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PREMIER FINANCIAL BANCORP INC Form 8-K August 28, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) August 28, 2007

PREMIER FINANCIAL BANCORP, INC.

(Exact name of registrant as specified in its charter)

Kentucky

(State or other jurisdiction of incorporation organization)

61-1206757

(I.R.S. Employer Identification No.)

2883 Fifth Avenue Huntington, West Virginia

25702

(Zip Code)

(Address of principal executive offices)

Registrant's telephone number (304) 525-1600

Not Applicable

Former name or former address, if changes since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

- o Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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PREMIER FINANCIAL BANCORP, INC,

INFORMATION TO BE INCLUDED IN THE REPORT

Item 7.01. Regulation FD Disclosure

On August 28, 2007, Premier issued a press release announcing it will pay a \$0.10 per share cash dividend to its common stock shareholders. At its regularly scheduled August 15, 2007 meeting, the board of directors declared a \$0.10 per share dividend to common shareholders of record on September 14, 2007. The cash dividend will be paid to shareholders on September 28, 2007, the last business day of the quarter.

Item 9.01. Financial Statements and Exhibits

(c) Exhibit 99.1 - Press Release dated August 28, 2007.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PREMIER FINANCIAL BANCORP, INC.

(Registrant)

/s/ Brien M. Chase

Date: August 28, 2007 and Chief Financial Officer Brien M. Chase, Vice President

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EXHIBIT INDEX

Exhibit Number 99.1

Description
Press Release dated August 28, 2007
captioned "Premier Financial Bancorp, Inc.
Declares Third Quarter Dividend."