

REIMER TERRY A

Form 4

December 05, 2012

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
REIMER TERRY A

2. Issuer Name **and** Ticker or Trading
Symbol
AMERICAN EQUITY
INVESTMENT LIFE HOLDING
CO [AEL]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

Executive Vice President

(Last) (First) (Middle)

6000 WESTOWN PARKWAY

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
12/04/2012

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

WEST DES MOINES, IA 50266

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	12/04/2012		M		15,000	A	\$ 11
					173,507		D
Common Stock	12/04/2012		M		17,500	A	\$ 10.77
					191,007		D
Common Stock	12/04/2012		M		20,000	A	\$ 7
					211,007		D
Common Stock	12/04/2012		S		18,121	D	\$ 11.7
					192,886		D
Common Stock	12/04/2012		S		900	D	\$ 11.705
					191,986		D

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Common Stock	12/04/2012	S	10,056	D	\$ 11.71	181,930	D
Common Stock	12/04/2012	S	1,600	D	\$ 11.7125	180,330	D
Common Stock	12/04/2012	S	6,450	D	\$ 11.715	173,880	D
Common Stock	12/04/2012	S	9,598	D	\$ 11.72	164,282	D
Common Stock	12/04/2012	S	2,700	D	\$ 11.7225	161,582	D
Common Stock	12/04/2012	S	3,075	D	\$ 11.725	158,507	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Options - Right to Buy	\$ 11	12/04/2012		M	15,000	06/10/2004 06/10/2014	Common Stock 15,000
Options - Right to Buy	\$ 10.77	12/04/2012		M	17,500	06/30/2005 12/31/2014	Common Stock 17,500
Option - Right to Buy	\$ 7	12/04/2012		M	20,000	05/08/2012 05/08/2019	Common Stock 20,000

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer

Other

REIMER TERRY A
6000 WESTOWN PARKWAY
WEST DES MOINES, IA 50266

Executive Vice President

Signatures

Debra J. Richardson, by Power of
Attorney

12/05/2012

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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