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WORKIVA INC Form DEFA14A April 26, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant ý Filed by a Party other than the Registrant "

Check the appropriate box:

" Preliminary Proxy Statement

"Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

"Definitive Proxy Statement

ý Definitive Additional Materials

"Soliciting Material Pursuant to §240.14a-12 WORKIVA INC.

(Name of Registrant as Specified In Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant) Payment of Filing Fee (Check the appropriate box): ýNo fee required.

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[company_logo]
WORKIVA INC.
Annual Meeting of Stockholders
June 13, 2017 10:00AM Central Time

Control Number: [SingleControlNumber]

To: [Registration]

Your WORKIVA INC. proxy statement and annual report are now available online. You may also vote your shares for the 2017 Annual Stockholder Meeting online.

To view the proxy statement and annual report, please visit www.envisionreports.com/wk and click on "Proxy Information".

To cast your vote, please visit www.investorvote.com/wk and follow the on-screen instructions. You will be prompted to enter the proxy voting details provided above in this email to access this voting site. Note that votes submitted through this site must be received by 11:59 p.m., Eastern Time, on Monday, June 12, 2017.

Thank you for viewing the 2017 WORKIVA INC. Annual Meeting Materials and for submitting your very important vote.

REMEMBER, YOUR VOTE IS IMPORTANT, PLEASE VOTE.

Please note: Registered shareholders may unsubscribe to email notifications at any time by changing their elections at Investor Center by simply clicking on "eDelivery Options" and updating their accounts.

Questions? For additional assistance regarding your account please visit www.computershare.com/ContactUs where you will find useful FAQs, phone numbers and our secure online contact form.

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