

SONIC FOUNDRY INC  
Form 10-Q  
August 11, 2016  
Table of Contents

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly period ended June 30, 2016

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission File Number 000-30407

SONIC FOUNDRY, INC.  
(Exact name of registrant as specified in its charter)

MARYLAND 39-1783372  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)  
222 West Washington Ave, Madison, WI 53703  
(Address of principal executive offices)

(608) 443-1600  
(Registrant's telephone number including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer (see definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act).

Large accelerated filer  Accelerated filer

Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

State the number of shares outstanding of each of the issuer's common equity as of the last practicable date:

Class Outstanding

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August 5, 2016

Common Stock, \$0.01 par value 4,411,559

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Table of Contents

PART I. FINANCIAL INFORMATION

The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States (“GAAP”) for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and notes required by GAAP for complete financial statements. For a more complete discussion of accounting policies and certain other information, refer to the Company’s annual report filed on Form 10-K for the fiscal year ended September 30, 2015.

Table of Contents

TABLE OF CONTENTS

	PAGE NO.
<u>PART I FINANCIAL INFORMATION</u>	
Item 1. <u>Condensed Consolidated Financial Statements</u>	
<u>Condensed Consolidated Balance Sheets (Unaudited) – June 30, 2016 and September 30, 2015</u>	<u>4</u>
<u>Condensed Consolidated Statements of Operations (Unaudited) – Three months and nine months ended June 30, 2016 and 2015</u>	<u>6</u>
<u>Condensed Consolidated Statements of Comprehensive Loss (Unaudited) - Three months and nine months ended June 30, 2016 and 2015</u>	<u>7</u>
<u>Condensed Consolidated Statements of Cash Flows (Unaudited) – Nine months ended June 30, 2016 and 2015</u>	<u>8</u>
<u>Notes to Condensed Consolidated Financial Statements (Unaudited)</u>	<u>9</u>
Item 2. <u>Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>18</u>
Item 3. <u>Quantitative and Qualitative Disclosures About Market Risk</u>	<u>23</u>
Item 4. <u>Controls and Procedures</u>	<u>23</u>
<u>PART II OTHER INFORMATION</u>	
Item 1. <u>Legal Proceedings</u>	<u>24</u>
Item 1A. <u>Risk Factors</u>	<u>24</u>
Item 6. <u>Exhibits</u>	<u>25</u>
<u>Signatures</u>	<u>27</u>

Table of Contents

## Item 1

Sonic Foundry, Inc.

Condensed Consolidated Balance Sheets

(in thousands, except for share data)

(Unaudited)

	June 30, 2016	September 30, 2015
Assets		
Current assets:		
Cash and cash equivalents	\$2,329	\$ 1,976
Accounts receivable, net of allowances of \$100 and \$150	11,899	12,659
Inventories	2,177	2,385
Prepaid expenses and other current assets	985	927
Total current assets	17,390	17,947
Property and equipment:		
Leasehold improvements	948	904
Computer equipment	6,308	5,852
Furniture and fixtures	1,072	837
Total property and equipment	8,328	7,593
Less accumulated depreciation and amortization	6,036	4,785
Property and equipment, net	2,292	2,808
Other assets:		
Goodwill	11,255	10,853
Customer relationships, net of amortization of \$657 and \$457	1,917	1,872
Software development costs, net of amortization of \$533 and \$429	—	104
Product rights, net of amortization of \$257 and \$164	415	508
Other intangibles, net of amortization of \$244 and \$190	94	112
Other long-term assets	598	599
Total assets	\$33,961	\$ 34,803
Liabilities and stockholders' equity		
Current liabilities:		
Revolving line of credit	\$1,651	\$ 1,818
Accounts payable	1,063	2,026
Accrued liabilities	1,989	1,666
Unearned revenue	11,728	11,359
Current portion of capital lease and financing arrangements	289	211
Current portion of notes payable, net of discounts	1,572	1,299
Current portion of subordinated note payable	92	186
Total current liabilities	18,384	18,565
Long-term portion of unearned revenue	2,200	1,325
Long-term portion of capital lease and financing arrangements	276	196
Long-term portion of notes payable and warrant debt, net of discounts	1,258	2,080
Long-term portion of subordinated note payable	—	92
Derivative liability, at fair value	72	109
Other liabilities	252	311
Deferred tax liability	4,520	4,322
Total liabilities	26,962	27,000
Commitments and contingencies		
Stockholders' equity:		

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Preferred stock, \$.01 par value, authorized 500,000 shares; none issued	—	—
5% preferred stock, Series B, voting, cumulative, convertible, \$.01 par value (liquidation preference at par), authorized 1,000,000 shares, none issued	—	—
Common stock, \$.01 par value, authorized 10,000,000 shares; 4,416,467 and 4,376,456 shares issued and 4,403,751 and 4,363,740 shares outstanding, respectively	44	44
Additional paid-in capital	196,839	195,973
Accumulated deficit	(189,367)	(186,897 )
Accumulated other comprehensive loss	(322 )	(1,122 )
Receivable for common stock issued	(26 )	(26 )
Treasury stock, at cost, 12,716 shares	(169 )	(169 )

4

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Table of Contents

Total stockholders' equity	6,999	7,803
Total liabilities and stockholders' equity	\$33,961	\$34,803

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

Sonic Foundry, Inc.  
Condensed Consolidated Statements of Operations  
(in thousands, except for share and per share data)  
(Unaudited)

	Three Months		Nine Months Ended	
	Ended June 30,		June 30,	
	2016	2015	2016	2015
Revenue:				
Product	\$3,937	\$ 5,441	\$11,840	\$12,030
Services	5,755	4,957	16,356	15,006
Other	125	158	322	367
Total revenue	9,817	10,556	28,518	27,403
Cost of revenue:				
Product	1,547	2,656	4,823	5,544
Services	1,035	812	2,811	2,485
Total cost of revenue	2,582	3,468	7,634	8,029
Gross margin	7,235	7,088	20,884	19,374
Operating expenses:				
Selling and marketing	4,575	4,798	13,449	13,503
General and administrative	1,371	1,530	4,218	4,333
Product development	1,741	1,645	4,999	4,722
Total operating expenses	7,687	7,973	22,666	22,558
Loss from operations	(452 )	(885 )	(1,782 )	(3,184 )
Non-operating income (expenses):				
Interest expense, net	(149 )	(100 )	(452 )	(229 )
Other income (expense), net	31	(21 )	34	143
Total non-operating income (expenses)	(118 )	(121 )	(418 )	(86 )
Loss before income taxes	(570 )	(1,006 )	(2,200 )	(3,270 )
Benefit (provision) for income taxes	18	85	(270 )	(33 )
Net loss	\$(552 )	\$(921 )	\$(2,470 )	\$(3,303 )
Loss per common share:				
– basic	\$(0.13 )	\$(0.21 )	\$(0.56 )	\$(0.76 )
– diluted	\$(0.13 )	\$(0.21 )	\$(0.56 )	\$(0.76 )
Weighted average common shares				
– basic	4,402,479	4,355,049	4,381,987	4,324,868
– diluted	4,402,479	4,355,049	4,381,987	4,324,868

See accompanying notes to the condensed consolidated financial statements



Table of Contents

Sonic Foundry, Inc.

Condensed Consolidated Statements of Comprehensive Loss

(in thousands)

(Unaudited)

	Three Months		Nine Months	
	Ended June 30,		Ended June 30,	
	2016	2015	2016	2015
Net loss	\$(552)	\$(921 )	\$(2,470)	\$(3,303)
Foreign currency translation adjustment	487	(116 )	800	(853 )
Comprehensive loss	\$(65 )	\$(1,037)	\$(1,670)	\$(4,156)

See accompanying notes to the condensed consolidated financial statements

Table of Contents

Sonic Foundry, Inc.

Condensed Consolidated Statements of Cash Flows

(in thousands)

(Unaudited)

	Nine Months Ended June 30,	
	2016	2015
Operating activities		
Net loss	\$(2,470)	\$(3,303)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:		
Amortization of other intangibles	255	259
Amortization of software development costs	104	133
Amortization of product rights	93	92
Amortization of debt discount	63	9
Depreciation and amortization of property and equipment	1,181	1,199
Provision for doubtful accounts	(50 )	27
Deferred taxes	253	36
Stock-based compensation expense related to stock options	671	745
Remeasurement gain on subordinated debt	(4 )	(205 )
Remeasurement gain on derivative liability	(53 )	(62 )
Changes in operating assets and liabilities:		
Accounts receivable	1,165	(1,597 )
Inventories	239	(32 )
Prepaid expenses and other current assets	43	54
Accounts payable and accrued liabilities	(717 )	(333 )
Other long-term liabilities	(66 )	(65 )
Unearned revenue	1,101	680
Net cash provided by (used in) operating activities	1,808	(2,363 )
Investing activities		
Purchases of property and equipment	(208 )	(611 )
Net cash used in investing activities	(208 )	(611 )
Financing activities		
Proceeds from notes payable	500	2,336
Proceeds from line of credit	11,845	6,927
Payments on notes payable	(1,279 )	(2,661 )
Payments on line of credit	(12,076 )	(5,677 )
Payment of debt issuance costs	(36 )	(122 )
Proceeds from issuance of common stock and warrants	31	663
Proceeds from exercise of common stock options and warrants	—	41
Payments on capital lease and financing arrangements	(202 )	(187 )
Net cash provided by (used in) financing activities	(1,217 )	1,320
Changes in cash and cash equivalents due to changes in foreign currency	(30 )	(129 )
Net increase (decrease) in cash and cash equivalents	353	(1,783 )
Cash and cash equivalents at beginning of period	1,976	4,344
Cash and cash equivalents at end of period	\$2,329	\$2,561
Supplemental cash flow information:		
Interest paid	\$459	\$310
Income taxes paid, foreign	10	31

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Non-cash financing and investing activities:

Property and equipment financed by capital lease	355	292
Debt discount	16	179
Stock issued for board of director's fees	164	—

See accompanying notes to the condensed consolidated financial statements.

8

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Table of Contents

Sonic Foundry, Inc.  
Notes to Condensed Consolidated Financial Statements  
June 30, 2016  
(Unaudited)

## 1. Basis of Presentation and Significant Accounting Policies

## Financial Statements

In the opinion of management, the accompanying unaudited consolidated condensed financial statements contain all adjustments necessary to present fairly the Company's financial position, results of operations and cash flows for the periods presented. All such adjustments are of a normal recurring nature. Operating results for the nine month period ended June 30, 2016 are not necessarily indicative of the results that might be expected for the year ending September 30, 2016.

## Reclassifications

Reclassifications have been made to the financial statements to conform to the June 30, 2016 presentation. These reclassifications had no effect on the Company's net loss or stockholders' equity as previously reported.

## Inventory Valuation

Inventory consists of raw materials and supplies used in the assembly of Mediasite recorders and finished units. Inventory of completed units and spare parts are carried at the lower of cost or market, with cost determined on a first-in, first-out basis.

Inventory consists of the following (in thousands):

	June 30, 2016	September 30, 2015
Raw materials and supplies	\$ 134	\$ 254
Finished goods	2,043	2,131
	\$2,177	\$ 2,385

## Capitalized Software Development Costs

Software development costs incurred in conjunction with product development are charged to research and development expense until technological feasibility is established. Thereafter, until the product is released for sale, software development costs are capitalized and reported at the net realizable value of the related product. Typically the period between achieving technological feasibility of the Company's products and the general availability of the products has been short. Consequently, software development costs qualifying for capitalization are typically immaterial and are generally expensed to research and development costs, as incurred. Upon product release, the amortization of software development costs is determined annually as the greater of the amount computed using the ratio of current gross revenues for the products to their total of current and anticipated future gross revenues, or the straight-line method over the estimated economic life of the products, expected to be three years. Amortization expense of software development costs of \$104 thousand and \$133 thousand is included in Cost of Revenue – Product for the nine months ending June 30, 2016 and 2015, respectively. The gross amount of capitalized external and internal development costs was \$533 thousand at June 30, 2016 and September 30, 2015. There were no software development efforts that qualified for capitalization for the nine months ended June 30, 2016 or 2015.

## Fair Value of Financial Instruments

## Nonfinancial Assets Measured at Fair Value on a Nonrecurring Basis

The Company's goodwill, intangible assets and other long-lived assets are nonfinancial assets that were acquired either as part of a business combination, individually or with a group of other assets. These nonfinancial assets were initially measured and recognized at amounts equal to the fair value determined as of the date of acquisition. Fair value measurements of reporting units are estimated using an income approach involving discounted or undiscounted cash flow models and the public company guideline method that contain certain Level 3 inputs requiring management

judgment, including projections of economic conditions and customer demand, revenue and margins, changes in competition, operating costs, working capital requirements, and new product introductions. Fair value measurements of the reporting units associated with the Company's goodwill balances are estimated at least annually at the beginning of the fourth quarter of each fiscal year for purposes of impairment testing. Fair value measurements

Table of Contents

associated with the Company's intangible assets and other long-lived assets are estimated when events or changes in circumstances such as market value, asset utilization, physical change, legal factors, or other matters indicate that the carrying value may not be recoverable.

In determining the fair value of financial assets and liabilities, the Company currently utilizes market data or other assumptions that it believes market participants would use in pricing the asset or liability in the principal or most advantageous market, and adjusts for non-performance and/or other risk associated with the Company as well as counterparties, as appropriate. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

**Level 1 Inputs:** Unadjusted quoted prices which are available in active markets for identical assets or liabilities accessible to the Company at the measurement date.

**Level 2 Inputs:** Inputs other than quoted prices included in Level 1 inputs that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the asset or liability.

**Level 3 Inputs:** Unobservable inputs for the asset or liability used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset or liability at measurement date.

The hierarchy gives the highest priority to Level 1, as this level provides the most reliable measure of fair value, while giving the lowest priority to Level 3.

**Financial Liabilities Measured at Fair Value on Recurring Basis**

The initial fair values of PFG debt and warrant debt (see Note 4) were based on the present value of expected future cash flows and assumptions about current interest rates and the creditworthiness of the Company (Level 3). The fair value of the bifurcated conversion feature represented by the warrant derivative liability which is measured at fair value on a recurring basis is based on a Black Scholes option pricing model with assumptions for stock price, exercise price, volatility, expected term, risk free interest rate and dividend yield similar to those described for share-based compensation which were generally observable (Level 2).

Financial liabilities measured at fair value are summarized below (in thousands):

June 30, 2016	Level 1	Level 2	Level 3	Total Fair Value	
Derivative liability	—	72	—	72	
	\$	—\$ 72	\$	—\$ 72	
September 30, 2015		Level 1	Level 2	Level 3	Total Fair Value
PFG debt, net of discount	\$	—\$—	\$1,347	\$1,347	\$1,347
Warrant debt	—	—	63	63	63
Derivative liability	—	109	—	109	109
	\$	—\$109	\$1,410	\$1,519	\$1,519

Included below is a summary of the changes in our Level 3 fair value measurements (in thousands):



Table of Contents

	PFG Debt, net of discount	Warrant Debt
Balance as of September 30, 2015	\$ 1,347	\$ 63
Activity during the current period:		
Disbursement of Tranche 2, net of discount	462	22
Payments to PFG	(453 )	—
Change in fair value	52	12
Balance as of June 30, 2016	\$ 1,408	\$ 97

## Financial Instruments Not Measured at Fair Value

The Company's other financial instruments consist primarily of cash and cash equivalents, accounts receivable, accounts payable and debt instruments, excluding the PFG debt. The book values of cash and cash equivalents, accounts receivable, debt (excluding the PFG debt) and accounts payable are considered to be representative of their respective fair values. The carrying value of capital lease obligations and debt (excluding the PFG debt), including the current portion, approximates fair market value as the variable and fixed rate approximates the current market rate of interest available to the Company.

## Legal Contingencies

When legal proceedings are brought or claims are made against the Company and the outcome is uncertain, we are required to determine whether it is probable that an asset has been impaired or a liability has been incurred. If such impairment or liability is probable and the amount of loss can be reasonably estimated, the loss must be charged to earnings.

When it is considered probable that a loss has been incurred, but the amount of loss cannot be estimated, disclosure but not accrual of the probable loss is required. Disclosure of a loss contingency is also required when it is reasonably possible, but not probable, that a loss has been incurred and there is a possibility the loss could be material.

No legal contingencies were recorded or were required to be disclosed for the nine months ended June 30, 2016 and 2015, respectively.

## Stock Based Compensation

The Company uses a lattice valuation model to account for all employee stock options granted. The lattice valuation model is a more flexible analysis to value options because of its ability to incorporate inputs that change over time, such as actual exercise behavior of option holders. The Company uses historical data to estimate the option exercise and employee departure behavior in the lattice valuation model. Expected volatility is based on historical volatility of the Company's stock. The Company considers all employees to have similar exercise behavior and therefore has not identified separate homogeneous groups for valuation. The expected term of options granted is derived from the output of the option pricing model and represents the period of time that options granted are expected to be outstanding. The risk-free rate for periods the options are expected to be outstanding is based on the U.S. Treasury yields in effect at the time of grant. Forfeitures are based on actual behavior patterns.

The fair value of each option grant is estimated using the assumptions in the following table:

	Nine Months Ended June 30,	
	2016	2015
Expected life	4.9-5.0 years	4.8-5.0 years
Risk-free interest rate	0.85%-1.23%	0.96%-1.04%
Expected volatility	53.75%-56.61%	45.46%-49.47%



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Expected forfeiture rate 10.61%-11.76% 10.72%-11.99%

Expected exercise factor 1.43-1.44 1.40-1.43

Expected dividend yield 0% 0%

A summary of option activity as of June 30, 2016 and changes during the nine months then ended is presented below:

11

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Table of Contents

	Options	Weighted-Average Exercise Price	Weighted-Average Remaining Contractual Period in Years
Outstanding at October 1, 2015	1,449,409	\$ 10.03	6.6
Granted	239,631	7.18	9.8
Exercised	(2,968 )	6.74	6.6
Forfeited	(60,212 )	12.69	2.7
Outstanding at June 30, 2016	1,625,860	9.53	6.5
Exercisable at June 30, 2016	1,068,788	10.01	5.6

A summary of the status of the Company's non-vested shares and changes during the nine month period ended June 30, 2016 is presented below:

	2016	Weighted-Average Grant Date Fair Value
Non-vested Shares	Shares	
Non-vested at October 1, 2015	563,632	\$ 4.46
Granted	239,631	2.73
Vested	(233,244)	3.02
Forfeited	(12,947 )	3.39
Non-vested at June 30, 2016	557,072	\$ 3.24

The weighted average grant date fair value of options granted during the nine months ended June 30, 2016 was \$2.73. As of June 30, 2016, there was \$863 thousand of total unrecognized compensation cost related to non-vested stock-based compensation, with total forfeiture adjusted unrecognized compensation cost of \$691 thousand. The cost is expected to be recognized over a weighted-average remaining life of 1.8 years.

Stock-based compensation recorded in the three and nine month periods ended June 30, 2016 was \$150 thousand and \$671 thousand, respectively. Stock-based compensation recorded in the three and nine month periods ended June 30, 2015 was \$207 thousand and \$745 thousand, respectively. There was no cash received from exercises under all stock option plans and warrants in either of the three or nine month periods ended June 30, 2016, respectively. Cash received from exercises under all stock option plans and warrants for the three and nine month periods ended June 30, 2015 was \$33 thousand and \$41 thousand, respectively. There were no tax benefits realized for tax deductions from option exercises in either of the three or nine month periods ended June 30, 2016 or 2015, respectively. The Company currently expects to satisfy share-based awards with registered shares available to be issued.

The Company also has an Employee Stock Purchase Plan (Purchase Plan) under which an aggregate of 150,000 common shares may be issued. A total of 23,708 shares are available to be issued under the plan. The Company recorded stock compensation expense under this plan of \$4 thousand and \$16 thousand for the three and nine month periods ended June 30, 2016, respectively. The Company recorded stock compensation expense under this plan of \$5 thousand and \$18 thousand for the three and nine month periods ended June 30, 2015, respectively.

**Common Stock Warrants**

On December 22, 2014, the company issued 74,802 warrants to two individuals in combination with the sale of a like number of shares of common stock, one of which is the Chairman of the Company's Board of Directors. These warrants were immediately exercisable, expire five years after the date of issuance and have an exercise and weighted average price of \$14.00. The remaining contractual life of these outstanding warrants as of June 30, 2016 was 3.48 years. The fair value of the warrants was determined using the lattice model and the same inputs as those used for valuing the Company's stock option fair value. The fair value of the warrants was \$133 thousand at the date of issuance. The Company determined that the warrants are freestanding and do not fall within the scope of ASC 480 or

ASC 815. The warrants were recorded in conjunction with the stock issued.

12

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Table of Contents

## Per share computation

Basic loss per share has been computed using the weighted-average number of shares of common stock outstanding during the period, less shares that may be repurchased, and excludes any dilutive effects of options and warrants. In periods where the Company reports net income, diluted net income per share is computed using common equivalent shares related to outstanding options and warrants to purchase common stock. The numerator for the calculation of basic and diluted earnings per share is net loss. The following table sets forth the computation of basic and diluted weighted average shares used in the earnings per share calculations:

	Three Months Ended		Nine Months Ended	
	June 30,		June 30,	
	2016	2015	2016	2015
Denominator for basic loss per share - weighted average common shares	4,402,479	4,355,049	4,381,987	4,324,868
Effect of dilutive options (treasury method)	—	—		
Denominator for diluted loss per share - adjusted weighted average common shares	4,402,479	4,355,049	4,381,987	4,324,868
Options and warrants outstanding during each period, but not included in the computation of diluted loss per share because they are antidilutive	1,754,262	1,581,529	1,754,262	1,581,529

## Recent Accounting Pronouncements

In May 2014, the FASB issued ASU 2014-09, "Revenue from Contracts with Customers (Topic 606)". The guidance substantially converges final standards on revenue recognition between the FASB and the International Accounting Standards Board providing a framework on addressing revenue recognition issues and, upon its effective date, replaces almost all existing revenue recognition guidance, including industry-specific guidance, in current U.S. generally accepted accounting principles. The FASB subsequently issued a one-year deferral of the effective date for the new revenue reporting standard for entities reporting under U.S. GAAP. In accordance with the deferral, the guidance is effective for annual reporting periods beginning after December 15, 2017. We are currently evaluating the impact of adopting ASU 2014-09 to determine the impact, if any, it may have on our financial statements.

In April 2015, the FASB issued ASU 2015-03, "Simplifying the Presentation of Debt Issuance Costs" ("ASU 2015-03"), which amends the current presentation of debt issuance costs in the financial statements. ASU 2015-03 requires that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of that debt liability, consistent with debt discounts, instead of as an asset. The amendments are to be applied retrospectively and are effective for public business entities for fiscal years, and for interim periods within those fiscal years, beginning after December 15, 2015, but early adoption is permitted. The adoption of the new guidance is not expected to have a material impact on the Company's condensed consolidated financial statements.

In April 2015, the FASB issued ASU 2015-05, "Intangibles-Goodwill and Other-Internal-Use Software (Subtopic 350-40): Customer's Accounting for Fees Paid in a Cloud Computing Arrangement" ("ASU 2015-05"). The amendments in ASU 2015-05 provide guidance to customers about whether a cloud computing arrangement includes a software license. The amendments in ASU 2015-05 are effective for fiscal years beginning after December 15, 2015, and interim periods within those years. Early adoption is permitted. The guidance may be applied either prospectively to all arrangements entered into or materially modified after the effective date or retrospectively. The Company does not believe the implementation of this standard will result in a material impact to its financial statements.

In July 2015, the FASB issued ASU 2015-11, "Inventory (Topic 330)" ("ASU 2015-11"). The amendments in ASU 2015-11 require an entity to measure inventory at the lower of cost and net realizable value. The amendments in ASU 2015-11 are effective for fiscal years beginning after December 15, 2016 and interim periods within those years. Early adoption is permitted. The amendments should be applied prospectively with earlier application permitted as of the beginning of an interim or annual reporting period. The Company does not believe the implementation of this standard will result in a material impact to its financial statements.

In September 2015, the FASB issued ASU 2015-16, "Business Combinations (Topic 805)" ("ASU 2015-16"). ASU 2015-16 simplifies the accounting for measurement-period adjustments. The amendments in ASU 2015-16 are effective for fiscal years beginning after December 15, 2015, including interim periods within those fiscal years. The

amendments should be applied prospectively to adjustments to provisional amounts that occur after the effective date of the ASU with earlier application

13

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Table of Contents

permitted for financial statements that have not been issued. The Company is currently evaluating this guidance, but it does not have an impact on previous acquisitions.

In November 2015, the FASB issued ASU 2015-17, "Income Taxes (Topic 740)", ("ASU 2015-17"). ASU 2015-17 simplifies the presentation of deferred income taxes. The amendments in ASU 2015-17 are effective for financial statements issued for annual periods beginning after December 15, 2016, including interim periods within those annual periods. The amendments may be applied either prospectively to all deferred tax liabilities and assets or retrospectively to all periods presented. The Company does not believe the implementation of this standard will result in a material impact to its financial statements.

In January 2016, the FASB issued ASU 2016-01, "Financial Instruments - Overall (Subtopic 825-10)", ("ASU 2016-01"). ASU 2016-01 addresses certain aspects of recognition, measurement, presentation, and disclosure of financial instruments. The amendments in ASU 2016-01 are effective for fiscal years beginning after December 15, 2017, including interim periods within those fiscal years. The amendments should be applied by means of a cumulative-effect adjustment to the balance sheet as of the beginning of the fiscal year of adoption. The amendments related to equity securities without readily determinable fair values should be applied prospectively to equity investments that exist at the date of the adoption. The Company is currently evaluating this guidance and its impact to the financial statements.

In February 2016, the FASB issued ASU 2016-02, "Leases (Topic 842)", ("ASU 2016-02"). ASU 2016-02 aims to increase transparency and comparability among organizations by recognizing lease assets and lease liabilities on the balance sheet and disclosing key information about leasing arrangements. The amendments in ASU 2016-02 are effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years, for public entities. Early application of the amendment is permitted. The Company is currently reviewing this guidance and its impact to the financial statements.

In March 2016, the FASB issued ASU 2016-05, "Derivatives and Hedging (Topic 815)", ("ASU 2016-05"). ASU 2016-05 clarifies the effect of novation related to a derivative instrument. The amendments in ASU 2016-05 are effective for fiscal years beginning after December 15, 2016, and interim periods within those fiscal years. An entity has the option to apply the amendments in ASU 2016-05 on either a prospective or a modified retrospective basis. The Company is currently evaluating this guidance and its impact to the financial statements.

In March 2016, the FASB issued ASU 2016-06, "Derivatives and Hedging (Topic 815)", ("ASU 2016-06"). ASU 2016-06 clarify the requirements for assessing whether contingent call (put) options that can accelerate the payment of principal on debt instruments are clearly and closely related to their debt hosts. The amendments in ASU 2016-06 are effective for fiscal years beginning after December 15, 2016, and interim periods within those fiscal years. Entities should apply the amendments on a modified retrospective basis to existing debt instruments as of the beginning of the fiscal year for which the amendments are effective. The Company is currently evaluating this guidance and its impact to the financial statements.

In March 2016, the FASB issued ASU 2016-08, "Revenue from Contracts with Customers (Topic 606)", ("ASU 2016-08"). The amendments in 2016-08 do not change the core principles of the previous guidance, but rather clarify the implementation guidance on principal versus agent considerations. The effective date and transition requirements for the amendments in ASU 2016-08 are the same as the effective date and transition requirements of ASU 2014-09. The Company will evaluate this guidance concurrent with ASU 2014-09.

In March 2016, the FASB issued ASU 2016-09, "Compensation-Stock Compensation (Topic 718)", ("ASU 2016-09"). ASU 2016-09 simplifies the accounting for share-based payment transactions. The amendments in ASU 2016-09 are effective for annual periods beginning after December 15, 2016, and interim periods within those annual periods. The Company is currently evaluating this guidance and its impact to the financial statements.

In April 2016, the FASB issued ASU 2016-10, "Revenue from Contracts with Customers (Topic 606)", ("ASU 2016-10"). ASU 2016-10 clarifies identification of performance obligations and the licensing implementation guidance. The effective date and transition requirements for the amendments in ASU 2016-10 are the same as the effective date and transition requirements in Topic 606 (and any other Topic amended by Update 2014-09). The Company is currently evaluating the impact of adopting ASU 2014-09 and related amendments, such as ASU 2016-10, to determine the impact, if any, it may have on our financial statements.

In May 2016, the FASB issued ASU 2016-11, "Revenue Recognition (Topic 605) and Derivatives and Hedging (Topic 815)", ("ASU 2016-11"). ASU 2016-11 rescinds SEC paragraphs pursuant to the SEC Staff Announcement, "Rescission of Certain SEC Staff Observer Comments upon Adoption of Topic 606", and the SEC Staff Announcement, "Determining Whether the Host Contract in a Hybrid Financial Instrument Issued in the Form of a Share is More Akin to Debt or Equity", announced at the March 3, 2016 Emerging Issues Task Force (EITF) meeting. The effective dates in ASU 2016-11 coincide with the effective

Table of Contents

dates of Topic 606 (ASU 2014-09) and ASU 2014-16. The Company is currently evaluating the impact of adopting ASU 2014-09 and related amendments, such as ASU 2016-11, to determine the impact, if any, it may have on our financial statements. The Company previously reviewed ASU 2014-16 and determined that it is not applicable. In May 2016, the FASB issued ASU 2016-12, "Revenue from Contracts with Customers (Topic 606)", ("ASU 2016-12"). ASU 2016-12 aims to improve Topic 606 by reducing the potential for diversity in practice at initial application and the cost and complexity of applying Topic 606 both at transition and on an ongoing basis. The effective date and transition requirements for the amendments in ASU 2016-12 are the same as the effective date and transition requirements in Topic 606 (and any other Topic amended by Update 2014-09). The Company is currently evaluating the impact of adoption ASU 2014-09 and related amendments, such as ASU 2016-12, to determine the impact, if any, it may have on our financial statements.

Accounting standards that have been issued but are not yet effective by the FASB or other standards-setting bodies that do not require adoption until a future date, which are not discussed above, are not expected to have a material impact on the Company's financial statements upon adoption.

## 2. Related Party Transactions

During the three and nine months ended June 30, 2016, the Company incurred fees of \$33 thousand and \$106 thousand, respectively, to a law firm, a partner of which is a director and stockholder of the Company. The Company incurred similar fees of \$23 thousand and \$99 thousand, respectively, during the three and nine months ended June 30, 2015. The Company had accrued liabilities for unbilled services of \$35 thousand at June 30, 2016 and \$25 thousand at September 30, 2015, respectively, to the same law firm.

As of June 30, 2016 and September 30, 2015, the Company had a loan outstanding to an executive totaling \$26 thousand. The loan is collateralized by Company stock.

As of June 30, 2016, and September 30, 2015, the Company had outstanding amounts due for management fees and dividends payable to the sellers of and current employees of its wholly-owned subsidiary, MediaMission B.V. totaling \$30 thousand and \$114 thousand, respectively.

## 3. Commitments

### Inventory Purchase Commitments

The Company enters into unconditional purchase commitments on a regular basis for the supply of Mediasite product. At June 30, 2016, the Company has an obligation to purchase \$993 thousand of Mediasite product, which is not recorded on the Company's Condensed Consolidated Balance Sheet.

### Operating Leases

In November 2011, the Company occupied office space related to a lease agreement entered into on June 28, 2011. The lease term is from November 2011 through December 2018. The lease includes a tenant improvement allowance of \$613 thousand that was recorded as a leasehold improvement liability and is being amortized as a credit to rent expense on a straight-line basis over the lease term. At June 30, 2016, the unamortized balance was \$204 thousand. At September 30, 2015, the unamortized balance was \$270 thousand.

## 4. Credit Arrangements

### Silicon Valley Bank

The Company and its wholly owned subsidiary, Sonic Foundry Media Systems, Inc. (the "Companies") entered into that certain Second Amended and Restated Loan and Security Agreement with Silicon Valley Bank, dated as of June 27, 2011, as amended by those certain First, Second, Third, Fourth, and Fifth Amendments, dated as of May 31, 2013, January 10, 2014, March 31, 2014, January 27, 2015, and May 13, 2015 (the Second Amended and Restated Loan Agreement, as amended by the First, Second, Third, Fourth and Fifth Amendments, collectively, the "Second Amended and Restated Loan Agreement"). The Second Amended and Restated Loan Agreement provides for a revolving line of credit in the maximum principal amount of \$4,000,000. Interest accrues on the revolving line of credit at the variable per annum rate equal to the Prime Rate (as defined) plus one and one-quarter percent (1.25%), which currently equates to 4.75%. The Second Amended and Restated Loan Agreement provides for an advance rate on domestic receivables of 80%, and an advance rate on foreign receivables of 75% of the lesser of (x) Foreign Eligible Accounts (as defined) or (y) \$1,000,000. The maturity date of the revolving credit facility is January 31, 2017. Under the Second Amended and Restated Loan Agreement, a term loan was entered into on January 27, 2015 in the original principal amount of



\$2,500,000 which accrues interest at the variable per annum rate equal to the Prime Rate (as defined) plus two and three-quarters percent (which currently equates to an interest rate of 6.25%), and is to be repaid in 36

Table of Contents

equal monthly principal payments, beginning in February 2015. The Second Amended and Restated Loan Agreement also required Sonic Foundry to comply with certain financial covenants, including (i) a liquidity financial covenant, which required minimum Liquidity (as defined), tested with respect to the Company only (excluding the subsidiaries) of at least (x) 1.35:1.00 for each month-end that was not the last day of a fiscal quarter, and (y) 1.50:1.00 for each month-end that was the last day of a fiscal quarter, and (ii) a covenant that required the Debt Service Coverage Ratio (as defined) to be at or greater than 1.0:1 for the quarter ending June 30, 2015, 1.25:1 for the quarter ending September 30, 2015, and 1.50:1 for the quarter ending December 31, 2015 and thereafter (with the change in the deferred revenue included in the numerator of the ratio).

On October 5, 2015, the Companies entered into a Sixth Amendment to the Second Amended and Restated Loan and Security Agreement (the “Sixth Amendment”), with Silicon Valley Bank. Under the Sixth Amendment: (i) the Liquidity covenant was modified to require minimum Liquidity (as defined) with respect to the Company only, on a monthly basis, of at least 1.5:1.0 at the last day of each month, replacing the previous Liquidity requirement of 1.35:1.0 for each month-end that is not the last day of a fiscal quarter, and 1.5:1.0 for each month-end that is the last day of a fiscal quarter, and (ii) the Minimum Debt Service covenant was replaced with a requirement to maintain, commencing September 30, 2015, a Minimum EBITDA, as defined, on a trailing six month period, of at least \$1.00 plus the net change in Deferred Revenue, as defined, with such covenant measured as of the last day of each fiscal quarter.

On February 8, 2016, the Companies entered into a Seventh Amendment to the Second Amended and Restated Loan and Security Agreement (the “Seventh Amendment”), with Silicon Valley Bank. The Seventh Amendment: (i) waived existing default under the Second Amended Agreement by virtue of the Company’s failure to comply with the minimum EBITDA financial covenant for the compliance period ended December 31, 2015 and (ii) updated the definition of eligible foreign accounts to include additional countries.

At June 30, 2016, a balance of \$1.3 million was outstanding on the term loans with Silicon Valley Bank, with an effective interest rate of six-and-one-quarter percent (6.25%), and a balance of \$1.3 million was outstanding on the revolving line of credit, with an effective interest rate of four-and-three-quarters percent (4.75%). At September 30, 2015, a balance of \$1.9 million was outstanding on the term loans with Silicon Valley Bank and a balance of \$1.4 million was outstanding on the revolving line of credit. At June 30, 2016, there was a remaining amount of \$2.7 million available under the line of credit facility for advances. At June 30, 2016, the Company was in compliance with all covenants in the Second Amended and Restated Loan Agreement.

#### Partners for Growth IV, L.P.

On May 13, 2015, Sonic Foundry, Inc., entered into a Loan and Security Agreement (the “Loan and Security Agreement”) with Partners for Growth IV, L.P. (“PFG”), (the “Loan and Security Agreement”).

The Loan and Security Agreement provides for a Term Loan in the amount of \$2,000,000, which can be disbursed in two (2) Tranches as follows: Tranche 1 was drawn in the amount of \$1,500,000 shortly after execution thereof; and Tranche 2 in the amount of \$500,000, was drawn on December 15, 2015.

Each tranche of the Term Loan bears interest at 10.75% per annum. Tranche 1 of the Term Loan was payable interest only until November 30, 2015. Beginning on December 1, 2015, principal is due in 30 equal monthly principal installments, plus accrued interest, continuing until May 1, 2018, when the principal balance is to be paid in full.

Tranche 2 of the Term Loan is payable in 29 equal monthly principal installments, plus accrued interest, beginning January 1, 2015 and continuing until May 1, 2018.

The principal of the Term Loan may be prepaid at any time after May 13, 2016, without a prepayment fee.

Coincident with execution of the Loan and Security Agreement, the Company entered into a Warrant Agreement (“Warrant”) with PFG. Pursuant to the terms of the Warrant, the Company issued to PFG a warrant to purchase up to 50,000 shares of common stock of the Company at an exercise price of \$9.66 per share, subject to certain adjustments, of which 37,500 were exercisable with the disbursement of Tranche 1 and 12,500 became exercisable with the disbursement under Tranche 2. Pursuant to the Warrant, PFG is also entitled, under certain conditions, to require the Company to exchange the Warrant for the sum of \$200,000. Each warrant issued has an exercise term of 5 years from the date of issuance. On August 12, 2015, the Company and PFG entered into a waiver agreement to waive a then existing covenant default and to change the exercise price of the aforementioned warrants from \$9.66 per share to

\$6.80 per share.

The warrants can be settled for cash in the event of acquisition of the company, any liquidation of the company, or expiration of the warrant. The Company has determined the cash payment date to be the expiration date (May 14, 2020). Due to the fixed payment amount on the expiration date, the warrant structure is in substance a debt arrangement (the "Warrant Debt") with a

16

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Table of Contents

zero interest rate, a fixed maturity date and a feature that makes the debt convertible to common stock. The Warrant Debt had a fair value of \$80 thousand at the time of issuance. The derivative had a fair value of \$136 thousand. The conversion feature is an embedded derivative; thus, for accounting purposes, the conversion feature is bifurcated and accounted for separately from the PFG Debt and Warrant Debt as a derivative liability measured at fair value at each reporting period.

At June 30, 2016, a balance of \$1.5 million was outstanding on the term debt with PFG, with an effective interest rate of ten-and-three-quarters percent (10.75%). At September 30, 2015, a balance of \$1.5 million was outstanding with PFG. As of June 30, 2016, the estimated fair value of the derivative liability associated with the warrants issued in connection with the Loan and Security Agreement, was \$72 thousand. The change in the fair value of the derivative liability for the three and nine month periods ended June 30, 2016, was recorded as gains of \$19 thousand and \$52 thousand, respectively, and is included in the other income (expense).

The proceeds from the Loan and Security Agreement were allocated between the PFG Debt and the Warrant Debt (inclusive of its conversion feature) based on their relative fair value on the date of issuance which resulted in carrying values of \$1.784 million and \$216 thousand, respectively. The conversion feature of \$216 thousand is treated together as a debt discount on the PFG Debt and will be accreted to interest expense under the effective interest method over the three-year term of the PFG Debt and the five-year term of the Warrant Debt. For the three and nine month periods ended June 30, 2016, the Company recorded accretion of discount expense associated with the warrants issued with the PFG loan of \$4 thousand and \$12 thousand, respectively, as well as \$18 thousand and \$52 thousand related to amortization of the debt discount in each respective period. The Company recorded accretion of discount expense of \$2 thousand, as well as \$7 thousand related to amortization of the debt discount in the three and nine month periods ended June 30, 2015, respectively. At June 30, 2016, the fair values of the PFG Debt and the Warrant Debt (inclusive of its conversion feature) were \$1.377 million and \$169 thousand, respectively.

The fair values of term debt and warrant debt are based on the present value of expected future cash flows and assumptions about current interest rates and the creditworthiness of the Company (Level 3). At December 14, 2015, the carrying amounts of the Company's term debt and warrant debt totaled \$1.784 million and \$216 thousand, respectively. At December 14, 2015, the Company's term debt and warrant debt were recorded at fair value. At June 30, 2016, the derivative liability was remeasured at fair value. The fair value of the bifurcated conversion feature represented by the warrant derivative liability is based on a Black Scholes option pricing model with assumptions for stock price, exercise price, volatility, expected term, risk free interest rate and dividend yield similar to those described previously for share-based compensation which were generally observable (Level 2).

The Term Loan is collateralized by substantially all the Company's assets, including intellectual property, subject to a first lien held by Silicon Valley Bank, The Term Loan requires compliance with the same financial covenants as set forth in the loan from Silicon Valley Bank. At June 30, 2016, the Company was in compliance with all financial covenants in the Loan and Security Agreement.

**Other Indebtedness**

At June 30, 2016, a balance of \$5 thousand was outstanding on the notes payable to Mitsui Sumitomo Bank. At September 30, 2015, the outstanding balance on the notes was \$25 thousand. At June 30, 2016, a balance of \$340 thousand was outstanding on the line of credit with Mitsui Sumitomo Bank. At September 30, 2015, a balance of \$418 thousand was outstanding on the line of credit. The notes and credit facility are both related to Mediasite K.K., and both accrue interest at an annual rate of approximately one-and-one half percent (1.575%).

At June 30, 2016, a balance of \$92 thousand was outstanding on the subordinated note payable related to the acquisition of MediaMission, with an annual interest rate of six-and-one half percent (6.5%). At September 30, 2015, the outstanding balance was \$278 thousand.

In the three and nine month periods ended June 30, 2016, foreign currency gains of \$2 thousand and \$4 thousand, respectively, were realized related to re-measurement of the subordinated notes payable related to the Company's foreign subsidiaries. In the three and nine months ended June 30, 2015, a foreign currency loss of \$6 thousand and a foreign currency gain of \$206 thousand, respectively, were recorded related to the remeasurement of the subordinated

notes payable.

5. Income Taxes

The Company's practice is to recognize interest and/or penalties related to income tax matters in income tax expense. The Company had no accruals for interest and penalties on the Company's Condensed Consolidated Balance Sheets at June 30, 2016 or September 30, 2015, and has not recognized any interest or penalties in the Condensed Consolidated Statements of Operations for either of the three or nine months ended June 30, 2016 or 2015, respectively.

17

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Table of Contents

## 6. Goodwill and Other Intangible Assets

The changes in the carrying amount of goodwill for the nine months ended June 30, 2016 are as follows:

Balance as of September 30, 2015	\$10,853
Foreign currency translation adjustment	402
Balance as of June 30, 2016	\$11,255

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## Risks and Uncertainties

This report includes estimates, projections, statements relating to our business plans, objectives, and expected operating results that are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements may appear throughout this report, including the following sections: "Management's Discussion and Analysis," and "Risk Factors." These forward-looking statements generally are identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "strategy," "future," "opportunity," "plan," "may," "should," "be," "will continue," "will likely result," and similar expressions. Forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties that may cause actual results to differ materially. We describe risks and uncertainties that could cause actual results and events to differ materially in "Risk Factors" (Part I, Item 1A of the Company's Annual Report on Form 10-K for the Fiscal Year ended September 30, 2015 and Part II, Item 1A of this Form 10-Q), "Quantitative and Qualitative Disclosures about Market Risk" (Part I, Item 3 of this Form 10-Q and Part II, Item 7A of the Company's Annual Report on Form 10-K for the Fiscal Year ended September 30, 2015), and "Management's Discussion and Analysis" (Part I, Item 2 of this Form 10-Q). We undertake no obligation to update or revise publicly any forward-looking statements, whether because of new information, future events, or otherwise.

## Overview

Sonic Foundry, Inc. is a trusted global leader for video capture, management and webcasting solutions in education, business and government. The patented Mediasite Video Platform transforms communications, training, education and events for our customers.

## RESULTS OF OPERATIONS

## Revenue

Revenue from our business includes the sale of Mediasite recorders and server software products and related services contracts, such as customer support, installation, customization services, training, content hosting and event services. We market our products to educational institutions, corporations and government agencies that need to deploy, manage, index and distribute video content on Internet-based networks. We reach both our domestic and international markets through reseller networks, a direct sales effort and partnerships with system integrators.

## Q3-2016 compared to Q3-2015

Revenue in Q3-2016 decreased \$739 thousand, or 7% to \$9.8 million, from Q3-2015 revenue of \$10.6 million.

Revenue consisted of the following:

Product and other revenue from sale of Mediasite recorder units and server software was \$4.1 million in Q3-2016 and \$5.6 million in Q3-2015. Revenue for 208 recorders shipped in Q4-2015 for an international customer was deferred at June 30, 2016, and the units are not included in the units sold figures shown below. Revenue for 227 recorders delivered in Q2-2015 to an international customer was recognized in Q3-2015.

Table of Contents

	Q3-2016	Q3-2015
Recorders sold	406	875
Rack units to mobile units ratio	7.0 to 1	11.9 to 1
Average sales price, excluding service (000's)	\$ 8.0	\$ 6.1
Refresh Units	161	200

Services revenue represents the portion of fees charged for Mediasite customer support contracts amortized over the length of the contract, typically 12 months, as well as training, installation, event and content hosting services. Services revenue increased \$798 thousand or 16% from \$5.0 million in Q3-2015 to \$5.8 million in Q3-2016 primarily due to an increase in event services billings, hosting contract billings and support revenue. At June 30, 2016, \$13.9 million of revenue was deferred, of which we expect to recognize \$11.7 million in the next twelve months, including approximately \$3.9 million in the quarter ending September 30, 2016. At September 30, 2015, \$12.7 million of revenue was deferred.

Other revenue relates to freight charges billed separately to our customers.

YTD-2016 (nine months) compared to YTD-2015 (nine months)

Revenues for YTD-2016 totaled \$28.5 million compared to YTD-2015 revenues of \$27.4 million. Revenues included the following:

\$12.2 million product and other revenue from the sale of 1,025 Mediasite recorders and software versus \$12.4 million from the delivery of 1,469 Mediasite recorders and software in YTD-2015.

\$16.4 million from Mediasite customer support contracts, installation, training, event and hosting services versus \$15.0 million in 2015. Services revenue increased primarily due to an increase in hosting contract billings on Mediasite recorder units.

Gross Margin

Q3-2016 compared to Q3-2015

Gross margin for Q3-2016 was \$7.2 million or 74% of revenue compared to Q3-2015 gross margin of \$7.1 million or 67%. The significant components of cost of revenue include:

Material and freight costs for the Mediasite recorders. Costs for Q3-2016 Mediasite recorder hardware and other costs totaled \$1.1 million, along with \$76 thousand of freight costs, and \$384 thousand of labor and allocated costs, compared to Q3-2015 Mediasite recorder costs of \$2.3 million for hardware and other costs, \$61 thousand for freight and \$308 thousand of labor and allocated costs. This resulted in gross margin on products of 62% in Q3-2016 and 53% in Q3-2015. The increase is primarily related to the shipment of 227 low-cost recorders to one international customer that was recognized in Q3-2015.

Services costs. Staff wages and other costs allocated to cost of service revenue were \$1.0 million in Q3-2016 and \$812 thousand in Q3-2015, resulting in gross margin on services of 82% in Q3-2016 and 84% in Q3-2015.

YTD-2016 (nine months) compared to YTD-2015 (nine months)

Gross margin for YTD-2016 was \$20.9 million or 73% of revenue compared to YTD-2015 revenues of \$19.4 million or 71%. The significant components of revenue include:

Material and freight costs for the Mediasite recorders. Costs for YTD-2016 Mediasite recorder hardware and other costs totaled \$2.8 million, along with \$223 thousand of freight costs, and \$1.2 million of labor and allocated costs compared to YTD-2015 Mediasite recorder costs of \$4.1 million, along with \$199 thousand of freight costs, and \$922

thousand of labor and allocated costs. This resulted in gross margin on products of 60% in YTD-2016 and 55% in YTD-2015, respectively. The remaining \$553 thousand in YTD-2016 and \$63 thousand in YTD-2015 relate to material and freight costs for MediaMission and MSKK. The material costs decrease from YTD-2016 compared to YTD-2015 is primarily a result of fewer units being sold.



Table of Contents

Service costs. Staff wages and other costs allocated to cost of service revenue were \$2.8 million in YTD-2016 and \$2.5 million in YTD-2015, resulting in gross margin on services of 83% in YTD-2016 and 83% in YTD-2015.

Operating Expenses

Selling and Marketing Expenses

Selling and marketing expenses include wages and commissions for sales, marketing and business development personnel, print advertising and various promotional expenses for our products. Timing of these costs may vary greatly depending on introduction of new products and services or entrance into new markets, or participation in major tradeshow.

Q3-2016 compared to Q3-2015

Selling and marketing expenses decreased \$223 thousand or 5% from \$4.8 million in Q3-2015 to \$4.6 million in Q3-2016. Differences in the major categories include:

Decreased salary, incentive compensation and benefits of \$59 thousand mainly due to a decrease in incentive compensation amounts.

Advertising & tradeshow expenses decreased by \$19 thousand.

Travel, meeting & related expenses decreased by \$92 thousand.

Selling and marketing expenses for MediaMission and MSKK accounted for \$78 thousand and \$722 thousand respectively, an aggregate decrease of \$26 thousand from Q3-2015.

YTD-2016 (nine months) compared to YTD-2015 (nine months)

Selling and marketing expenses decreased \$54 thousand from \$13.5 million in YTD-2015 to \$13.4 million in YTD-2016. YTD differences in the major categories include:

YTD-2016 salary, incentive compensation and benefits increased \$282 thousand due to slightly higher staff levels and an increase in compensation rates.

Marketing and tradeshow expenses decreased by \$78 thousand.

Travel, meeting & related expenses decreased by \$62 thousand.

YTD-2016 costs allocated to selling and marketing decreased by \$45 thousand primarily as result of a decrease in facilities expenses.

Selling and marketing expenses for MediaMission and MSKK accounted for \$229 thousand and \$2.0 million respectively, an aggregate decrease of \$107 thousand from YTD-2015.

We anticipate selling and marketing headcount to remain consistent throughout the remainder of the fiscal year.

General and Administrative Expenses

General and administrative (“G&A”) expenses consist of personnel and related costs associated with the facilities, finance, legal, human resource and information technology departments, as well as other expenses not fully allocated to functional areas.

Q3-2016 compared to Q3-2015

G&A expenses decreased \$159 thousand or 10% from \$1.5 million in Q3-2015 to \$1.4 million in Q3-2016.

Differences in the major categories include:

Decrease in facilities expense of \$76 thousand, primarily due to an increase in hosting expenses allocated to cost of revenue.

20

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Table of Contents

G&A expenses for MediaMission and MSKK accounted for \$33 thousand and \$217 thousand, respectively, an aggregate decrease of \$31 thousand from Q3-2015.

YTD-2016 (nine months) compared to YTD-2015 (nine months)

G&A decreased \$115 thousand or 3% from \$4.3 million in YTD-2015 to \$4.2 million in YTD-2016. Differences in the major categories include:

• Increase in compensation and benefits of \$155 thousand related to an increase in compensation rates.

• Decrease in facilities expense of \$183 thousand, primarily due to an increase in hosting expenses allocated to cost of revenue.

• Decrease in professional services of \$36 thousand related to audit and tax services

G&A expenses for MediaMission and MSKK accounted for \$106 thousand and \$658 thousand, respectively, an aggregate decrease of \$69 thousand from YTD-2015.

We anticipate general and administrative headcount to remain consistent throughout the remainder of the fiscal year.

Product Development Expenses

Product development expenses include salaries and wages of the software research and development staff and an allocation of benefits, facility and administrative expenses.

Q3-2016 compared to Q3-2015

Product development expenses increased by \$96 thousand, or 6% from \$1.6 million in Q3-2015 to \$1.7 million in Q3-2016. Differences in the major categories include:

• Increase in compensation and benefits of \$56 thousand due to a slight increase in headcount.

• Increase in professional services of \$25 thousand.

• Product development expense for MediaMission and MSKK accounted for \$90 thousand and \$38 thousand respectively, an aggregate increase of \$8 thousand compared to Q3-2015.

YTD-2016 (nine months) compared to YTD-2015 (nine months)

Product development expenses increased \$277 thousand, or 6% from \$4.7 million in YTD-2015 to \$5.0 million in YTD-2016. YTD increases in the major categories include:

• Increase in compensation and benefits of \$225 thousand related to a slight increase in headcount.

• Increase in professional services of \$26 thousand.

• Product development expense for MediaMission and MSKK accounted for \$269 thousand and \$72 thousand, respectively, which is consistent with YTD-2015.

We anticipate product development headcount to remain consistent throughout the remainder of the fiscal year. We do not anticipate that any fiscal 2016 software development efforts will qualify for capitalization.

Other Income and Expense, Net

Interest expense for the three and nine months ended June 30, 2016 increased \$49 thousand and \$223 thousand compared to the same period last year due to additional debt outstanding with SVB and PFG. The Company also recorded \$4 thousand and \$12 thousand of interest expense for the three and nine months ended June 30, 2016, respectively, related to the accretion of

Table of Contents

discounts on the PFG Loan and Warrant Debt. The Company recorded accretion of discount expense of \$2 thousand for the three and nine months ended June 30, 2015, respectively.

During the three and nine month periods ended June 30, 2016, respectively, gains of \$19 thousand and \$52 thousand, were recorded related to the fair value remeasurement on the derivative liability associated with the Loan and Security Agreement and Warrant Debt with PFG. A gain of \$62 thousand was recorded related to the fair value remeasurement for the three and nine month periods ended June 30, 2015, respectively.

In the three and nine months ended June 30, 2016, foreign currency gains of \$2 thousand and \$4 thousand, respectively, were also realized related to re-measurement of the subordinated notes payable related to the Company's foreign subsidiaries. In the three and nine months ended June 30, 2015, a foreign currency loss of \$6 thousand and a foreign currency gain of \$206 thousand were recorded related to the remeasurement of the subordinated notes payable, respectively.

**Liquidity and Capital Resources**

The Company's primary sources of liquidity are its cash, the revolving line of credit, and in the first nine months of fiscal 2016, cash provided by operating activity. During the first nine months of fiscal 2016, the Company generated \$1.8 million of cash from operating activities compared with \$2.4 million of cash used in operating activities in the same period of fiscal 2015. The increase in cash generated from operating activities was primarily due to a larger decrease in working capital in fiscal 2016 than in fiscal 2015.

Capital expenditures were \$208 thousand in the first nine months of fiscal 2016 compared to \$611 thousand in the same period in fiscal 2015.

The Company used \$1.2 million of cash for financing activities during the first nine months of fiscal 2016, primarily due to payments on its line of credit and term debt facilities. For the same period in fiscal 2015, the Company generated proceeds of \$1.3 million, mainly due to proceeds from debt as well as the issuance of common stock and warrants.

At June 30, 2016, the Company had a \$4.0 million revolving line of credit with Silicon Valley Bank. The line of credit bears interest at prime rate plus 1.25%. The Company paid down a net of \$231 thousand during the first nine months of fiscal 2016. At June 30, 2016, the outstanding balance was \$1.3 million. The highest balance on the line of credit during the quarter was \$3.0 million. At June 30, 2016, there was a remaining amount of \$2.7 million available under the line of credit for advances.

At June 30, 2016, the Company had \$2.8 million outstanding, net of warrant debt discounts, related to notes payable with Silicon Valley Bank and PFG. The Company drew additional amounts under the notes and made payments resulting in a net pay down of \$779 thousand on notes during the nine months ended June 30, 2016 compared to net payments of \$325 thousand on notes in the same period of fiscal 2015.

At June 30, 2016, approximately \$2.1 million of cash and cash equivalents was held by the Company's foreign subsidiaries.

The Company believes its cash position plus available resources is adequate to accomplish its business plan through at least the next twelve months. We will likely evaluate operating and capital lease opportunities to finance equipment purchases in the future and anticipate utilizing the Company's revolving line of credit to support working capital needs. We may also seek additional equity financing, although we currently have no plans to do so.

Table of Contents

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

There have been no material changes from those reported in the Company's Annual Report on Form 10-K for the year-ended September 30, 2015. At June 30, 2016, \$4.1 million of the Company's \$4.6 million in outstanding debt is variable rate. We do not expect that an increase in the level of interest rates would have a material impact on our Consolidated Financial Statements. We monitor our positions with, and the credit quality of, the financial institutions that are party to any of our financial transactions.

**ITEM 4. CONTROLS AND PROCEDURES**

**Evaluation of Disclosure Controls and Procedures**

Based on evaluations at June 30, 2016, our principal executive officer and principal financial officer, with the participation of our management team, have evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15 (e) and 15d-15 (e) under the Securities Exchange Act) and determined that our disclosure controls and procedures were effective. Disclosure controls and procedures ensure that information required to be disclosed by us in reports that we file or submit under the Securities Exchange Act is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the SEC, and that material information relating to the Company is accumulated and communicated to management, including our principal executive officer and our principal financial officer, as appropriate to allow timely decisions regarding required disclosures.

**Changes in Internal Controls**

During the period covered by the quarterly report on Form 10-Q, the Company has not made any changes to its internal control over financial reporting (as referred to in Paragraph 4(b) of the Certifications of the Company's principal executive officer and principal financial officer included as exhibits to the report) that have materially affected, or are reasonably likely to affect the Company's internal control over financial reporting.

Table of Contents

PART II

OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

None.

ITEM 1A. RISK FACTORS

There have been no material changes in our risk factors from those disclosed in our Form 10-K for the fiscal year ended September 30, 2015 filed with the SEC.

24

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Table of Contents

ITEM 6. EXHIBITS

NUMBER	DESCRIPTION
3.1	Articles of Amendment of Amended and Restated Articles of Incorporation, effective November 16, 2009, Amended and Restated Articles of Incorporation, effective January 26, 1998, and Articles of Amendment, effective April 9, 2000, filed as Exhibit No. 3.1 to the Annual Report on Form 10-K for the year ended September 30, 2009, and hereby incorporated by reference.
3.2	Amended and Restated By-Laws of the Registrant, filed as Exhibit No. 3.1 to the Form 8-K filed on October 11, 2011, and hereby incorporated by reference.
10.1*	Amended and Restated Employment Agreement between Registrant and Gary Weis dated as of September 30, 2011, filed as Exhibit 10.1 to the Form 8-K filed on October 4, 2011, and hereby incorporated by reference.
10.2*	Registrant's Amended 1999 Non-Qualified Plan, filed as Exhibit 4.1 to Form S-8 on December 21, 2001, and hereby incorporated by reference.
10.3*	Registrant's 2008 Non-Employee Directors' Stock Option Plan, as amended, filed as Exhibit 10.13 to the Form 10-Q filed on May 1, 2012, and hereby incorporated by reference.
10.4*	Registrant's 2008 Employee Stock Purchase Plan filed as Exhibit C to Form 14A filed on January 28, 2008, and hereby incorporated by reference.
10.5*	Registrant's 2009 Stock Incentive Plan, as amended, filed as Exhibit 10.15 to the Form 10-Q filed on May 1, 2012, and hereby incorporated by reference.
10.6	Lease Agreement between Registrant, as tenant, and West Washington Associates, LLC as landlord, dated June 28, 2011, filed as Exhibit 10.1 to the Form 8-K filed on July 1, 2011, and hereby incorporated by reference.
10.7	Second Amended and Restated Loan and Security Agreement dated June 27, 2011 among Registrant, Sonic Foundry Media Systems, Inc. and Silicon Valley Bank, filed as Exhibit 10.2 to the Form 8-K filed on July 1, 2011, and hereby incorporated by reference.
10.8	First Amendment to Second Amended and Restated Loan and Security Agreement dated May 31, 2013 among Registrant, Sonic Foundry Media Systems, Inc. and Silicon Valley Bank, filed as Exhibit 10.1 to the Form 8-K filed on June 3, 2013, and hereby incorporated by reference.
10.9	Second Amendment to Second Amended and Restated Loan and Security Agreement dated January 10, 2014 among Registrant, Sonic Foundry Media Systems, Inc. and Silicon Valley Bank, filed as Exhibit 10.1 to the Form 8-K filed on January 16, 2014, and hereby incorporated by reference.
10.10	Form of Subordinated Note dated January 14, 2014 from Registrant to each seller of Mediasite KK stock, filed as Exhibit 10.1 to the Form 8-K filed on January 21, 2014, and hereby incorporated by reference.
10.11	Stock Purchase Agreement dated January 6, 2014 between the Registrant and the shareholders of Mediasite KK, Shuichi Murakami, as Seller Representative, and Mediasite KK filed as Exhibit 2.1



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to the Form 8-K filed on January 9, 2014, and hereby incorporated by reference.

- 10.12\* Employment Agreement dated March 21, 2014 between Sonic Foundry, Inc. and Kenneth A. Minor, filed as Exhibit 10.2 to the Form 8-K filed on March 26, 2014, and hereby incorporated by reference.
- 10.13\* Employment Agreement dated March 21, 2014 between Sonic Foundry, Inc. and Robert M. Lipps, filed as Exhibit 10.1 to the Form 8-K filed on March 26, 2014, and hereby incorporated by reference.
- 10.14 Third Amendment to Second Amended and Restated Loan and Security Agreement dated March 24, 2014 among Registrant, Sonic Foundry Media Systems, Inc. and Silicon Valley Bank, filed as Exhibit 10.1 to the Form 8-K filed on March 28, 2014, and hereby incorporated by reference.
- 10.15 Forms of Subscription Agreements, Lock-Up Agreements and Warrant Agreements dated December 22, 2014 among Sonic Foundry, Inc. and Mark Burish, and Sonic Foundry, Inc. and Andrew Burish, filed as Exhibits 10.1, 10.2, and 10.3 to the Form 8-K filed on December 30, 2014 and hereby incorporated by reference.
- 10.16 Fourth Amendment to Second Amended and Restated Loan and Security Agreement dated January 27, 2015 among Registrant, Sonic Foundry Media Systems, Inc. and Silicon Valley Bank, filed as Exhibit 10.1 to the Form 8-K filed on February 2, 2015, and hereby incorporated by reference.
- 10.17 Lease Agreement between Mediasite KK, as tenant, and Ollie Company as landlord, dated September 1, 2011, filed as Exhibit 10.23 to the form 10-Q filed on February 6, 2015, and hereby incorporated by reference.
- 10.18 Lease Agreement between Mediasite KK, as tenant, and Ollie Company as landlord, dated September 1, 2011, filed as Exhibit 10.23 to the form 10-Q filed on February 6, 2015, and hereby incorporated by reference.

Table of Contents

10.19 Lease Agreement between Media Mission, as tenant, and Prinsen Geerligs as landlord, dated February 1, 2014, filed as Exhibit 10.25 to the form 10-Q on February 6, 2015, and hereby incorporated by reference.

10.20 Fifth Amendment to Second Amended and Restated Loan and Security Agreement, dated May 13, 2015 among Registrant, Sonic Foundry Media Systems, Inc. and Silicon Valley Bank, filed as Exhibit 10.26 to the form 10-Q filed on May 14, 2015, and hereby incorporated by reference.

10.21 Loan and Security Agreement, dated May 13, 2015 among Registrant, Sonic Foundry Media Systems, Inc. and Partners for Growth IV, L.P., filed as Exhibit 10.27 to the form 10-Q filed on May 14, 2015, and hereby incorporated by reference.

10.22 Warrant, dated as of May 13, 2015, between Registrant and Partners for Growth IV, L.P., filed as Exhibit 10.28 to the form 10-Q filed on May 14, 2015, and hereby incorporated by reference.

10.23 Warrant, dated as of May 13, 2015, between Registrant and Silicon Valley Bank, filed as Exhibit 10.29 to the form 10-Q filed on May 14, 2015, and hereby incorporated by reference.

10.24 Warrant dated as of May 13, 2015, between Registrant and PFG Equity Investors, LLC, filed as Exhibit 10.30 to the form 10-Q filed on May 14, 2015, and hereby incorporated by reference.

10.25 Intellectual Property Security Agreement, dated as of May 13, 2015, between Registrant and Partners for Growth IV, L.P., filed as Exhibit 10.31 to form 10-Q filed on May 14, 2015, and hereby incorporated by reference.

10.26 Sixth Amendment to Second Amended and Restated Loan and Security Agreement, dated October 5, 2015 among Registrant, Sonic Foundry Media Systems, Inc. and Silicon Valley Bank, filed as Exhibit 10.1 to the Form 8-K filed on October 9, 2015, and hereby incorporated by reference.

10.27 Modification No. 1 to Loan and Security Agreement, dated September 30, 2015 among Registrant, Sonic Foundry Media Systems, Inc. and Partners for Growth IV, L.P., filed as Exhibit No. 10.2 to the Form 8-K filed on October 9, 2015, and hereby incorporated by reference.

10.28 Seventh Amendment to Second Amended and Restated Loan and Security Agreement, dated February 8, 2016 among Registrant, Sonic Foundry Media Systems, Inc. and Silicon Valley Bank, filed as Exhibit No. 10.28 to the Form 10-Q filed on February 11, 2016, and hereby incorporated by reference.

31.1 Section 302 Certification of Chief Executive Officer

31.2 Section 302 Certification of Chief Financial Officer and Secretary

32 Section 906 Certification of Chief Executive Officer and Chief Financial Officer and Secretary

101 The following materials from the Sonic Foundry, Inc. Form 10-Q for the quarter ended June 30, 2016 formatted in Extensible Business Reporting Language (XBRL): (i) the Condensed Consolidated Statements of Operations, (ii) the Condensed Consolidated Balance Sheets, (iii) the Condensed Consolidated Statement of Comprehensive Income (Loss), (iv) the Condensed Consolidated Statements of Cash Flows and (v) Notes to Condensed Consolidated Financial Statements.

Registrant will furnish upon request to the Securities and Exchange Commission a copy of all exhibits, annexes and schedules attached to each contract referenced in item 10.

\*Compensatory Plan or Arrangement



Table of Contents

SIGNATURES

Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Sonic Foundry, Inc.  
(Registrant)

August 11, 2016 By: /s/ Gary R. Weis  
Gary R. Weis  
Chief Executive Officer

August 11, 2016 By: /s/ Kenneth A. Minor  
Kenneth A. Minor  
Chief Financial Officer and Secretary

Table of Contents

Exhibit 31.1

CERTIFICATIONS

I, Gary R. Weis, the CEO of Sonic Foundry, Inc., certify that:

1. I have reviewed this quarterly report on Form 10-Q of Sonic Foundry, Inc.;

Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a

2. material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

Based on my knowledge, the financial statements, and other financial information included in this report, fairly

3. present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls

4. and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect the registrant's internal control over financial reporting; and

The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control

5. over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):

a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 11, 2016

By: /s/ Gary R. Weis

By: Gary R. Weis

Title: Chief Executive Officer

Table of Contents

Exhibit 31.2

I, Kenneth A. Minor, the CFO and Secretary of Sonic Foundry, Inc., certify that:

1. I have reviewed this quarterly report on Form 10-Q of Sonic Foundry, Inc.;

Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a

2. material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

Based on my knowledge, the financial statements, and other financial information included in this report, fairly

3. present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls

4. and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect the registrant's internal control over financial reporting; and

The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control 5. over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):

a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 11, 2016

By: /s/ Kenneth A. Minor

By: Kenneth A. Minor

Title: Chief Financial Officer and Secretary

Table of Contents

SECTION 906 CERTIFICATION OF CHIEF EXECUTIVE OFFICER AND CHIEF FINANCIAL OFFICER  
Exhibit 32

Statement

Solely for the purposes of complying with 18 U.S.C. §1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, we, the undersigned Chief Executive Officer and the Chief Financial Officer of Sonic Foundry, Inc. (the “Company”), hereby certify, based on our knowledge, that the Quarterly Report on Form 10-Q of the Company for the quarter ended June 30, 2016 (the “Report”) fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: August 11, 2016

By: /s/ Gary R. Weis  
By: Gary R. Weis  
Title: Chief Executive Officer

By: /s/ Kenneth A. Minor  
By: Kenneth A. Minor  
Title: Chief Financial Officer and Secretary