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GENESISINTERMEDIA COM INC

Form 4 January 10, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or

Section 30(f) of the Investment Company Act of 1940

	Section 30(f) of the Investment Company Act of 1940
[]	Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)
1.	Name and Address of Reporting Person*
	Ultimate Holdings, Ltd., a Bermuda limited company
	(Last) (Middle)
	13 Parliament St. Hamilton
	(Street)
	HM 12 Bermuda
	(City) (State) (Zip)
2.	Issuer Name and Ticker or Trading Symbol
	GenesisIntermedia.com, Inc. GENI
3.	IRS Identification Number of Reporting Person, if an Entity (Voluntary)
4.	Statement for Month/Year
	12/00
5.	If Amendment, Date of Original (Month/Year)
6.	Relationship of Reporting Person to Issuer (Check all applicable)
	[] Director [X] 10% Owner [] Officer (give title below) [] Other (specify below)
7.	Individual or Joint/Group Filing (Check applicable line)
	[X] Form filed by one Reporting Person
	[] Form filed by more than one Reporting Person

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Table I--Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	<pre>2. Transaction</pre>	3.Transaction Code (Instr.8)	<pre>4. Securities Acquired(A) or Disposed of (D) (Instr. 3,4 and 5) A</pre>			5. Amount Securit Benefici Owned at
				or		of Mo
		Code V	Amount	D	Price	(Instr. 3
Common Stock	12/06/00	P	75,000	 А	\$18.0625	
Common Stock	12/12/00	P	50,000	A	\$17.8750	
Common Stock	12/15/00	P	28,000	A	\$17.8725	
Common Stock	12/18/00	P	72,800	A	\$18.0625	
Common Stock	12/19/00	P	45,643	A	\$17.8725	
Common Stock	12/26/00	Р	55,000	А	\$17.0417	2,465,

^{*} If the Form is filed by more than one Reporting Person, see Instruction $5\left(b\right)\left(v\right)$.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Form 4 (continued)

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) (Col

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/ Year)	4.Transaction Code (Instr. 8)	5. Number of Derivat Securities Acquire or Disposed of ((Instr. 3,4 and
	Security		code v	A

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) (Columns 1,3 and 7 through

1. Title of Derivative Security (Instr. 3)	3. Transaction Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of 10. Derivative Securities Beneficially	Owne D S Di
(1113011 3)		Amount or N	Number	Owned at End of Month (Instr. 4)	In

Explanation of Responses:

Colette Johnston is the Company Administrator of Ultimate Holdings, Ltd.

/s/ Colette Johnston	January 10, 2000		
**Signature of Reporting Person	Date		

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 $\ensuremath{^{\star\star}}\xspace$ International misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this form, one of which must be manually signed. If space provided is insufficient, See Instruction 6 for procedure.

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