MORGAN STANLEY Form FWP May 01, 2019

# May 2019

Preliminary Terms No. 1,929 Registration Statement Nos. 333-221595; 333-221595-01 Dated May 1, 2019 Filed pursuant to Rule 433

Morgan Stanley Finance LLC

STRUCTURED INVESTMENTS

Opportunities in U.S. and International Equities

Contingent Income Auto-Callable Securities due December 4, 2020, with 6-month Initial Non-Call Period

All Payments on the Securities Based on the Worst Performing of the Russell 2000® Index, the S&P 500® Index and the EURO STOXX 50® Index

Fully and Unconditionally Guaranteed by Morgan Stanley

# **Principal at Risk Securities**

The securities offered are unsecured obligations of Morgan Stanley Finance LLC ("MSFL") and are fully and unconditionally guaranteed by Morgan Stanley. The securities have the terms described in the accompanying product supplement, index supplement and prospectus, as supplemented or modified by this document. The securities do not guarantee the repayment of principal and do not provide for the regular payment of interest. Instead, the securities will pay a contingent monthly coupon but only if the index closing value of each of the Russell 2000<sup>®</sup> Index, the S&P 500<sup>®</sup> Index and the EURO STOXX 50<sup>®</sup> Index is at or above its coupon barrier level of 70% of its respective initial index value on the related observation date. If, however, the index closing value of **any** underlying index is less than its coupon barrier level on any observation date, we will pay no interest for the related monthly period. In addition, the securities will be automatically redeemed if the index closing value of each underlying index is greater than or equal to its respective initial index value on any of the four quarterly redemption determination dates (beginning approximately six months after the original issue date) for the early redemption payment equal to the sum of the stated principal amount plus the related contingent monthly coupon. At maturity, if the securities have not previously been redeemed and the index closing value of each underlying index has remained greater than or equal to 70% of the respective initial index value, which we refer to as the downside threshold level, on each index business day during the term of the securities, the payment at maturity will be the stated principal amount and the related contingent monthly coupon. If, however, the index closing value of any underlying index is less than its respective downside threshold level on any index business day during the term of the securities, a trigger event will have occurred and investors will be fully exposed to the decline in the worst performing underlying index on a 1-to-1 basis and, if the final index value of any underlying index is less than its initial index value, investors will receive a payment at maturity that is less than the stated principal amount of the securities and could be zero. Accordingly, investors in the securities must be willing to accept the risk of losing their entire initial investment and also the risk of not receiving any contingent monthly coupons throughout the 1.5-year term of the securities. Because all payments on the securities are based on the worst performing of the underlying indices, a decline beyond the respective coupon barrier level or respective downside threshold level, as applicable, of any underlying index will

result in few or no contingent coupon payments and a potentially significant loss of your investment, even if one or both of the other underlying indices have appreciated or have not declined as much. The securities are for investors who are willing to risk their principal and seek an opportunity to earn interest at a potentially above-market rate in exchange for the risk of receiving no monthly coupons over the entire 1.5-year term. Investors will not participate in any appreciation of any underlying index. The securities are notes issued as part of MSFL's Series A Global Medium-Term Notes program.

All payments are subject to our credit risk. If we default on our obligations, you could lose some or all of your investment. These securities are not secured obligations and you will not have any security interest in, or otherwise have any access to, any underlying reference asset or assets.

#### **SUMMARY TERMS**

Morgan Stanley Finance LLC **Issuer:** 

Morgan Stanley **Guarantor:** 

Russell 2000® Index (the "RTY Index"), S&P 560Index (the "SPX Index") and EURO STOXX 50 **Underlying** 

indices: Index (the "SX5E Index")

Aggregate

principal \$

amount:

Stated principal \$1,000 per security amount: **Issue price:** \$1,000 per security May 31, 2019 **Pricing date:** 

Original issue

June 5, 2019 (3 business days after the pricing date) date:

**Maturity date:** December 4, 2020

> The securities are not subject to automatic early redemption until six months after the original issue date. Following this initial 6-month non-call period, if, on any of the four redemption determination dates, beginning on November 29, 2019, the index closing value of each underlying index is greater than or equal to its respective initial index value, the securities will be

**Early** automatically redeemed for an early redemption payment on the related early redemption date. No

further payments will be made on the securities once they have been redeemed. redemption:

> The securities will not be redeemed early on any early redemption date if the index closing value of any underlying index is below the respective initial index value for such underlying index on the related redemption determination date.

**Early** redemption payment:

The early redemption payment will be an amount equal to (i) the stated principal amount for each security you hold plus (ii) the contingent monthly coupon with respect to the related observation date.

A contingent coupon at an annual rate of 8.15% to 10.15% (corresponding to approximately \$6.7917 to \$8.4583 per month per security, to be determined on the pricing date) will be paid on the securities on each coupon payment date but only if the closing value of each underlying **index** is at or above its respective coupon barrier level on the related observation date.

**Contingent** monthly coupon:

If, on any observation date, the closing value of any underlying index is less than the respective

coupon barrier level for such underlying index, we will pay no coupon for the applicable monthly period. It is possible that one or more underlying indices will remain below their respective coupon barrier levels for extended periods of time or even throughout the entire 1.5-year term of the securities so that you will receive few or no contingent monthly coupons.

**Trigger event:** 

A trigger event occurs if, on any index business day from but excluding the pricing date to and including the final observation date, the closing level of any underlying index is less than its

respective downside threshold level. If a trigger event occurs on **any index business day** during the term of the securities, you will be exposed to the downside performance of the worst performing underlying index at maturity.

At maturity, investors will receive, in addition to the final contingent monthly coupon payment, if payable, a payment at maturity determined as follows:

If a trigger event HAS NOT occurred on any index business day from but excluding the pricing date to and including the final observation date: the stated principal amount

# Payment at maturity:

If a trigger event HAS occurred on any index business day from but excluding the pricing date to and including the final observation date: (i) the stated principal amount *multiplied by* (ii) the index performance factor of the worst performing underlying index, subject to a maximum payment at maturity of the stated principal amount.

If a trigger event occurs and the final index value of **any** underlying index is less than its initial index value, the payment at maturity will be less than the stated principal amount of the securities and could be zero.

Under no circumstances will investors participate in any appreciation of any underlying index. *Terms continued on the following page* 

Agent:

Morgan Stanley & Co. LLC ("MS & Co."), an affiliate of MSFL and a wholly owned subsidiary of Morgan Stanley. See "Supplemental information regarding plan of distribution; conflicts of interest."

Estimated value on the pricing date:

Approximately \$977.90 per security, or within \$15.00 of that estimate. See "Investment Summary" beginning on page 3.

Commissions and issue price: Price to public<sup>(1)</sup> Agent's commissions and fee<sup>(2)</sup> Proceeds to us<sup>(3)</sup>

 Per security
 \$1,000
 \$

 Total
 \$
 \$

(1) The securities will be sold only to investors purchasing the securities in fee-based advisory accounts.

MS & Co. expects to sell all of the securities that it purchases from us to an unaffiliated dealer at a price of \$per security, for further sale to certain fee-based advisory accounts at the price to public of \$1,000 per (2) security. MS & Co. will not receive a sales commission with respect to the securities. See "Supplemental information regarding plan of distribution; conflicts of interest." For additional information, see "Plan of Distribution (Conflicts of Interest)" in the accompanying product supplement.

The securities involve risks not associated with an investment in ordinary debt securities. See "Risk Factors" beginning on page 14.

The Securities and Exchange Commission and state securities regulators have not approved or disapproved these securities, or determined if this document or the accompanying product supplement, index supplement and prospectus is truthful or complete. Any representation to the contrary is a criminal offense.

The securities are not deposits or savings accounts and are not insured by the Federal Deposit Insurance Corporation or any other governmental agency or instrumentality, nor are they obligations of, or guaranteed by, a bank.

You should read this document together with the related product supplement, index supplement and prospectus, each of which can be accessed via the hyperlinks below. Please also see "Additional Terms of the

Securities" and "Additional Information About the Securities" at the end of this document.

As used in this document, "we," "us" and "our" refer to Morgan Stanley or MSFL, or Morgan Stanley and MSFL collectively, as the context requires.

Product Supplement for Auto-Callable Securities<br/>dated November 16, 2017Index Supplement dated<br/>November 16, 2017Prospectus dated<br/>November 16, 2017

Morgan Stanley Finance LLC

Contingent Income Auto-Callable Securities due December 4, 2020, with 6-month Initial Non-Call Period

All Payments on the Securities Based on the Worst Performing of the Russell 2000<sup>®</sup> Index, the S&P 500<sup>®</sup> Index and the EURO STOXX 50® Index

Principal at Risk Securities

Terms continued from previous page:

Redemption determination dates:

Beginning after six months, quarterly, on November 29, 2019, February 28, 2020, May 29, 2020 and August 31, 2020, subject to postponement for non-index business days and certain market disruption events.

Beginning after six months, quarterly, on December 4, 2019, March 4, 2020, June 3, 2020 and

dates:

Early redemption September 3, 2020. If any such day is not a business day, that early redemption payment will be made on the next succeeding business day and no adjustment will be made to any early redemption

payment made on that succeeding business day.

With respect to the RTY Index: , which is 70% of its initial index value

Coupon barrier level:

With respect to the SPX Index: , which is 70% of its initial index value

With respect to the SX5E Index: , which is 70% of its initial index value With respect to the RTY Index: , which is 70% of its initial index value

Downside threshold level:

With respect to the SPX Index: , which is 70% of its initial index value

With respect to the SX5E Index: , which is 70% of its initial index value

With respect to the RTY Index: , which is its index closing value on the pricing date

**Initial index** value:

With respect to the SPX Index: , which is its index closing value on the pricing date

With respect to the SX5E Index: , which is its index closing value on the pricing date

Final index value: With respect to each index, the respective index closing value on the final observation date Worst performing The underlying index with the largest percentage decrease from the respective initial index value

underlying:

to the respective final index value

**Index** 

performance Final index value divided by the initial index value

factor:

Monthly, as set forth under "Observation Dates and Coupon Payment Dates" below; provided that if

any such day is not a business day, that contingent monthly coupon, if any, will be paid on the next Coupon payment succeeding business day and no adjustment will be made to any coupon payment made on that dates: succeeding business day; provided further that the contingent monthly coupon, if any, with respect

to the final observation date will be paid on the maturity date

Observation dates:

Monthly, as set forth under "Observation Dates and Coupon Payment Dates" below, subject to postponement for non-index business days and certain market disruption events. We also refer to

December 1, 2020 as the final observation date.

**CUSIP / ISIN:** 61769HAJ4 / US61769HAJ41

The securities will not be listed on any securities exchange.

Listing:

Observation Dates and Coupon Payment Dates

#### **Observation Dates**

# **Coupon Payment Dates**

June 28, 2019 July 31, 2019 August 30, 2019 September 30, 2019 October 31, 2019 November 29, 2019 December 30, 2019 January 31, 2020 February 28, 2020 March 31, 2020 April 30, 2020 May 29, 2020 June 30, 2020 July 31, 2020 August 31, 2020 September 30, 2020

October 30, 2020

July 3, 2019
August 5, 2019
September 5, 2019
October 3, 2019
November 5, 2019
December 4, 2019
January 3, 2020
February 5, 2020
March 4, 2020
April 3, 2020
May 5, 2020
June 3, 2020
July 3, 2020
August 5, 2020
September 3, 2020

October 5, 2020

November 4, 2020

December 1, 2020 (final observation date) December 4, 2020 (maturity date)

Morgan Stanley Finance LLC

Contingent Income Auto-Callable Securities due December 4, 2020, with 6-month Initial Non-Call Period

All Payments on the Securities Based on the Worst Performing of the Russell  $2000^{\$}$  Index, the S&P  $500^{\$}$  Index and the EURO STOXX  $50^{\$}$  Index

Principal at Risk Securities Investment Summary

**Contingent Income Auto-Callable Securities** 

#### **Principal at Risk Securities**

Contingent Income Auto-Callable Securities due December 4, 2020, with 6-month Initial Non-Call Period All Payments on the Securities Based on the Worst Performing of the Russell 2000<sup>®</sup> Index, the S&P 500<sup>®</sup> Index and the EURO STOXX 50<sup>®</sup> Index (the "securities") do not provide for the regular payment of interest. Instead, the securities will pay a contingent monthly coupon but only if the index closing value of each underlying index is at or above 70% of its initial index value, which we refer to as the respective coupon barrier level, on the related observation date. If the index closing value of any underlying index is less than the respective coupon barrier level on any observation date, we will pay no coupon for the related monthly period. It is possible that the index closing value of any underlying index could remain below the respective coupon barrier level for extended periods of time or even throughout the entire 1.5-year term of the securities so that you will receive few or no contingent monthly coupons during the term of the securities. We refer to these coupons as contingent, because there is no guarantee that you will receive a coupon payment on any coupon payment date. Even if all underlying indices were to be at or above their respective coupon barrier levels on some monthly observation dates, one or more underlying indices may fluctuate below the respective coupon barrier level(s) on others. In addition, if the securities have not been automatically called prior to maturity and the index closing value of **any** underlying index is less than 70% of the respective initial index value, which we refer to as the downside threshold level, on any index business day during the term of the securities, a trigger event will have occurred and investors will be fully exposed to the decline in the worst performing underlying index on a 1-to-1 basis and, if the final index value of **any** underlying index is less than its initial index value, investors will receive a payment at maturity that is less than the stated principal amount of the securities and could be zero. Investors will not participate in any appreciation of any underlying index. Accordingly, investors in the securities must be willing to accept the risk of losing their entire initial investment and also the risk of not receiving any contingent monthly coupons throughout the entire 1.5-year term of the securities.

**Maturity:** Approximately 1.5 years

A contingent monthly coupon at an annual rate of 8.15% to 10.15% (corresponding to

approximately \$6.7917 to \$8.4583 per month per security, to be determined on the pricing date)

approximately \$0.7917 to \$0.4303 per month per security, to be determined on the pricing date)

Contingent will be paid on the securities on each coupon payment date but only if the closing value of each

monthly coupon: underlying index is at or above the respective coupon barrier level on the related observation date.

If on any observation date, the closing value of any underlying index is less than the

respective coupon barrier level, we will pay no coupon for the applicable monthly period.

Automatic early redemption (beginning after six months):

**Trigger event:** 

If the index closing value of **each** underlying index is greater than or equal to its initial index value on any of the four quarterly redemption determination dates, beginning on November 29, 2019 (approximately six months after the original issue date), the securities will be automatically redeemed for an early redemption payment equal to the stated principal amount plus the contingent monthly coupon with respect to the related observation date.

A trigger event occurs if, on any index business day from but excluding the pricing date to and including the final observation date, the closing level of **any** underlying index is less than its respective downside threshold level. If a trigger event occurs on **any index business day** during the term of the securities, investors will be exposed to the downside performance of the worst

performing underlying index at maturity.

At maturity, investors will receive, in addition to the final contingent monthly coupon payment, if payable, a payment at maturity determined as follows:

Payment at maturity:

If a trigger event HAS NOT occurred on any index business day from but excluding the pricing date to and including the final observation date, investors will receive at maturity the stated principal amount.

If a trigger event HAS occurred on any index business day from but excluding

Morgan Stanley Finance LLC

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#### Principal at Risk Securities

the pricing date to and including the final observation date, investors will receive a payment at maturity equal to: (i) the stated principal amount *multiplied by* (ii) the index performance factor of the worst performing underlying index, subject to a maximum payment at maturity of the stated principal amount.

If a trigger event occurs and the final index value of **any** underlying index is less than its initial index value, the payment at maturity will be less than the stated principal amount of the securities and could be zero.

Accordingly, investors in the securities must be willing to accept the risk of losing their entire initial investment. Investors will not participate in any appreciation of any underlying index.

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#### Principal at Risk Securities

The original issue price of each security is \$1,000. This price includes costs associated with issuing, selling, structuring and hedging the securities, which are borne by you, and, consequently, the estimated value of the securities on the pricing date will be less than \$1,000. We estimate that the value of each security on the pricing date will be approximately \$977.90, or within \$15.00 of that estimate. Our estimate of the value of the securities as determined on the pricing date will be set forth in the final pricing supplement.

What goes into the estimated value on the pricing date?

In valuing the securities on the pricing date, we take into account that the securities comprise both a debt component and a performance-based component linked to the underlying indices. The estimated value of the securities is determined using our own pricing and valuation models, market inputs and assumptions relating to the underlying indices, instruments based on the underlying indices, volatility and other factors including current and expected interest rates, as well as an interest rate related to our secondary market credit spread, which is the implied interest rate at which our conventional fixed rate debt trades in the secondary market.

What determines the economic terms of the securities?

In determining the economic terms of the securities, including the contingent monthly coupon rate, the coupon barrier levels and the downside threshold levels, we use an internal funding rate, which is likely to be lower than our secondary market credit spreads and therefore advantageous to us. If the issuing, selling, structuring and hedging costs borne by you were lower or if the internal funding rate were higher, one or more of the economic terms of the securities would be more favorable to you.

What is the relationship between the estimated value on the pricing date and the secondary market price of the securities?

The price at which MS & Co. purchases the securities in the secondary market, absent changes in market conditions, including those related to the underlying indices, may vary from, and be lower than, the estimated value on the pricing date, because the secondary market price takes into account our secondary market credit spread as well as the bid-offer spread that MS & Co. would charge in a secondary market transaction of this type and other factors. However, because the costs associated with issuing, selling, structuring and hedging the securities are not fully deducted upon issuance, for a period of up to 6 months following the issue date, to the extent that MS & Co. may

buy or sell the securities in the secondary market, absent changes in market conditions, including those related to the underlying indices, and to our secondary market credit spreads, it would do so based on values higher than the estimated value. We expect that those higher values will also be reflected in your brokerage account statements.

MS & Co. may, but is not obligated to, make a market in the securities and, if it once chooses to make a market, may cease doing so at any time.

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Principal at Risk Securities

**Key Investment Rationale** 

The securities do not provide for the regular payment of interest. Instead, the securities will pay a contingent monthly coupon **but only if** the index closing value of each underlying index is **at or above** its respective coupon barrier level on the related observation date. The securities have been designed for investors who are willing to forgo market floating interest rates and accept the risk of receiving no coupon payments for the entire 1.5-year term of the securities in exchange for an opportunity to earn interest at a potentially above market rate if each underlying index closes at or above its respective coupon barrier level on each monthly observation date until the securities are redeemed early or reach maturity. The following scenarios are for illustrative purposes only to demonstrate how the coupon and the payment at maturity (if the securities have not previously been redeemed) are calculated, and do not attempt to demonstrate every situation that may occur. Accordingly, the securities may or may not be redeemed, the contingent coupon may be payable in none of, or some but not all of, the monthly periods during the 1.5-year term of the securities and the payment at maturity may be less than the stated principal amount of the securities and may be zero.

This scenario assumes that, prior to early redemption, each underlying index closes at or above its coupon barrier level on some monthly observation dates, but one or more underlying indices close below the respective coupon barrier level(s) on the others. Investors receive the contingent monthly coupon for the monthly periods for which each index closing value is at or above the coupon respective barrier level on the related observation date, but not for the monthly periods for which any index closing value is below the respective coupon barrier level on the related observation date.

Scenario 1: The securities are redeemed prior to maturity

Starting on November 29, 2019, when each underlying index closes at or above its initial index value on a quarterly redemption determination date, the securities will be automatically redeemed for the stated principal amount *plus* the contingent monthly coupon with respect to the related observation date.

This scenario assumes that a trigger event has not occurred, as each underlying index has closed at or above the respective downside threshold level on each index business day during the term of the securities. In addition, each underlying index closes below the respective initial index value on every quarterly redemption determination date. Consequently, the securities are not automatically redeemed, and investors receive the contingent monthly coupon for each monthly period, as each index closing value was at or above the respective coupon barrier level on each observation date. Because a trigger event has not occurred on any index business day during the term of the securities, at maturity, investors will receive the stated principal amount and the contingent monthly coupon with respect to the final observation date.

Scenario 2: The securities are not redeemed prior to maturity and investors receive principal back at maturity

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#### Principal at Risk Securities

Scenario 3: The securities are not redeemed prior to maturity, a trigger event occurs on any index business day securities and investors suffer a loss be zero. of principal at

This scenario assumes that each underlying index closes at or above its respective coupon barrier level on some monthly observation dates, but one or more underlying indices close below the respective coupon barrier level(s) on the others, and each underlying index closes below the respective initial index value on every quarterly redemption determination date. Consequently, the securities are not automatically redeemed and a trigger event will have occurred. Investors receive the contingent monthly coupon for the monthly periods for which each index closing value is at or above the respective coupon barrier level on the related observation date, but not for the monthly periods for which any index closing value is below the respective coupon barrier level on the related observation date. On the final observation date, one or more underlying indices close below the respective initial index value(s). At maturity, investors will receive an amount equal to the stated principal amount multiplied by during the term of thethe index performance factor of the worst performing underlying index. Under these circumstances, the payment at maturity will be less than the stated principal amount and could

> If a trigger event occurs on any index business day during the term of the securities, investors will have full downside exposure to the worst performing underlying index at maturity. Under these circumstances, if the final index value of any underlying index is less than its respective initial index value, investors will lose some or all of their investment in the securities.

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maturity

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Principal at Risk Securities

Diagram #3: Payment at Maturity if No Automatic Early Redemption Occurs

For more information about the payout upon an early redemption or at maturity in different hypothetical scenarios, see "Hypothetical Examples" starting on page 10.

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All Payments on the Securities Based on the Worst Performing of the Russell  $2000^{\$}$  Index, the S&P  $500^{\$}$  Index and the EURO STOXX  $50^{\$}$  Index

Principal at Risk Securities Hypothetical Examples

The following hypothetical examples illustrate how to determine whether a contingent monthly coupon is paid with respect to an observation date and how to calculate the payment at maturity if the securities have not been automatically redeemed early. The following examples are for illustrative purposes only. Whether you receive a contingent monthly coupon will be determined by reference to the index closing value of each underlying index on each monthly observation date, and the amount you will receive at maturity, if any, will be determined by reference to the index closing value of each underlying index throughout the term of the securities. The actual initial index value, coupon barrier level and downside threshold level for each underlying index will be determined on the pricing date. All payments on the securities, if any, are subject to our credit risk. The numbers in the hypothetical examples below may have been rounded for the ease of analysis. The below examples are based on the following terms:

9.15% per annum (corresponding to approximately \$7.625 per month per security, the midpoint of the range set forth on the cover of this document)\*

Hypothetical Contingent Monthly Coupon:

With respect to each coupon payment date, a contingent monthly coupon is paid but only if the index closing value of each underlying is at or above its respective coupon barrier level on the related observation date.

Automatic Early Redemption:

If the index closing value of **each** underlying index is greater than or equal to its initial index value on any of the four quarterly redemption determination dates (beginning approximately six months after the original issue date), the securities will be automatically redeemed for an early redemption payment equal to the stated principal amount plus the contingent monthly coupon with respect to the related observation date.

A trigger event occurs if, on any index business day from but excluding the pricing date to and including the final observation date, the closing level of **any** underlying index is less than its respective downside threshold level. If a trigger event occurs on **any index business day** during the term of the securities, investors will be exposed to the downside performance of the worst performing underlying index at maturity.

Trigger event:

Payment at Maturity (if the At maturity, investors will receive, in addition to the final contingent monthly coupon securities have not been payment, if payable, a payment at maturity determined as follows:

securities have not been automatically redeemed

early):

If a trigger event HAS NOT occurred on any index business day from but excluding the pricing date to and including the final observation date: the stated principal amount

If a trigger event HAS occurred on any index business day from but excluding the pricing date to and including the final observation date: (i) the stated principal amount *multiplied by* (ii) the index performance factor of the worst performing underlying index, subject to a maximum payment at maturity of the stated principal amount.

If a trigger event occurs and the final index value of **any** underlying index is less than its initial index value, the payment at maturity will be less than the stated principal amount of the securities and could be zero.

Under no circumstances will investors participate in any appreciation of any underlying

ndex.

Stated Principal Amount: \$1,000

With respect to the RTY Index: 1,700

Hypothetical Initial Index

Value:

With respect to the SPX Index: 2,700

With respect to the SX5E Index: 3,200

With respect to the RTY Index: 1,190, which is 70% of the hypothetical initial index value

for such index

Hypothetical Coupon Barrier Level: With respect to the SPX Index: 1,890, which is 70% of the hypothetical initial index value

for such index

With respect to the SX5E Index: 2,240, which is 70% of the hypothetical initial index

value for

Morgan Stanley Finance LLC

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Principal at Risk Securities

such index

With respect to the RTY Index: 1,190, which is 70% of the hypothetical initial

index value for such index

Hypothetical Downside

With respect to the SPX Index: 1,890, which is 70% of the hypothetical initial index

Threshold Level:

value for such index

With respect to the SX5E Index: 2,240, which is 70% of the hypothetical initial index value for such index

<sup>\*</sup> The actual contingent monthly coupon will be an amount determined by the calculation agent based on the actual contingent monthly coupon rate and the number of days in the applicable payment period, calculated on a 30/360 basis. The hypothetical contingent monthly coupon of \$7.625 is used in these examples for ease of analysis.

#### Morgan Stanley Finance LLC

Contingent Income Auto-Callable Securities due December 4, 2020, with 6-month Initial Non-Call Period

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#### Principal at Risk Securities

How to determine whether a contingent monthly coupon is payable with respect to an observation date:

		Closing Level		Contingent Monthly Coupon
	RTY Index	SPX Index	SX5E Index	
Hypothetical	1,500 (at or above	1,900 (at or above	2,800 (at or above	\$7.625
Observation Date 1	coupon barrier level)	coupon barrier level)	coupon barrier level)	
Hypothetical	1,000 (below coupon	2,300 (at or above	2,600 (at or above	\$0
Observation Date 2	barrier level)	coupon barrier level)	coupon barrier level)	
Hypothetical	1,500 (at or above	2,250 (at or above	2,000 (below coupon	\$0
Observation Date 3	coupon barrier level)	coupon barrier level)	barrier level)	
Hypothetical	900 (below coupon barrie	er 1,500 ( <b>below</b> coupon	1,900 (below coupon	\$0
Observation Date 4	level)	barrier level)	barrier level)	ΨΟ

On hypothetical observation date 1, the RTY Index, the SPX Index and the SX5E Index all close at or above their respective coupon barrier levels. Therefore a contingent monthly coupon of \$7.625 is paid on the relevant coupon payment date.

On each of the hypothetical observation dates 2 and 3, two underlying indices close at or above their respective coupon barrier levels, but the other underlying index closes below its coupon barrier level. Therefore, no contingent monthly coupon is paid on the relevant coupon payment date.

On hypothetical observation date 4, each underlying index closes below its respective coupon barrier level, and, accordingly, no contingent monthly coupon is paid on the relevant coupon payment date.

You will not receive a contingent monthly coupon on any coupon payment date if the closing level of any underlying index is below its respective coupon barrier level on the related observation date.

How to calculate the payment at maturity (if the securities have not been automatically redeemed early):

# Example 1: A trigger event HAS NOT occurred.

Final Index Value RTY Index: 2,000

SPX Index: 3,000 SX5E Index: 3,700

Payment at Maturity =\$1,000.00 + \$7.625 (contingent monthly coupon for the final monthly period)

=\$1,007.625

In example 1, the index closing values of the RTY Index, the SPX Index and the SX5E Index are all at or above their respective downside threshold levels on **each index business day** during the term of the securities. Therefore, a trigger event has not occurred and investors receive at maturity the stated principal amount of the securities and the contingent monthly coupon with respect to the final observation date. However, investors do not participate in any appreciation of any underlying index.

# **Example 2: A trigger event HAS occurred.**

Final Index Value RTY Index: 2,500

SPX Index: 2,400 SX5E Index: 2,560

SX5E Index: 2,560

Morgan Stanley Finance LLC

Contingent Income Auto-Callable Securities due December 4, 2020, with 6-month Initial Non-Call Period

All Payments on the Securities Based on the Worst Performing of the Russell 2000<sup>®</sup> Index, the S&P 500<sup>®</sup> Index and the EURO STOXX 50<sup>®</sup> Index

Principal at Risk Securities

Payment at Maturity

\$7.625 (contingent monthly coupon for the final monthly period) + [\$1,000 x index performance = factor of the worst performing underlying index, subject to a maximum of the stated principal

amount]

=\$7.625 + [\$1,000 x (2,560 / 3,200)]

=\$807.625

In example 2, the index closing values of two underlying indices are at or above their respective downside threshold levels on each index business day during the term of the securities, but the index closing value of the other underlying index is below its downside threshold level on one or more index business days during the term of the securities. The final index values of the RTY Index, the SPX Index and the SX5E Index are at or above the respective coupon barrier levels on the final observation date. However, because a trigger event has occurred, investors are exposed to the downside performance of the worst performing underlying index at maturity, even though two of the underlying indices have appreciated. Because the final index value of each underlying index is greater than its respective coupon barrier level, investors receive the contingent monthly coupon with respect to the final observation date. The payment at maturity is an amount equal to the contingent monthly coupon with respect to the final observation date *plus* (i) the stated principal amount *times* (ii) the index performance factor of the worst performing underlying index.

#### Example 3: A trigger event HAS occurred.

Final Index Value

RTY Index: 850 SPX Index: 1,700

SX5E Index: 2,080

Payment at Maturity = \$1,000 x index performance factor of the worst performing underlying index

=\$1,000 x (850 / 1,700) = \$500

=\$500

In example 3, the index closing values of the RTY Index, the SPX Index and the SX5E Index are all below the respective downside threshold levels on one or more index business days during the term of the securities. Therefore, a trigger event has occurred, and investors are exposed to the downside performance of the worst performing underlying index at maturity. Because the final index value of one or more of the underlying indices are below the respective coupon barrier levels, investors do not receive the contingent monthly coupon with respect to the final observation date. The payment at maturity is an amount equal to the stated principal amount *times* the index performance factor of the worst performing underlying index.

If a trigger event occurs on any index business day during the term of the securities, investors will have full downside exposure to the worst performing underlying index at maturity. Under these circumstances, if the final index value of any underlying index is less than its respective initial index value, investors will lose some or all of their investment in the securities.

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Principal at Risk Securities Risk Factors

The following is a list of certain key risk factors for investors in the securities. For further discussion of these and other risks, you should read the section entitled "Risk Factors" in the accompanying product supplement, index supplement and prospectus. We also urge you to consult with your investment, legal, tax, accounting and other advisers in connection with your investment in the securities.

The securities do not guarantee the return of any principal. The terms of the securities differ from those of ordinary debt securities in that they do not guarantee the repayment of any principal. If the securities have not been automatically redeemed prior to maturity and the index closing value of any underlying index is less than its respective downside threshold level on any index business day during the term of the securities, a trigger event will have occurred and you will be exposed to the decline in the closing value of the worst performing underlying index, as compared to its initial index value, on a 1-to-1 basis at maturity. If a trigger event occurs on any index business \$day during the term of the securities, investors will have full downside exposure to the worst performing underlying index at maturity. Under these circumstances, if the final index value of any underlying index is less than its respective initial index value, investors will lose some or all of their investment in the securities. In this case, you will receive for each security that you hold at maturity an amount equal to the stated principal amount times the index performance factor of the worst performing underlying index, subject to a maximum payment at maturity of the stated principal amount. In this case, the payment at maturity will be less than the stated principal amount and could be zero.

The securities do not provide for the regular payment of interest. The terms of the securities differ from those of ordinary debt securities in that they do not provide for the regular payment of interest. Instead, the securities will pay a contingent monthly coupon but only if the index closing value of each underlying index is at or above 70% of its respective initial index value, which we refer to as the coupon barrier level, on the related observation date. If, on the other hand, the index closing value of any underlying index is lower than the coupon barrier level for such underlying index on the relevant observation date for any interest period, we will pay no coupon on the applicable \$coupon payment date. Moreover, in such a case, a trigger event will necessarily have occurred, and you will have full downside exposure to the worst performing underlying index at maturity. It is possible that the index closing value of one or more underlying indices will remain below the respective coupon barrier level(s) for extended periods of time or even throughout the entire 1.5-year term of the securities so that you will receive few or no contingent monthly coupons. If you do not earn sufficient contingent monthly coupons over the term of the securities, the overall return on the securities may be less than the amount that would be paid on a conventional debt security of ours of comparable maturity.

§ You are exposed to the price risk of all three underlying indices, with respect to both the contingent monthly coupons, if any, and the payment at maturity, if any. Your return on the securities is not linked to a basket consisting of all three underlying indices. Rather, it will be contingent upon the independent performance of each

underlying index. Unlike an instrument with a return linked to a basket of underlying assets in which risk is mitigated and diversified among all the components of the basket, you will be exposed to the risks related to all three underlying indices. Poor performance by **any** underlying index over the term of the securities will negatively affect your return and will not be offset or mitigated by any positive performance by the other underlying indices. To receive **any** contingent monthly coupons, **each** underlying index must close at or above its respective coupon barrier level on the applicable observation date. In addition, if the securities have not been automatically redeemed early and the index closing value of **any** underlying index is less than its respective downside threshold level on any index business day during the term of the securities, a trigger event will have occurred and you will be **fully exposed** to the decline in the worst performing underlying index over the term of the securities on a 1-to-1 basis, even if the other underlying indices have appreciated or have not declined as much, and even if the worst performing underlying index is not the underlying index that originally caused the occurrence of the trigger event. Under this scenario, the value of any such payment will be less than the stated principal amount and could be zero. Accordingly, your investment is subject to the price risk of all three underlying indices.

Because the securities are linked to the performance of the worst performing underlying index, you are exposed to greater risks of receiving no contingent monthly coupons and sustaining a significant loss on your § investment than if the securities were linked to just one index. The risk that you will not receive any contingent monthly coupons, or that you will suffer a loss on your investment, is greater if you invest in the securities as opposed to

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# Principal at Risk Securities

substantially similar securities that are linked to the performance of just one underlying index. With three underlying indices, it is more likely that any underlying index will close below its coupon barrier level on any obser