

COMCAST CORP
Form 4
June 15, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ROBERTS BRIAN L

(Last) (First) (Middle)

ONE COMCAST CENTER

(Street)

PHILADELPHIA, PA 19103

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
COMCAST CORP [CMCSA]

3. Date of Earliest Transaction (Month/Day/Year)
06/13/2017

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

Chairman of Board, Pres. & CEO

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
Class A Common Stock	06/13/2017		J(1)		1,289,214	A	(1) 22,752,309	I	By LLC
Class A Common Stock	06/13/2017		J(1)		1,289,214	D	(1) 22,752,309	I	By LLC
Class A Common Stock	06/13/2017		J(2)		2,693,337	A	(2) 22,752,309	I	By LLC
Class A Common	06/13/2017		J(2)		2,693,337	D	(2) 22,752,309	I	By LLC

Stock				
Class A Common Stock		911,818	D	
Class A Common Stock		1,195,090	I	By Trusts
Class A Common Stock		480	I	By Daughter
Class A Common Stock		551,044	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Am Underlying Sec (Instr. 3 and 4)
					(A)	(D)	Date Exercisable	Expiration Date	
Class B Common Stock ⁽³⁾	<u>(1)</u> <u>(3)</u>	06/13/2017		J ⁽¹⁾	V	1,289,214		<u>(3)</u> <u>(3)</u>	Class A Common Stock
Class B Common Stock ⁽³⁾	<u>(1)</u> <u>(3)</u>	06/13/2017		J ⁽¹⁾		1,289,214		<u>(3)</u> <u>(3)</u>	Class A Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROBERTS BRIAN L ONE COMCAST CENTER PHILADELPHIA, PA 19103	X		Chairman of Board, Pres. & CEO	

Signatures

/s/ Arthur R. Block, as
Attorney-in-Fact

06/15/2017

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reflects distributions by grantor retained annuity trusts (GRATs) established by the Reporting Person to certain family trusts of a 14.26% interest in a limited liability company controlled by the Reporting Person, which conveyed to the family trusts an indirect interest in (i) 1,289,214 shares of Class A Common Stock and (ii) 1,289,214 shares of Class B Common Stock.

Reflects distributions by GRATs established by the Reporting Person to certain family trusts of a 19.64% interest in a limited liability company controlled by the Reporting Person, which conveyed to the family trusts an indirect interest in 2,693,337 shares of Class A Common Stock.

(3) Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of Class A Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.