HERRMANN HENRY J

Form 4

January 03, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * HERRMANN HENRY J			2. Issuer Name and Ticker or Trading Symbol WADDELL & REED FINANCIAL INC [WDR]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) 6300 LAMAR	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/31/2012	_X_ Director 10% Owner _X_ Officer (give title _X_ Other (specify below) below) Chief Executive Officer / Chairman of the Board		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line)		
OVERLAND	PARK, KS	66202		_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	le I - N	on-I	Derivative S	ecuriti	ies Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (Instr.	8)	4. Securitie onor Disposed (Instr. 3, 4	d of (D))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common	12/17/2012		G	v	123,166	D	\$ 0	910,007	I	Personal Trust
Class A Common	12/17/2012		G	V	123,166	A	\$ 0	154,666	I	Spouse's Trust
Class A Common	12/26/2012		G	V	115,515	D	\$ 0	39,151 (1)	I	Spouse's Trust
Class A Common	12/26/2012		G	V	38,505	A	\$ 0	38,505 (2)	I	Child 1 Trust
Class A Common	12/26/2012		G	V	38,505	A	\$ 0	38,505 (2)	I	Child 2 Trust

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Class A Common	12/26/2012	G	V	38,505	A	\$ 0	38,505 (2)	I	Child 3 Trust
Class A Common	12/31/2012	F		8,290	D	\$ 34.82	901,717	I	Personal Trust
Class A Common	12/31/2012	A		100,000	A	\$ 0	100,000	D	
Class A Common	12/31/2012	H(3)	V	100,000	D	\$ 0	0	D	
Class A Common	12/31/2012	G	V	100,000	A	\$ 0	1,001,717 (4)	I	Personal Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title	e and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transac	ctionNumber	Expiration D	ate	Amoun	nt of	Derivative
Security	or Exercise		any	Code	of	(Month/Day	/Year)	Underl	ying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8	Derivative	ve .		Securit	ties	(Instr. 5)
	Derivative				Securitie	s		(Instr. 3	3 and 4)	
	Security				Acquired	l				
					(A) or					
					Disposed	l				
					of (D)					
					(Instr. 3,					
					4, and 5)					
								4	Amount	
						Date	Expiration		or	
							*	Title	Number	
							2		of	
				Code	V (A) (D)			,	Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
HERRMANN HENRY J 6300 LAMAR AVENUE OVERLAND PARK, KS 66202	X		Chief Executive Officer	Chairman of the Board			

Signatures

Henry J.	01/03/2013
Herrmann	01/03/2013

Reporting Owners 2

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are held in trust for the benefit of Mrs. Herrmann, who is the sole trustee of this trust.
- (2) These shares are held in trust for the benefit of Mr. Herrmann's child and that child's descendents; Mr. Herrmann is the sole trustee of this trust.
- (3) Transfer of shares for estate planning purposes.
- (4) These shares are held in trust for the benefit of Mr. Herrmann, who is the sole trustee of this trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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