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ACXIOM CORP  
Form 8-K  
June 23, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

June 23, 2004  
Date of Report (Date of earliest event reported)

ACXIOM CORPORATION  
(Exact name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction of Incorporation)	0-13163 (Commission File Number)	71-0581897 (IRS Employer Identification No.)
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1 Information Way, P. O. Box 8180 Little Rock, AR (Address of Principal Executive Offices)	72203-8180 (Zip Code)
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Registrant's telephone number, including area code: 501-342-1000

ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS.

(c) Exhibits

99.1 Condensed Consolidated Statements of Earnings

ITEM 9. REGULATION FD DISCLOSURE.

In the Annual Report on Form 10-K for the fiscal year ended March 31, 2004 and filed with Commission on June 14, 2004, Acxiom Corporation (the "Company") reclassified its statement of operations consolidated revenue along with revenue and cost of revenue for services and data. Such reclassification of earnings as previously reported. The attached schedule provides quarterly statements of earnings ended March 31, 2004 reflecting the new presentation format and should be read in conjunction with consolidated financial statements (and accompanying footnotes) contained in the Form 10-K.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has signed on its behalf by the undersigned hereunto duly authorized.

Dated: June 23, 2004

ACXIOM CORPORATION

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By: /s/ Jerry C. Jones

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Name: Jerry C. Jones

Title: Business Development/Legal Leader

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FORM 8-K

Exhibit  
Number

Description

99.1

Condensed Consolidated Statements of Earnings

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