

TrueBlue, Inc.  
Form 4  
August 12, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
COOPER STEVEN C

(Last) (First) (Middle)  
1015 A STREET, P.O. BOX 2910  
(Street)

TACOMA, WA 98402

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
TrueBlue, Inc. [TBI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/08/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 08/08/2013                           |  | M                              |   | 77,018  | A  | \$ 14.85  |
| Common Stock                    | 08/08/2013                           |  | S                              |   | 77,018  | D  | \$ 27.05<br>(1)                                       |
| Common Stock                    | 08/09/2013                           |  | M                              |   | 2,199   | A  | \$ 14.85  |
| Common Stock                    | 08/09/2013                           |  | M                              |   | 11,014  | A  | \$ 9.08   |
| Common Stock                    | 08/09/2013                           |  | S                              |   | 13,213  | D  | \$ 27.06<br>(2)                                       |

(3)

|                 |       |   |                                  |
|-----------------|-------|---|----------------------------------|
| Common<br>Stock | 6,171 | I | TrueBlue,<br>Inc. 401(k)<br>Plan |
|-----------------|-------|---|----------------------------------|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | Amount<br>or<br>Number<br>of Shares |        |
|---|--|---|---|--------------------------------------|--|--|---|-------------------------------------|--------|
|   |  |   |   |                                      |  | Date Exercisable   | Expiration<br>Date  | Title                               |        |
|   |  |   |   |                                      |  | Code   | V   | (A)                                 | (D)    |
| Options<br>(Right to<br>Buy)                        | \$ 14.85   | 08/08/2013                              |   | M                                    | 77,018   | 02/01/2011 <sup>(4)</sup>                                      | 02/01/2015  | Common<br>Stock                     | 77,018 |
| Options<br>(Right to<br>Buy)                        | \$ 14.85   | 08/09/2013                              |   | M                                    | 2,199  | 02/01/2011 <sup>(4)</sup>                                      | 02/01/2015  | Common<br>Stock                     | 2,199  |
| Options<br>(Right to<br>Buy)                        | \$ 9.08  | 08/09/2013                              |   | M                                    | 11,014   | 02/06/2012 <sup>(4)</sup>                                      | 02/06/2016  | Common<br>Stock                     | 11,014 |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                   |       |
|---|---------------|-----------|-------------------|-------|
|   | Director      | 10% Owner | Officer           | Other |
| COOPER STEVEN C<br>1015 A STREET<br>P.O. BOX 2910<br>TACOMA, WA 98402 | X             |           | President and CEO |       |

## Signatures

Todd N. Gilman,  
Attorney-in-fact

08/12/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- This transaction was executed in multiple trades at prices ranging from \$27.00 to \$27.24. The price reported above reflects the weighted
- (1) average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer the detailed information regarding the number of shares sold at each separate price.
  - (2) This amount consists of the sale of shares acquired through options exercisable on 02/01/2011 and 02/06/2012 and exercised on 08/09/2013.

- This transaction was executed in multiple trades at prices ranging from \$27.00 to 27.17. The price reported above reflects the weighted
- (3) average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer the detailed information regarding the number of shares sold at each separate price.

- (4) Options sold pursuant to this grant fully vested 3 years after grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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