MAUI LAND & PINEAPPLE CO INC

Form 4

March 19, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

Expires:

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January 31, 2005

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OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

Stock

(Print or Type Responses)

may continue.

See Instruction

1. Name and Address of Reporting Person * Haruki Warren H			2. Issuer Name and Ticker or Trading Symbol MAUI LAND & PINEAPPLE CO INC [MLP]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 200 VILLAG	, ,	Middle)	3. Date of (Month/D) 03/17/20	•	ansaction			_X_ Director 10% OwnerX_ Officer (give title Other (specify below) Chairman & CEO			
				If Amendment, Date Original led(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	lecurit	ies Aco	Person quired, Disposed o	of or Reneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date any (Month/Day/Year)		emed on Date, if	3.		ies Ac sposed	quired l of	5. Amount of Securities Form: Direct Indirect Beneficially (D) or Beneficial Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported Transaction(s)			
Common Stock	03/17/2015			Code V A	Amount 60,433	(D)	Price \$ 6.2	(Instr. 3 and 4) 224,287	D		
Common Stock	03/17/2015			F	31,093	D	\$ 6.2	193,194	D		
Common	03/17/2015			A	21,756	A	\$ 6.2	214,950	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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6.2

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Tit	le and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	ionNumber	Expiration D	ate	Amou	unt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Unde	rlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Secur	rities	(Instr. 5)	Bene
	Derivative				Securities	S		(Instr	. 3 and 4)		Own
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									A		
									Amount		
						Date	Expiration	m: d	or		
						Exercisable	Date	Title			
				C 1 1	(A) (D)				of		
				Code V	' (A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
·r···	Director	10% Owner	Officer	Other				
Haruki Warren H								
200 VILLAGE ROAD	X		Chairman & CEO					
LAHAINA HI 96761								

Signatures

WARREN H.
HARUKI 03/19/2015

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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