Ally Financial Inc.
Form 424B3
April 29, 2019

Ally Financial Demand Notes: Pricing Supplement

Pricing Supplement Dated: 04/29/2019 (To Prospectus Dated December 12, 2017)	Rule 424 (b) (3) File No. 333-222012

Ally Financial Inc.
Demand Notes –
Floating Rate

Effective Dates	Principal Amount	Rate	Yield
04/29/2019 through 05/05/2019	Under $15,000	1.90%	1.92%
	$15,000 through $50,000	2.10%	2.12%
	$50,000 and above	2.25%	2.27%