Lewis John Hartnett Form 4 December 08, 2011

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 3235-0287 Number: January 31,

**OMB APPROVAL** 

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Expires: 2005 Estimated average burden hours per

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response...

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Osmium Partners, LLC

2. Issuer Name and Ticker or Trading

SPARK NETWORKS INC [LOV]

Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(City)

(First) (Middle)

3. Date of Earliest Transaction

(Month/Day/Year)

(Check all applicable)

388 MARKET STREET, SUITE 920

12/06/2011

\_ 10% Owner Director Officer (give title Other (specify

6. Individual or Joint/Group Filing(Check

below)

(Zip)

4. If Amendment, Date Original

Applicable Line)

Form filed by One Reporting Person \_X\_ Form filed by More than One Reporting

Person

(Street)

Filed(Month/Day/Year)

SAN FRANCISCO, CA 94111

(State)

Table I - N	on-Derivative Securities Ac	quired, Disposed	of, o	r Beneficially Owned
2	A Securities Acquired	5 Amount of	6	7 Nature of

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock (\$.001 par value)	12/06/2011		P	20,500	A	\$ 3.25 (1)	511,291	I	By Osmium Capital, LP
Common Stock (\$.001 par value)	12/06/2011		P	129,500	A	\$ 3.25 (1)	1,603,826	I	By Osmium Capital II, LP (2)
Common Stock (\$.001 par value)	12/07/2011		P	27,495	A	\$ 3.26 (3)	538,786	I	By Osmium Capital, LP

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Common Stock (\$.001 par value)	12/07/2011	P	61,199	A	\$ 3.26 (3)	1,665,025	I	By Osmium Capital II, LP (2)
Common Stock (\$.001 par value)	12/07/2011	P	7,712	A	\$ 3.26 (3)	164,369	I	By Osmium Spartan, LP
Common Stock (\$.001 par value)	12/08/2011	P	17,180	A	\$ 3.49 (4)	555,966	I	By Osmium Capital, LP
Common Stock (\$.001 par value)	12/08/2011	P	43,420	A	\$ 3.49 (4)	1,708,445	I	By Osmium Capital II, LP (2)
Common Stock (\$.001 par value)						128,478	I	By individually managed accounts. (5)
Common Stock (\$.001 par value)						143,564	I	By John H. Lewis directly.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8	5. stionNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	s I	ate	Amor Unde Secur	rlying	8. Price of Derivative Security (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
. Programme	Director	10% Owner	Officer	Other			
Osmium Partners, LLC 388 MARKET STREET SUITE 920 SAN FRANCISCO, CA 94111		X					
OSMIUM CAPITAL LP 388 MARKET STREET SUITE 920 SAN FRANCISCO, CA 94111		X					
Osmium Capital II, LP 388 MARKET STREET SUITE 920 SAN FRANCISCO, CA 94111		X					
OSMIUM SPARTAN L P 388 MARKET STREET SUITE 920 SAN FRANCISCO, CA 94111		X					
Lewis John Hartnett 388 MARKET STREET SUITE 920 SAN FRANCISCO, CA 94111		X					

## **Signatures**

/s/ John H. Lewis, individually, and as Managing Member of Osmium Partners, LLC, for itself and as General Partner of Osmium Capital, LP, Osmium Capital II, LP, and Osmium Spartan, LP

12/08/2011

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This transaction was executed in multiple trades at prices ranging from \$3.17 to \$3.25. The price reported above in Column 4 of Table I reflects the weighted average purchase price. The reporting persons hereby undertake to provide upon request to the SEC staff, the issuer or a security holder of the issuer complete information regarding the number of shares and prices at which each of the individual transactions was effected.
  - The general partner of Osmium Capital, LP, Osmium Capital II, LP and Osmium Spartan, LP is Osmium Partners, LLC. John H. Lewis is the controlling member of Osmium Partners, LLC, and Mr. Lewis may be deemed to have voting and dispositive power with respect to
- (2) the shares held by Osmium Capital, LP, Osmium Capital II, LP and Osmium Spartan, LP. Mr. Lewis disclaims beneficial ownership of such shares, except to the extent of his pecuniary interest therein, if any, and this report shall not be deemed an admission that Mr. Lewis is the beneficial owner of the shares for purposes of Section 16 of the Securities and Exchange Act of 1934 or for any other purpose.
- This transaction was executed in multiple trades at prices ranging from \$3.09 to \$3.48. The price reported above in Column 4 of Table I reflects the weighted average purchase price. The reporting persons hereby undertake to provide upon request to the SEC staff, the issuer or a security holder of the issuer complete information regarding the number of shares and prices at which each of the individual transactions was effected.

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- This transaction was executed in multiple trades at prices ranging from \$3.40 to \$3.60. The price reported above in Column 4 of Table I reflects the weighted average purchase price. The reporting persons hereby undertake to provide upon request to the SEC staff, the issuer or a security holder of the issuer complete information regarding the number of shares and prices at which each of the individual transactions was effected.
  - Osmium Partners, LLC manages separately managed accounts for various individuals and has discretionary investment authority over the trading of securities in such accounts. John H. Lewis is the controlling member of Osmium Partners, LLC, and Mr. Lewis may be deemed
- (5) to have voting and dispositive power with respect to the shares held by such individuals. Mr. Lewis disclaims beneficial ownership of such shares, except to the extent of his pecuniary interest therein, if any, and this report shall not be deemed an admission that Mr. Lewis is the beneficial owner of the shares for purposes of Section 16 of the Securities and Exchange Act of 1934 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.