

HASBRO INC

Form 4

August 21, 2007

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
HASSENFELD ALAN G

(Last) (First) (Middle)

2. Issuer Name **and** Ticker or Trading
Symbol
HASBRO INC [HAS]

3. Date of Earliest Transaction
(Month/Day/Year)
08/17/2007

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner
☐ Officer (give title below) ☒ Other (specify
below) Chairman

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock (Par value \$.50 per share)	08/17/2007		M	37,900 A	\$ 13.91	5,842,122	D
Common Stock (Par value \$.50 per share)	08/17/2007		S	3,000 D	\$ 27.54	5,839,122	D
Common Stock (Par value \$.50 per share)	08/17/2007		S	3,000 D	\$ 27.55	5,836,122	D

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Common Stock (Par value \$.50 per share)	08/17/2007	S	100	D	\$ 27.58	5,836,022	D
Common Stock (Par value \$.50 per share)	08/17/2007	S	2,900	D	\$ 27.57	5,833,122	D
Common Stock (Par value \$.50 per share)	08/17/2007	S	3,000	D	\$ 27.58	5,830,122	D
Common Stock (Par value \$.50 per share)	08/17/2007	S	164	D	\$ 27.58	5,829,958	D
Common Stock (Par value \$.50 per share)	08/17/2007	S	3,000	D	\$ 27.52	5,826,958	D
Common Stock (Par value \$.50 per share)	08/17/2007	S	1,736	D	\$ 27.55	5,825,222	D
Common Stock (Par value \$.50 per share)	08/17/2007	S	2,400	D	\$ 27.47	5,822,822	D
Common Stock (Par value \$.50 per share)	08/17/2007	S	600	D	\$ 27.46	5,822,222	D
Common Stock (Par value \$.50 per share)	08/17/2007	S	3,000	D	\$ 27.5	5,819,222	D
Common Stock (Par value \$.50 per share)	08/17/2007	S	3,000	D	\$ 27.55	5,816,222	D
Common Stock (Par value \$.50 per share)	08/17/2007	S	3,000	D	\$ 27.6	5,813,222	D
	08/17/2007	S	3,000	D		5,810,222	D

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Common Stock (Par value \$.50 per share)					\$ 27.55			
Common Stock (Par value \$.50 per share)	08/17/2007	S	3,000	D	\$ 27.52	5,807,222	D	
Common Stock (Par value \$.50 per share)	08/17/2007	S	3,000	D	\$ 27.53	5,804,222	D	
Common Stock (Par value \$.50 per share)						279,892	I ⁽¹⁾	As Trustee of the Stephen Hassenfeld Charitable Lead Trust.
Common Stock (Par value \$.50 per share)						154,216	I ⁽¹⁾	As Trustee of the Sylvia Hassenfeld Trust.
Common Stock (Par value \$.50 per share)						7,640,921	I ⁽¹⁾	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)						829,347	I ⁽¹⁾	As Trustee of a Trust for the benefit of himself.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. D S (I
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