

HARTE HANKS INC  
Form 4  
April 26, 2005

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HARTE HOUSTON H

(Last) (First) (Middle)

200 CONCORD PLAZA  
DR., SUITE 800

(Street)

SAN ANTONIO, TX 78216

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
HARTE HANKS INC [HHS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/14/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V Amount	(A) or (D) Price		
Common Stock	04/14/2005		G	V 55,721	D \$ 0 11,386,273	D	
Common Stock	04/14/2005		G	V 3,061,555 <sup>(1)</sup>	D \$ 0 8,324,718	D	
Common Stock	04/14/2005		G	V 3,061,555 <sup>(1)</sup>	A \$ 0 3,061,555	I	By family limited partnerships
Common Stock	04/14/2005		G	V 3,058,493.445 <sup>(2)</sup>	D \$ 0 3,061.555	I	By family limited partnerships



## Edgar Filing: HARTE HANKS INC - Form 4

The Reporting Person assigned all of the limited partnership interests in each of DHH 2005 Partners, L.P., HRH 2005 Partners, L.P. and SEH 2005 Partners, L.P., representing 99.9% of the partnership interests in such partnerships, to one of three irrevocable trusts. He is not the trustee of any such trust and has no pecuniary interest therein. The Reporting Person disclaims any beneficial interest in the shares held by the trusts, except as a result of the 0.1% partnership interest held in the three family limited partnerships indirectly through the general partners thereof.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.