

LIVEDEAL INC  
Form 4  
October 23, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
Estimated average  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Isaac Jon

(Last) (First) (Middle)

3525 DEL MAR HEIGHTS ROAD,  
SUITE 765

(Street)

SAN DIEGO,, CA 92130

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

LIVEDEAL INC [LIVE]

3. Date of Earliest Transaction  
(Month/Day/Year)

10/23/2014

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)

CEO, CFO and President

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.001 per share	10/23/2014		P	25,000 A	\$ 3.02 8,228,245	D	
Common Stock, par value \$0.001 per share	10/23/2014		P	25,000 A	\$ 3.04 8,253,245	D	
Common Stock, par	10/23/2014		P	25,000 A	\$ 3.055 8,278,245	D	

value  
\$0.001 per  
share

Common  
Stock, par

value 10/23/2014 P 25,000 A \$ 3.12 8,303,245 D  
\$0.001 per  
share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Stock Option (Right to Buy)	\$ 0.5533	01/15/2013		A		450,000		01/15/2014	01/14/2023	Common Stock	450,000
Stock Option (Right to Buy)	\$ 0.8333	01/15/2013		A		450,000		<u>(1)</u>	01/14/2023	Common Stock	450,000
Stock Option (Right to Buy)	\$ 1.11	01/15/2013		A		450,000		<u>(2)</u>	01/14/2023	Common Stock	450,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Isaac Jon 3525 DEL MAR HEIGHTS ROAD, SUITE 765	X	X	CEO, CFO and President	

SAN DIEGO,, CA 92130

## Signatures

/s/ Jon Isaac

10/23/2014

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vests and becomes exercisable on January 26, 2015.
- (2) The option vests and becomes exercisable on January 26, 2016.
- (3) The options were issued under the Company's incentive plan. There was no consideration paid for the issuance.

### Remarks:

The transaction reported in this Table I was effected by Mr. Jon Isaac for his own personal account. The amount of securities b

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