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NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND

Form NSAR-B

December 30, 2010

PAGE 1
000 B000000 10/31/2010
000 C000000 0001083839
000 D000000 N
000 E000000 NF
000 F000000 Y
000 G000000 N
000 H000000 N
000 I000000 6.1
000 J000000 A
001 A000000 NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND
001 B000000 811-09297
001 C000000 3129178200
002 A000000 333 WEST WACKER DRIVE
002 B000000 CHICAGO
002 C000000 IL
002 D010000 60606
002 D020000 1286
003 000000 N
004 000000 N
005 000000 N
006 000000 N
007 A000000 N
007 B000000 0
007 C010100 1
007 C010200 2
007 C010300 3
007 C010400 4
007 C010500 5
007 C010600 6
007 C010700 7
007 C010800 8
007 C010900 9
007 C011000 10
008 A000001 NUVEEN ASSET MANAGEMENT
008 B000001 A
008 C000001 801-14147
008 D010001 CHICAGO
008 D020001 IL
008 D030001 60606
008 D040001 1286
012 A000001 EQUISERVE INC.
012 B000001 84-05925
012 C010001 PROVIDENCE
012 C020001 RI
012 C030001 02940
013 A000001 ERNST & YOUNG LLP
013 B010001 CHICAGO
013 B020001 IL
013 B030001 60606
014 A000001 NUVEEN INVESTMENTS, LLC
014 B000001 8-13464
PAGE 2
015 A000001 STATE STREET BANK AND TRUST COMPANY
015 B000001 C
015 C010001 BOSTON
015 C020001 MA
015 C030001 02110
015 E010001 X

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018 000000 Y
 019 A000000 Y
 019 B000000 206
 019 C000000 NUVEENFUND
 020 C000001 0
 020 C000002 0
 020 C000003 0
 020 C000004 0
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 020 C000007 0
 020 C000008 0
 020 C000009 0
 020 C000010 0
 021 000000 0
 022 A000001 CITIGROUP
 022 B000001 13-3214963
 022 C000001 31009
 022 D000001 1549
 022 A000002 STERN BROTHERS & CO
 022 B000002 43-1357568
 022 C000002 10832
 022 D000002 0
 022 A000003 BARCLAYS BANK PLC
 022 B000003 13-4942190
 022 C000003 6021
 022 D000003 0
 022 A000004 RBC DOMINION
 022 B000004 13-5033225
 022 C000004 5859
 022 D000004 0
 022 A000005 GUGGENHEIM CAPITAL
 022 B000005 52-2144448
 022 C000005 5170
 022 D000005 0
 022 A000006 MORGAN STANLEY
 022 B000006 13-2655998
 022 C000006 3692
 022 D000006 0
 022 A000007 STIFEL, NICOLAUS & CO
 022 B000007 43-0538770
 022 C000007 3240
 022 D000007 0
 022 A000008 WELLS FARGO
 022 B000008 41-1508325
 PAGE 3
 022 C000008 1965
 022 D000008 0
 022 A000009 JP MORGAN CHASE
 022 B000009 13-3224016
 022 C000009 0
 022 D000009 275
 022 A000010 W. H. MELL
 022 B000010 22-3023019
 022 C000010 174
 022 D000010 0
 023 C000000 68097
 023 D000000 1824
 024 000000 N
 025 D000001 0
 025 D000002 0
 025 D000003 0

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| | | |
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| 025 | D000005 | 0 |
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| 025 | D000007 | 0 |
| 025 | D000008 | 0 |
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| 026 | C000000 | N |
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| 026 | E000000 | N |
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| 026 | G010000 | N |
| 026 | G020000 | N |
| 026 | H000000 | N |
| 027 | 000000 | N |
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| 028 | A040000 | 0 |
| 028 | B010000 | 0 |
| 028 | B020000 | 0 |
| 028 | B030000 | 0 |
| 028 | B040000 | 0 |
| 028 | C010000 | 0 |
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| 028 | E010000 | 0 |
| 028 | E020000 | 0 |
| 028 | E030000 | 0 |
| 028 | E040000 | 0 |
| | PAGE | 4 |
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| 028 | F040000 | 0 |
| 028 | G010000 | 0 |
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| 028 | G030000 | 0 |
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| 042 | B000000 | 0 |
| 042 | C000000 | 0 |
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| 042 | F000000 | 0 |
| 042 | G000000 | 0 |

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042 H000000 0
043 000000 0
044 000000 0
045 000000 Y
046 000000 N
047 000000 N
048 000000 0.000
048 A010000 0
048 A020000 0.000
048 B010000 0
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048 C010000 0
048 C020000 0.000
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048 F020000 0.000
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048 G020000 0.000
048 H010000 0
048 H020000 0.000
048 I010000 0
048 I020000 0.000
PAGE 5
048 J010000 0
048 J020000 0.000
048 K010000 0
048 K020000 0.000
049 000000 N
050 000000 N
051 000000 N
052 000000 Y
053 A000000 N
054 A000000 Y
054 B000000 N
054 C000000 N
054 D000000 N
054 E000000 N
054 F000000 N
054 G000000 N
054 H000000 Y
054 I000000 N
054 J000000 Y
054 K000000 N
054 L000000 N
054 M000000 Y
054 N000000 N
054 O000000 Y
055 A000000 Y
055 B000000 N
056 000000 Y
057 000000 N
058 A000000 N
059 000000 Y
060 A000000 Y
060 B000000 Y
061 000000 0
062 A000000 Y
062 B000000 0.0
062 C000000 0.0

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062 D000000 0.0
062 E000000 0.0
062 F000000 0.0
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062 L000000 0.0
062 M000000 0.0
062 N000000 0.0
062 O000000 150.6
062 P000000 0.0
062 Q000000 0.0
062 R000000 0.1

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063 A000000 0
063 B000000 10.1
064 A000000 Y
064 B000000 Y
065 000000 N
066 A000000 N
067 000000 N
068 A000000 N
068 B000000 N
069 000000 N
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070 A020000 N
070 B010000 N
070 B020000 N
070 C010000 Y
070 C020000 N
070 D010000 N
070 D020000 N
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070 E020000 N
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070 N020000 N
070 O010000 Y
070 O020000 N
070 P010000 N
070 P020000 N
070 Q010000 N
070 Q020000 N
070 R010000 N
070 R020000 N

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071 A000000 69301
 071 B000000 72922
 071 C000000 858352
 071 D000000 8
 072 A000000 12

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072 B000000 48339
 072 C000000 0
 072 D000000 0
 072 E000000 0
 072 F000000 5249
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 072 H000000 0
 072 I000000 41
 072 J000000 136
 072 K000000 41
 072 L000000 82
 072 M000000 27
 072 N000000 0
 072 O000000 0
 072 P000000 3029
 072 Q000000 0
 072 R000000 35
 072 S000000 131
 072 T000000 0
 072 U000000 0
 072 V000000 0
 072 W000000 287
 072 X000000 9058
 072 Y000000 0
 072 Z000000 39281
 072AA000000 1079
 072BB000000 0
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 072CC020000 0
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 072DD020000 0
 072EE000000 0
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 073 A020000 0.0000
 073 B000000 0.0000
 073 C000000 0.0000
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 074 H000000 0
 074 I000000 579
 074 J000000 19428
 074 K000000 0
 074 L000000 13037
 074 M000000 2434
 074 N000000 904145
 074 O000000 5859

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074 P000000 452
 074 Q000000 0
 074 R010000 0
 074 R020000 0

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| | | |
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| 074 | R030000 | 0 |
| 074 | R040000 | 200864 |
| 074 | S000000 | 120075 |
| 074 | T000000 | 576895 |
| 074 | U010000 | 39292 |
| 074 | U020000 | 0 |
| 074 | V010000 | 14.68 |
| 074 | V020000 | 0.00 |
| 074 | W000000 | 0.0000 |
| 074 | X000000 | 345 |
| 074 | Y000000 | 85569 |
| 075 | A000000 | 0 |
| 075 | B000000 | 561601 |
| 076 | 000000 | 14.40 |
| 077 | A000000 | Y |
| 077 | B000000 | Y |
| 077 | E000000 | Y |
| 078 | 000000 | N |
| 080 | A000000 | CHUBB GROUP OF INSURANCE COMPANIES |
| 080 | B000000 | BERKLEY, GREAT AMERICAN, ST.PAUL,CNA & ZURICH |
| 080 | C000000 | 110000 |
| 081 | A000000 | Y |
| 081 | B000000 | 205 |
| 082 | A000000 | N |
| 082 | B000000 | 0 |
| 083 | A000000 | N |
| 083 | B000000 | 0 |
| 084 | A000000 | N |
| 084 | B000000 | 0 |
| 085 | A000000 | Y |
| 085 | B000000 | N |
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| 086 | A020000 | 0 |
| 086 | B010000 | 4 |
| 086 | B020000 | 67 |
| 086 | C010000 | 0 |
| 086 | C020000 | 0 |
| 086 | D010000 | 6 |
| 086 | D020000 | 141725 |
| 086 | E010000 | 0 |
| 086 | E020000 | 0 |
| 086 | F010000 | 0 |
| 086 | F020000 | 0 |
| 087 | A010000 | COMMON STOCK |
| 087 | A020000 | 67066V101 |
| 087 | A030000 | NAD |
| 088 | A000000 | N |
| | PAGE | 9 |
| 088 | B000000 | N |
| 088 | C000000 | N |
| 088 | D000000 | Y |
| SIGNATURE | STEPHEN D. FOY | |
| TITLE | VICE PRESIDENT | |