BERNICK CAROL L

Form 4

November 04, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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January 31, 2005

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obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Last)

(Print or Type Responses)

 Name and Address of Reporting Person <u>*</u>
BERNICK CAROL L

(First)

(Middle)

C/O ALBERTO-CULVER COMPANY, 2525 ARMITAGE **AVENUE**

(Street)

2. Issuer Name and Ticker or Trading Symbol

Alberto-Culver CO [ACV]

4. If Amendment, Date Original

(Month/Day/Year) 09/27/2010

Filed(Month/Day/Year)

3. Date of Earliest Transaction

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_X__ 10% Owner _X_ Director _X__ Officer (give title __ Other (specify below) **Executive Chairman**

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

MELROSE PARK, IL 60160

(City)	(State)	(Zip) Tabl	e I - Non-D	erivative Se	ecuritie	es Acqu	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securitie on(A) or Disp (Instr. 3, 4)	oosed of and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/27/2010		J	388,406	A	\$0	388,406	I	See Note
Common Stock							240,030	I	See Note
Common Stock							1,357,331	I	See Note
Common Stock							5,762,530	I	See Note
Common Stock							150,300	I	See Note

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Common Stock	723,843	I	See Note
Common Stock	13,410	I	See Note
Common Stock	500,000	I	See Note
Common Stock	609,859	I	See Note
Common Stock	337,341	I	See Note
Common Stock	853,870	I	See Note
Common Stock	27,384	I	See Note
Common Stock	53,912	I	See Note
Common Stock	54,727	I	See Note
Common Stock	40,523	I	See Note
Common Stock	215,979	I	See Note
Common Stock	124,474	I	See Note
Common Stock	119,879	I	See Note
Common Stock	91,640	I	See Note
Common Stock	85,590	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e	Securities	(Instr. 5)	Bene
	Derivative Security	Derivative Conversion	Derivative Conversion (Month/Day/Year) Security or Exercise	Derivative Conversion (Month/Day/Year) Execution Date, if Security or Exercise any	Derivative Conversion (Month/Day/Year) Execution Date, if Transaction Code	Derivative Conversion (Month/Day/Year) Execution Date, if TransactionNumber Security or Exercise any Code of	Derivative Conversion (Month/Day/Year) Execution Date, if TransactionNumber Expiration Date Security or Exercise any Code of (Month/Day/Year)	Derivative Conversion (Month/Day/Year) Execution Date, if TransactionNumber Expiration Date Amount of Security or Exercise any Code of (Month/Day/Year) Underlying	Derivative Conversion (Month/Day/Year) Execution Date, if TransactionNumber Expiration Date Amount of Derivative Security or Exercise any Code of (Month/Day/Year) Underlying Security

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Derivative Security			Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		(Instr	. 3 and 4)		
	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Owner Follo Repo Trans (Insti

Reporting Owners

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
BERNICK CAROL L C/O ALBERTO-CULVER COMPANY 2525 ARMITAGE AVENUE MELROSE PARK, IL 60160	X	X	Executive Chairman				

Signatures

Reporting Person

/s/ Carol L.
Bernick

**Signature of Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The authority to vote and dispose of such shares, which are held in a trust dated 9/18/01 for the benefit of the undersigned's descendants, was granted to the undersigned by designation of the co-trustees of such trust, which authority was exercised in connection with the Stockholder Agreement dated as of September 27, 2010 among Unilever N.V., the undersigned, such trust, Leonard Lavin, and certain other parties named in such Stockholder Agreement.***
- (2) Held by the undersigned as trustee of three trusts dated 11/14/89, each holding 80,010 shares and each for the benefit of a different relative ***
- (3) Held by the undersigned as co-trustee of a trust dated 10/31/98 for the benefit of her sister.***
- (4) Held by the undersigned as trustee of a trust dated 4/23/93 for her benefit.
- (5) Held by the undersigned as trustee of a trust dated 10/20/72 for her benefit.
- (6) Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit.
- Held by the undersigned as a participant in the Alberto-Culver 401(k) and Profit Sharing Plan. Represents equivalent shares calculated by taking the account balance in the Alberto-Culver Company Stock Fund divided by the closing stock price on September 28, 2010 of \$37.69.
- (8) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.***
- (9) Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
- (10) Held by the undersigned as trustee of a trust dated 11/9/09 for her benefit, which trust is a Grantor Annuity Trust.
- (11) Held by the undersigned as trustee of a trust dated 9/23/09 for her benefit, which trust is a Grantor Annuity Trust.

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- (12) Held by the undersigned as co-trustee of a trust dated 10/29/08 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (13) Held by the undersigned as trustee of a trust dated 2/27/09 for her benefit, which trust is a Grantor Annuity Trust.
- (14) Held by the undersigned as trustee of a trust dated 10/30/08 for her benefit, which trust is a Grantor Annuity Trust.
- (15) Held by the undersigned as co-trustee of a trust dated 2/27/09 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (16) Held by the undersigned as co-trustee of a trust dated 9/28/09 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (17) Held by the undersigned as co-trustee of a trust dated 11/9/09 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (18) Held by the undersigned as trustee of a trust dated 4/5/10 for her benefit, which trust is a Grantor Annuity Trust.
- (19) Held by the undersigned as co-trustee of a trust dated 4/5/10 for the benefit of her father, which trust is a Grantor Annuity Trust.***

Remarks:

***The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these secundate. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.