

Philip Morris International Inc.
Form 8-K
November 25, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934
Date of Report (Date of earliest event reported): November 25, 2013

Philip Morris International Inc.
(Exact name of registrant as specified in its charter)

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Virginia
(State or other jurisdiction
of incorporation)

1-33708
(Commission
File Number)

13-3435103
(I.R.S. Employer
Identification No.)

120 Park Avenue, New York, New York
(Address of principal executive offices)
Registrant's telephone number, including area code: (917) 663-2000

10017-5592
(Zip Code)

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01.

Other Events.

At the Morgan Stanley Global Consumer Conference on November 20, 2013, Philip Morris International Inc. (the "Company") stated that based on prevailing exchange rates, it expects continued currency headwinds in 2014. Following the presentation, the Company is providing clarification on the potential impact of currency headwinds for 2014. At prevailing exchange rates, the Company estimates that currency could have an unfavorable impact in 2014 of approximately 40 cents per share.

Because changes in currency rates are not possible to accurately predict, the Company's earnings forecasts are always based on then prevailing currency exchange rates.

The Company will provide its 2014 reported diluted earnings per share guidance on February 6, 2014, including the currency impact based on then prevailing exchange rates.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIP MORRIS INTERNATIONAL INC.

By: /s/ JERRY WHITSON
Name: Jerry Whitson
Title: Deputy General Counsel and Corporate Secretary
DATE: November 25, 2013