

Google Inc.
Form 4
October 03, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SCHMIDT ERIC E

(Last) (First) (Middle)

C/O GOOGLE INC., 1600
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Google Inc. [GOOG]

3. Date of Earliest Transaction
(Month/Day/Year)
10/02/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Executive Chairman of Board

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class C Google Stock Unit (1) (2)	10/02/2014		F ⁽³⁾		53	D	\$ 268.27
Class C Google Stock Unit (1) (2)	10/02/2014		C ⁽⁴⁾		47	D	\$ 0 398
Class C Capital Stock	10/02/2014		C ⁽⁴⁾		47	A	\$ 0 1,240,557

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Class A Google Stock Unit <u>(5)</u>	10/02/2014	<u>F</u> ⁽³⁾	53	D	\$ 579.63	445	D	
Class A Google Stock Unit <u>(5)</u>	10/02/2014	<u>C</u> ⁽⁴⁾	47	D	\$ 0	398	D	
Class A Common Stock <u>(6)</u>	10/02/2014	<u>C</u> ⁽⁴⁾	47	A	\$ 0	46,248	D	
Class C Google Stock Unit <u>(1) (7)</u>						11,365	D	
Class C Google Stock Unit <u>(1) (8)</u>						87,862	D	
Class C Google Stock Unit <u>(1) (9)</u>						1,034	D	
Class C Capital Stock						148,182	I	By Schmidt Investments LP
Class C Capital Stock						687,536	I	By Schmidt Investments LP Fund II
Class C Capital Stock						2,489,300	I	By The Schmidt Family Living Trust
Class A Google Stock Unit <u>(10)</u>						11,365	D	
Class A Google Stock Unit <u>(11)</u>						87,862	D	
Class A Google Stock Unit <u>(12)</u>						1,034	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Class B Common Stock	\$ 0					(13) (14)	Class A Common Stock	1,194,309
Class B Common Stock	\$ 0					(13) (14)	Class A Common Stock	148,182
Class B Common Stock	\$ 0					(13) (14)	Class A Common Stock	687,536
Class B Common Stock	\$ 0					(13) (14)	Class A Common Stock	2,489,300
Option to Purchase Class C Capital Stock ⁽¹⁵⁾	\$ 305.388					(16) 02/02/2021	Class C Capital Stock	181,840
Option To Purchase Class A Common Stock	\$ 306.612					(16) 02/02/2021	Class A Common Stock	181,840

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- (13) All shares are exercisable as of the transaction date.
- (14) There is no expiration date for the Issuer's Class B Common Stock.

On January 29, 2014, Google Inc. declared a stock dividend, as a result of which all holders of record of Class A Common Stock on March 27, 2014 received on April 2, 2014 one share of Class C Capital Stock for each share of Class A Common Stock outstanding (the "Stock Dividend"). This option was previously reported as an option for 181,840 shares of Class A Common Stock at an exercise

- (15) price of \$612.00 per share, but was adjusted to reflect the Stock Dividend. As a result of adjustment, the option now entitles the Reporting Person to exercise a portion of the option for 181,840 shares of Class C Capital Stock, and the exercise price has been adjusted so that the portion of the option covering Class A Common Stock now has an exercise price of \$306.612 and the portion of the option covering Class C Capital Stock has an exercise price of \$305.388 per share.
- (16) The option provided for vesting as follows: 25% of the option shall vest 12 months after vesting commencement date and 1/48th of shares shall vest each month thereafter until the option is fully vested, subject to continued employment with Google on the applicable vesting dates.

Remarks:

This Form 4 is one of two Form 4s filed on June 1, 2012 for transactions effected by the Reporting Person on May 31, 2012. A

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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