

Pacific Ventures Group, Inc.
Form SC 13D
March 25, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13D

(Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT
TO § 240.13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO
§ 240.13d-2(a)

Pacific Ventures Group, Inc.

(Name of Issuer)

Series E Preferred Stock, \$0.001 Par Value Per Share

(Title of Class of Securities)

N/A

(CUSIP Number)

Capital Builders, Inc.

Kip Eardley, President

9 Longwood Lane

Sandy, Utah 84092

Tel: 801-706-9429

(Name, Address and Telephone Number of Person

Authorized to Receive Notices and Communications)

April 4, 2012

(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. .

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. *See* § 240.13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, *see* the *Notes*).

NAME OF REPORTING PERSONS

1 Capital Builders, Inc.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP

2 (a) .
(b) .

SEC USE ONLY

3

SOURCE OF FUNDS

4

PF

**CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED
PURSUANT TO ITEM 2(d) OR 2(e)**

5

CITIZENSHIP OR PLACE OF ORGANIZATION

6 USA

SOLE VOTING POWER

7 10,000,000

SHARED VOTING POWER

8 NUMBER OF SHARES
BENEFICIALLY

- 0 -

OWNED BY EACH
REPORTING PERSON
WITH:

SOLE DISPOSITIVE POWER

9 1,000,000

SHARED DISPOSITIVE POWER

10 - 0 -

**AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING
PERSON**

11 1,000,000

**CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN
SHARES**

12

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

13 100%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

14 CO

The following constitutes the Schedule 13D filed by the undersigned (the "Schedule 13D").

Item 1. Security and Issuer

This statement relates to the shares of the Series E Preferred Stock, \$0.001 Par Value Per Share, issued by Issuer to Reporting Person (the "Shares"), of Pacific Ventures Group, Inc. (the "Issuer"). The address of the principal executive offices of the Issuer is 9160 South 300 West, Sandy, Utah 84092.

Item 2. Identity and Background

(a) This statement is filed by Capital Builders, Inc., a Utah corporation by Kip Eardley, a US citizen and president and sole shareholder of (the "Reporting Person").

(b) The principal address of Reporting Person is 9 Longwood Lane, Sandy, Utah 84092.

(c) Reporting Person is a Utah corporation sole owned and controlled by Kip Eardley. Mr. Eardley is also the president of the Issuer.

(d) During the last five years, Reporting Person nor its officer (i) has not been convicted in a criminal proceeding, and (ii) was not a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

Item 3. Source of Amount of Funds or Other Consideration.

Personal Funds of Reporting Person in the amount of \$50,000.00.

Item 4. Purpose of Transaction

On October 26, 2002, Reporting Person entered a debt settlement agreement whereby 1,000,000 series E preferred shares were issued for the cancelation of \$50,000 previously advanced to the Issuer. The 1,000,000 series E preferred shares carry 10 to 1 voting rights, are not convertible into any other class, receive no dividends and represent 100% of the preferred issued and outstanding stock of Issuer.

The Reporting Person may in the future determine to: (i) acquire additional securities of the Issuer through open market purchases, private agreements or otherwise, (ii) dispose of all or a portion of the securities of the Issuer owned by it, or (iii) consider plans or proposals which would relate to or result in: (a) the acquisition by any person of additional securities of the Issuer; (b) an extraordinary corporate transaction such as a merger, reorganization or liquidation, involving the Issuer or any of its subsidiaries; (c) the sale or transfer of a material amount of assets of the Issuer or any of its subsidiaries; (d) any change in the board of directors or management of the Issuer, including any plans or proposals to change the number or terms of directors or to fill any existing vacancies of the board of directors of the Issuer; (e) any material change in the present capitalization or dividend policy of the Issuer; (f) any other material change in the Issuer's business or corporate structure; (g) changes in the Issuer's charter, bylaws or instruments; (h) any other action whether or not similar to those enumerated above. The Reporting Person reserves the right to take actions to influence the management of the Issuer should it deem such actions appropriate.

Item 5. Interest in Securities of the Issuer

The Reporting Person owns 1,000,000 shares of series E preferred stock of the Issuer, representing 100 % of the issued and outstanding preferred stock of the Issuer. The Reporting Person has sole voting and dispositive power over the subject securities.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

On October 23, 2006, Reporting Person entered a debt settlement agreement whereby 1,000,000 series E preferred shares were issued for the cancelation of \$50,000 previously advanced to the Issuer from the Reporting Person. On December 31, 2008, Kip Eardley, the owner and president of the Reporting Person was appointed as sole director and officer of the Issuer.

Item 7. Material to Be Filed as Exhibits

None.

SIGNATURES

After reasonable inquiry and to the best of his knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

Date: March 22, 2013

Reporting Person

/s/Kip Eardley, president
Capital Builders, Inc.