

SI Financial Group, Inc.  
Form DEFA14A  
March 30, 2012

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934**

**(Amendment No. \_\_ )**

Filed by the registrant

Filed by a party other than the registrant

Check the appropriate box:

- Preliminary proxy statement
- Confidential, for Use of the Commission only (as permitted by Rule 14a-6(e)(2))**
- Definitive proxy statement
- Definitive additional materials
- Soliciting material pursuant to §240.14a-12

**SI FINANCIAL GROUP, INC.**  
**(Name of Registrant as Specified in Its Charter)**

**(Name of Person(s) Filing Proxy Statement, if other than the Registrant)**

Payment of filing fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:  
N/A

(2) Aggregate number of securities to which transactions applies:  
N/A

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):  
N/A

(4) Proposed maximum aggregate value of transaction:  
N/A

(5) Total fee paid:  
N/A

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11 (a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:  
N/A

(2) Form, Schedule or Registration Statement No.:  
N/A

(3) Filing Party:  
N/A

(4) Date Filed:

N/A

Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to Be Held at 9:00 a.m., May 9, 2012. Name Address City, State Zip Code As part of our efforts to cut unnecessary expenses and conserve the environment, SI Financial Group, Inc. has elected to provide Internet access to the proxy statement and annual report, including the Form 10-K, rather than mailing paper reports. This reduces postage and printing expenses and paper waste. The proxy statement and annual report are available at: <http://www.cfpproxy.com/6954> The annual meeting of stockholders will be held at 9:00 a.m. on Wednesday, May 9, 2012 at the Savings Institute Bank and Trust Company Training Center. The matters to be covered are: 1. Election of two directors to serve for a term of three years; 2. Ratification of Wolf & Company, P.C. as our independent registered public accounting firm for 2012; 3. The approval of the SI Financial Group, Inc. 2012 Equity Incentive Plan; 4. The approval of a non-binding resolution to approve the compensation of the named executive officers as disclosed in this proxy statement; and 5. Other matters as may be put forth at the meeting. The Board of Directors of SI Financial Group, Inc. recommends voting "For" proposals 1, 2, 3 and 4. To vote, you must have been a stockholder at the close of business on March 14, 2012. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. Shortly, you will receive a proxy card that will reflect the proposals to be voted on at the Annual Meeting. You may vote by mail or in person. If you wish to vote by mail, simply cast your vote on the proxy card that you will receive and sign and return it in the accompanying Business Reply Envelope. If you wish to vote in person at the Annual Meeting, simply check the box on the proxy card indicating that you plan to attend the Annual Meeting. We ask that you cast your vote promptly. Thank you for your continued support! If you want to receive a paper copy of these documents, you can request one at anytime. There is no charge to you for requesting a copy. Please make your request for a copy of these reports by April 30, 2012 to ensure delivery before the stockholder meeting. To request a paper copy of these items, you will need your Stockholder Control Number that can be found in the lower right hand corner of this letter. Then, either: Call our toll-free number, (800) 951-2405; or Visit our website at <http://www.cfpproxy.com/6954>; or Send us an email at [fulfillment@rtco.com](mailto:fulfillment@rtco.com) and enter the Stockholder Control Number when prompted or, if you send us an email, enter it in the subject line. Stockholder Control Number