

Alberto-Culver CO  
Form 4  
December 10, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HARRIS KING W**

(Last) (First) (Middle)

**200 SOUTH WACKER DRIVE**

(Street)

**CHICAGO, IL 60606**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**Alberto-Culver CO [ACV]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**12/09/2010**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D) Price		
Common Stock	12/09/2010		M		27,663	A \$ 11.5103	43,263	D
Common Stock	12/09/2010		M		9,221	A \$ 13.9192	52,484	D
Common Stock	12/09/2010		M		9,221	A \$ 16.873	61,705	D
Common Stock	12/09/2010		M		9,221	A \$ 21.8486	70,926	D
Common Stock	12/09/2010		M		9,221	A \$ 18.0422	80,147	D
	12/09/2010		M		4,875	A \$ 23.1	85,022	D

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Common  
Stock

Common Stock      12/09/2010      S      69,422      D      \$ 37.28      15,600      D <sup>(3)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Director Stock Option (Right to Buy)	\$ 11.5103	12/09/2010		M	27,663	<sup>(1)</sup> 07/24/2012	Common Stock	27,663
Director Stock Option (Right to Buy)	\$ 13.9192	12/09/2010		M	9,221	<sup>(1)</sup> 01/22/2013	Common Stock	9,221
Director Stock Option (Right to Buy)	\$ 16.873	12/09/2010		M	9,221	<sup>(1)</sup> 01/21/2014	Common Stock	9,221
Director Stock Option (Right to Buy)	\$ 21.8486	12/09/2010		M	9,221	<sup>(1)</sup> 01/26/2015	Common Stock	9,221
Director Stock Option	\$ 18.0422	12/09/2010		M	9,221	<sup>(1)</sup> 01/25/2016	Common Stock	9,221

(Right to  
Buy)

Director

Stock

Option \$ 23.1 12/09/2010

M

4,875

(2)

01/24/2017

Common  
Stock

4,875

(Right to  
Buy)

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director   10% Owner   Officer   Other

HARRIS KING W  
200 SOUTH WACKER DRIVE      X  
CHICAGO, IL 60606

## Signatures

/s/James M. Spira as attorney-in-fact for King  
Harris

12/10/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option is fully vested.
- (2) This option became exercisable in four equal annual increments beginning on 1/24/2008.
- (3) The Common Stock was sold at a low price of \$37.28, a high price of \$37.2875 and an average price of \$37.28.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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