COCA-COLA ENTERPRISES, INC. Form 8-K March 18, 2013

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 18, 2013

COCA-COLA ENTERPRISES, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

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001-34874 (Commission File No.) 27-2197395 (IRS Employer Identification No.)

2500 Windy Ridge Parkway, Atlanta, Georgia 30339 (Address of principal executive offices, including zip code)

(678) 260-3000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- "Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- "Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

"Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

"Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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### Item 8.01. Other events

The Company issued a press release on March 18, 2013, stating it will host an event with investors and analysts at the Consumer Analyst Group of Europe (CAGE) Conference in London on March 18, and affirming its full-year 2013 guidance. The Company will webcast the CAGE presentation through its website, www.cokecce.com, on Monday, March 18, beginning at 11:15 a.m. EDT.

The press release is attached as Exhibit 99.1

Item 9.01 Financial Statements and Exhibits

- (a) Not Applicable.
- (b) Not Applicable.
- (c) Not Applicable.
- (d) Exhibits

EXHIBIT NUMBER

DESCRIPTION

99.1

Press Release dated March 18, 2013.

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### COCA-COLA ENTERPRISES, INC.

(Registrant)

Date: March 18, 2013 By: /s/ William T. Plybon

Name: William T. Plybon

Title: Vice President, Secretary and

Deputy General Counsel

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## **EXHIBIT LIST**

EXHIBIT

NUMBER DESCRIPTION

99.1 Press Release dated March 18, 2013.