

SNYDER RONALD R
Form 4
October 05, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SNYDER RONALD R

2. Issuer Name and Ticker or Trading Symbol
Cros, Inc. [CROX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
C/O CROCS, INC., 6328
MONARCH PARK PLACE

3. Date of Earliest Transaction (Month/Day/Year)
10/03/2007

Director 10% Owner
 Officer (give title below) Other (specify below)
CEO and President

(Street)
NIWOT, CO 80503

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	10/03/2007		M		19,468 A \$ 0.51	715,498	D
Common Stock	10/03/2007		M		19,468 A \$ 10.5	734,966	D
Common Stock	10/03/2007		S ⁽¹⁾		16,804 D \$ 68.5	718,162	D
Common Stock	10/03/2007		S ⁽¹⁾		472 D \$ 68.51	717,690	D
Common Stock	10/03/2007		S ⁽¹⁾		331 D \$ 68.52	717,359	D

Edgar Filing: SNYDER RONALD R - Form 4

Common Stock	10/03/2007	S ⁽¹⁾	7,129	D	\$ 68.53	710,230	D	
Common Stock	10/03/2007	S ⁽¹⁾	7,271	D	\$ 68.56	702,959	D	
Common Stock	10/03/2007	S ⁽¹⁾	282	D	\$ 68.57	702,677	D	
Common Stock	10/03/2007	S ⁽¹⁾	2,361	D	\$ 68.69	700,316	D	
Common Stock	10/03/2007	S ⁽¹⁾	2,361	D	\$ 68.74	697,955	D	
Common Stock	10/03/2007	S ⁽¹⁾	9,444	D	\$ 68.78	688,511	D	
Common Stock	10/03/2007	S ⁽¹⁾	7,083	D	\$ 68.8	681,428	D	
Common Stock						23,362	I	By child <u>(2)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 0.51	10/03/2007		M	19,468	<u>(3)</u>	09/01/2011	Common Stock	19,468
Employee Stock Option (Right to	\$ 10.5	10/03/2007		M	19,468	<u>(4)</u>	02/06/2016	Common Stock	19,468

Buy)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SNYDER RONALD R C/O CROCS, INC. 6328 MONARCH PARK PLACE NIWOT, CO 80503	X		CEO and President	

Signatures

/s/ Erik Rebich, Attorney in Fact	10/05/2007
<small>**Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares were sold pursuant to a sales plan adopted by the reporting person on September 14, 2007 and intended to comply with Rule 10b5-1 under the Securities Exchange Act of 1934.
The reporting person disclaims beneficial ownership of these securities except to the extent the reporting person is deemed to have a pecuniary interest in the securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.
- (2) Of the 214,151 options remaining, none are currently vested. The unvested option shares will vest in a series of 11 successive equal monthly installments upon the reporting person's completion of each additional month of continuous employment with the issuer. The option is subject to early exercise.
- (3) Of the 525,643 options remaining, none are currently vested. The unvested option shares will vest in a series of 27 successive equal monthly installments upon the reporting person's completion of each additional month of continuous employment with the issuer. The option is subject to early exercise.
- (4)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.