

MEDIA GENERAL INC  
Form 8-K  
December 24, 2014

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): December 24, 2014

**MEDIA GENERAL, INC.**

(Exact name of registrant as specified in its charter)

**Virginia**

(State or other jurisdiction of incorporation)

**1-6383**

(Commission File Number)

**46-5188184**

(IRS  
Employer Identification  
No.)

**333 E. Franklin Street**

**23219**

**Richmond, Virginia**

(Address of principal executive offices) (Zip Code)

(804) 887-5000

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(Registrant's telephone number, including area code)

Mercury New Holdco, Inc.

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 8.01 Other Events.**

On December 24, 2014, Media General, Inc. (“Media General”) issued a press release announcing the results of the merger consideration elections made by the shareholders of LIN Media LLC (“LIN Media”) in connection with the business combination of Media General and LIN Media, which is attached as Exhibit 99.1 to this Form 8-K and incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits.**

(d) *Exhibits*

<b>Exhibit Number</b>	<b>Description</b>
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99.1	Press Release of Media General, Inc., dated as of December 24, 2014.
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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: December 24, 2014 MEDIA GENERAL, INC.

By: /s/ James F. Woodward  
Name: James F. Woodward  
Title: Senior Vice President and Chief Financial Officer

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**EXHIBIT INDEX**

**Exhibit  
Number    Description**

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