRING DRIVE SUITE 600 TIMONIUM, MD 21093

X

## **Signatures**

/s/ Sasha Keough, attorney-in-fact

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) New Enterprise Associates 13, L.P. ("NEA 13") made a pro rata distribution for no consideration of an aggregate of 1,000,000 shares of Common Stock of the Issuer, to its general partner and its limited partners on November 25, 2014.
- The Reporting Person is a director of NEA 13 GP, LTD, which is the sole general partner of NEA Partners 13, L.P. ("NEA Partners 13").

  NEA Partners 13 is the sole general partner of NEA 13, which is the direct beneficial owner of the securities. The Reporting Person disclaims beneficial ownership, within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the NEA 13 shares in which the Reporting Person has no pecuniary interest.
- (3) NEA Partners 13 received 10,000 shares of Common Stock of the Issuer in the distribution by NEA 13 on November 25, 2014.

**(4)** 

Reporting Owners 2

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The Reporting Person is a director of NEA 13 GP, LTD, which is the sole general partner of NEA Partners 13, the direct beneficial owner of the shares of Common Stock of the Issuer. The Reporting Person disclaims beneficial ownership, within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the NEA Partners 13 shares in which the Reporting Person has no pecuniary interest.

- (5) NEA Partners 13 made a pro rata distribution for no consideration of an aggregate of 10,000 shares of Common Stock of the Issuer to its limited partners on November 25, 2014.
- (6) The Reporting Person received 504 shares of Common Stock of the Issuer in the distribution by NEA Partners 13 on November 25, 2014. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.