

21ST CENTURY HOLDING CO  
Form 4  
June 02, 2008

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Braun Michael H

2. Issuer Name and Ticker or Trading Symbol  
21ST CENTURY HOLDING CO [TCHC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
05/30/2008

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Operating Officer

3661 WEST OAKLAND PARK BLVD, SUITE 300

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

LAUDERDALE LAKES, FL 33311

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code V	Amount		
Common Stock	05/30/2008		S	2,570	D	\$ 10.17	9,505 D
Common Stock	05/30/2008		S	1,275	D	\$ 10.18	8,230 D
Common Stock	05/30/2008		S	1,335	D	\$ 10.2	6,895 D
Common Stock	05/30/2008		S	200	D	\$ 10.21	6,695 D
Common Stock	05/30/2008		S	200	D	\$ 10.22	6,495 D

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Common Stock	05/30/2008	S	700	D	\$ 10.23	5,795	D
Common Stock	05/30/2008	S	2,195	D	\$ 10.24	3,600	D
Common Stock	05/30/2008	S	700	D	\$ 10.25	2,900	D
Common Stock	06/02/2008	X	15,000	A	\$ 9.167	17,900	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options	\$ 9.167	06/02/2008		X	15,000	06/04/2003 <sup>(1)</sup>	06/04/2008	Common Stock	15,000
Options	\$ 16					09/14/2006 <sup>(2)</sup>	09/14/2011	Common Stock	5,000
Options	\$ 15.79					12/05/2006 <sup>(2)</sup>	12/05/2011	Common Stock	20,000
Options	\$ 16.59					10/25/2008 <sup>(2)</sup>	10/25/2013	Common Stock	5,000
Options	\$ 14.36					11/08/2008 <sup>(2)</sup>	11/08/2013	Common Stock	20,000
Options	\$ 13.17					12/06/2008 <sup>(2)</sup>	12/06/2013	Common Stock	500
Options	\$ 12.58					01/30/2009 <sup>(2)</sup>	01/30/2014	Common Stock	4,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Braun Michael H 3661 WEST OAKLAND PARK BLVD SUITE 300 LAUDERDALE LAKES, FL 33311	X		Chief Operating Officer	

## Signatures

Michael H. Braun	06/02/2008
**Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The options are fully vested.
  - (2) The options vest 20% per year.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.