

Under Armour, Inc.  
Form 8-K  
October 30, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

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CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934  
Date of Report (Date of earliest event reported): October 30, 2018

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UNDER ARMOUR, INC.

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Maryland	001-33202	52-1990078
(State		
or		
other		(I.R.S.
jurisdiction	(Commission	Employer
of	File Number)	Identification
incorporation		No.)
or		
organization)		

1020 Hull Street, Baltimore,	21230
Maryland	
(Address of principal	(Zip
executive offices)	Code)

Registrant's telephone number, including area code: (410) 454-6428  
(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written
- .. communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material
- .. pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ..

Pre-commencement  
communications  
pursuant to  
Rule 14d-2(b) under  
the Exchange Act (17  
CFR 240.14d-2(b))

Pre-commencement  
communications  
.. pursuant to  
Rule 13e-4(c) under  
the Exchange Act (17  
CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging  
growth ..  
company

If an  
emerging  
growth  
company,  
indicate by  
check mark  
if the  
registrant  
has elected  
not to use  
the extended  
transition  
period for  
complying ..  
with any  
new or  
revised  
financial  
accounting  
standards  
provided  
pursuant to  
Section  
13(a) of the  
Exchange  
Act.



Item 2.02. Results of Operations and Financial Condition.

On October 30, 2018, Under Armour, Inc. (“Under Armour”, or the “Company”) issued a press release announcing its financial results for the third quarter ended September 30, 2018. A copy of Under Armour’s press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference. Under Armour has scheduled a conference call for 8:30 a.m. ET on October 30, 2018 to discuss its financial results.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Exhibit
<u>99.1</u>	Under Armour, Inc. press release announcing financial results for the third quarter ended September 30, 2018.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNDER ARMOUR,  
INC.

Date:		/s/ David
October	By:	E.
30, 2018		Bergman
		David E.
		Bergman
		Chief
		Financial
		Officer