COCA COLA CO Form 3 July 27, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION FORM 3 Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

À Leechman Robert P

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

07/19/2007

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

COCA COLA CO [(KO)]

(Check all applicable)

(give title below) (specify below)

Vice President

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA

(Street)

Director _X__ Officer

10% Owner Other

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting

Person

Form filed by More than One Reporting Person

ATLANTA. GAÂ 30313

(City) (State) (Zip)

Common Stock, \$.25 par value

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership 4. Nature of Indirect Beneficial Ownership

Form: (Instr. 5) Direct (D)

or Indirect (I) (Instr. 5)

 $7,865 \stackrel{(1)}{=}$

Â $D^{(2)}$

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

4. 5. Conversion or Exercise

Ownership Form of

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Price of Derivative Derivative Security:

1

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (right to buy)	(3)	10/15/2007	Common Stock, \$.25 par value	6,000	\$ 59.75	D	Â
Employee Stock Option (right to buy)	(4)	10/14/2008	Common Stock, \$.25 par value	6,000	\$ 65.875	D	Â
Employee Stock Option (right to buy)	(5)	12/17/2013	Common Stock, \$.25 par value	25,000	\$ 49.8	D	Â
Employee Stock Option (right to buy)	(6)	10/20/2014	Common Stock, \$.25 par value	7,500	\$ 53.4062	D	Â
Employee Stock Option (right to buy)	<u>(7)</u>	12/15/2014	Common Stock, \$.25 par value	36,320	\$ 41.27	D	Â
Employee Stock Option (right to buy)	(8)	10/17/2015	Common Stock, \$.25 par value	10,290	\$ 57.8437	D	Â
Employee Stock Option (right to buy)	(9)	12/13/2015	Common Stock, \$.25 par value	39,000	\$ 41.185	D	Â
Employee Stock Option (right to buy)	(10)	05/29/2016	Common Stock, \$.25 par value	50,000	\$ 48.21	D	Â
Employee Stock Option (right to buy)	(11)	02/14/2017	Common Stock, \$.25 par value	62,069	\$ 47.84	D	Â
Employee Stock Option (right to buy)	(12)	12/17/2017	Common Stock, \$.25 par value	29,225	\$ 44.655	D	Â
Hypothetical shares	(13)	(13)	Common Stock,	3,211	\$ (14)	I	International Thrift Plan (15)

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\$.25 par value

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Leechman Robert P
THE COCA-COLA COMPANY
ONE COCA-COLA PLAZA

ATLANTA, GAÂ 30313

 \hat{A} \hat{A} \hat{A} Vice President \hat{A}

Signatures

/s/ Leechman, Robert P. 07/25/2007

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares represent the common stock of The Coca-Cola Company issuable upon vesting of restricted stock units that were issued to the reporting person in connection with the attainment of the performance criterion underlying performance share units.
- (2) Exhibit Index Exhibit No. 24 Power of Attorney
- Grant (with tax withholding right) was awarded on October 16, 1997. One-third of grant became exercisable one year after date of grant, with the remainder becoming exercisable in equal monthly installments over the next 24 months.
- Grant (with tax withholding right) was awarded on October 15, 1998. One-third of grant became exercisable one year after date of grant, with the remainder becoming exercisable in equal monthly installments over the next 24 months.
- Option (with tax withholding right) granted on December 18, 2003 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (6) Grant (with tax withholding right) was awarded on October 21, 1999. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on December 16, 2004 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (8) Grant (with tax withholding right) was awarded on October 18, 2000. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- (9) Option (with tax withholding right) granted on December 14, 2005 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (10) Option (with tax withholding right) granted on May 30, 2001 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on February 15, 2007 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
- Option (with tax withholding right) granted on December 18, 2002 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
- (13) There is no data applicable with respect to the hypothetical shares.
- (14) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.

Reporting Owners 3

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(15) As of December 31, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.