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NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND

Form NSAR-B

December 31, 2012

PAGE 1
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000 D000000 N
000 E000000 NF
000 F000000 Y
000 G000000 N
000 H000000 N
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002 B000000 CHICAGO
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008 A000001 NUVEEN FUND ADVISORS, INC.
008 B000001 A
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008 D030001 60606
008 D040001 1286
008 A000002 NUVEEN ASSET MANAGEMENT, LLC
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012 A000001 COMPUTERSHARE
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013 A000001 ERNST & YOUNG LLP
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014 A000001 NUVEEN INVESTMENTS, LLC
014 B000001 8-13464
015 A000001 STATE STREET BANK AND TRUST COMPANY
015 B000001 C
PAGE 2
015 C010001 BOSTON
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PAGE 6
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072 P000000 6264

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072 Q000000 0
 072 R000000 21
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077 A000000 Y
 077 B000000 Y

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077 E000000 N
 078 000000 N

080 A000000 CHUBB GROUP OF INSURANCE COMPANIES
 080 B000000 BERKLEY, GREAT AMERICAN, ST.PAUL,CNA & ZURICH

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088	C000000	N	
088	D000000	Y	
SIGNATURE	STEPHEN D. FOY		
TITLE	VICE PRESIDENT		