

WOLVERINE WORLD WIDE INC /DE/  
Form 4  
June 06, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BLOOM GEOFFREY B

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
9341 COURTLAND DRIVE NE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
06/03/2005

Director  10% Owner  
 Officer (give title below)  Other (specify below)

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
				Code	V	Amount				(A) or (D)
Common Stock	06/03/2005		M		65	A	\$ 15.5556	203,423	D	
Common Stock	06/03/2005		M		8,437	A	\$ 15.5556	211,860	D	
Common Stock	06/03/2005		M		8,438	A	\$ 15.5556	220,298	D	
Common Stock	06/03/2005		M		5,224	A	\$ 15.5556	225,522	D	
Common Stock	06/03/2005		S		22,164	D	\$ 23.25	203,358	D	

Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

Common Stock	06/03/2005	M	8,437	A	\$ 15.5556	8,437	I	By Trust #4
Common Stock	06/03/2005	M	8,437	A	\$ 15.5556	16,874	I	By Trust #4
Common Stock	06/03/2005	M	8,438	A	\$ 15.5556	25,312	I	By Trust #4
Common Stock	06/03/2005	M	5,224	A	\$ 15.5556	30,536	I	By Trust #4
Common Stock	06/03/2005	S	30,536	D	\$ 23.25	0	I	By Trust #4
Common Stock						1,752	I	By Trust #1
Common Stock						2,839	I	By Trust #2
Common Stock						2,839	I	By Trust #3

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.5556	06/03/2005		M	65	02/24/1997 02/23/2007	Common Stock	65
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.5556	06/03/2005		M	8,437	02/24/1998 02/23/2007	Common Stock	8,437

Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.5556	06/03/2005	M	8,438	02/24/1999	02/23/2007	Common Stock	8,438
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.5556	06/03/2005	M	5,224	02/24/2000	02/23/2007	Common Stock	5,224
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.5556	06/03/2005	M	8,437	02/24/1997	02/23/2007	Common Stock	8,437
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.5556	06/03/2005	M	8,437	02/24/1998	02/23/2007	Common Stock	8,437
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.5556	06/03/2005	M	8,438	02/24/1999	02/23/2007	Common Stock	8,438
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 15.5556	06/03/2005	M	5,224	02/24/2000	02/23/2007	Common Stock	5,224

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BLOOM GEOFFREY B 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X			

## Signatures

/s/ Jeffrey A. Ott, by power of attorney

06/06/2005

<sup>\*\*</sup>Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Share amounts and prices have been adjusted to reflect stock splits.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.