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VIAD CORP												
Form 4 March 28, 2017												
										OMB APPROVAL		
FORM 4	UNITED	STATES	TES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							3235-0287		
Check this bo if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	STATE Filed pu Section 17	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								Number: January 31, Expires: 2005 Estimated average burden hours per response 0.5		
(Print or Type Respo	onses)											
1. Name and Address of Reporting Person <u>*</u> STRIEDEL LESLIE S			2. Issuer Name and Ticker or Trading Symbol VIAD CORP [VVI]					5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Check					k all applicable)				
(Mo				ay/Year))17				Director 10% Owner X Officer (give title Other (specify below) below) Chief Accounting Officer				
	(Street) 4. If Ame Filed(Mor				ate Origina r)	1		6. Individual or Joint/Group Filing(CheckApplicable Line)_X_ Form filed by One Reporting Person				
PHOENIX, AZ	85004-4565	5						Form filed by M Person	Iore than One Re	porting		
(City)	(State)	(Zip)	Table	e I - Non-l	Derivative	Secur	ities Acq	uired, Disposed of	f, or Beneficial	ly Owned		
	Transaction Da onth/Day/Year) Executio any		3. Transacti Code (Instr. 8)	4. Securi ion(A) or D (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common				Code V	Amount	(D)	Price \$	(msu. 5 and 4)				
Stock 03	/27/2017			F <u>(1)</u>	316	D	φ 44.85	4,006	D			
Common Stock								893.1934	I	by 401K Plan		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	7. Tit Amou Under Secur (Instr	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
STRIEDEL LESLIE S 1850 N. CENTRAL AVE., SUITE 1900 PHOENIX, AZ 85004-4565			Chief Accounting Officer	
Signatures				
By: Deborah J. DePaoli For: Leslie S. Striedel		03/28/2017		
**Signature of Reporting Person		Date		
Explanation of Respons	ses:			

Explanation of Responses.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares were surrendered for taxes in connection with vesting of restricted stock granted March 26, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.