

Edgar Filing: PRIMEDIA INC - Form 3

	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Stock Options (right to buy)	Â (2)	09/03/2006	Common Stock	9,000	\$ 11.125	D	Â
Stock Options (right to Buy)	Â (3)	01/01/2008	Common Stock	6,000	\$ 12.625	D	Â
Stock Options (Right to Buy)	Â (4)	07/28/2009	Common Stock	7,000	\$ 15.5625	D	Â
Stock Options (Right to Buy)	Â (5)	03/29/2010	Common Stock	10,000	\$ 27.125	D	Â
Stock Options (Right to Buy)	Â (6)	10/05/2011	Common Stock	13,500	\$ 1.85	D	Â
Stock Options (Right to Buy)	Â (7)	12/02/2008	Common Stock	20,000	\$ 2.9	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Spence Sheila C/O PRIMEDIA INC. 745 FIFTH AVENUE NEW YORK, NY 10151	Â	Â	Â Senior Vice President	Â

Signatures

Sheila E. Spence 05/31/2006

__Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 647 shares of PRIMEDIA stock under the PRIMEDIA 401(k) plan.
- (2) Options originally granted on September 3, 1996. All options are fully vested on the date hereof.
- (3) Options originally granted on January 1, 1998. All options are fully vested on the date hereof.
- (4) Options originally granted on July 28, 1999. All options are fully vested on the date hereof.
- (5) Options originally granted on March 29, 2000. All options are fully vested on the date hereof.
- (6) Options originally granted on October 5, 2001. All options are fully vested on the date hereof.
- (7) Options originally granted on December 2, 2003; 13,333 fully vested; 6,667 to vest on December 2, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.