

Verisk Analytics, Inc.  
Form 3  
November 19, 2015

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|                                                                                                                                                                                                                                                |                                                                                       |                                                                                         |                                                                                                                                                                                                                                                                                                                              |                                                             |                                                                                                                                                                                                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1. Name and Address of Reporting Person *</p> <p>Â Banerjee Nana</p> <p>(Last) (First) (Middle)</p> <p>C/O VERISK ANALYTICS, INC.,Â 545 WASHINGTON BOULEVARD</p> <p>(Street)</p> <p>JERSEY CITY,Â NJÂ 07310</p> <p>(City) (State) (Zip)</p> | <p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>11/11/2015</p> | <p>3. Issuer Name and Ticker or Trading Symbol</p> <p>Verisk Analytics, Inc. [VRSK]</p> | <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner</p> <p><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other</p> <p>(give title below) (specify below)</p> <p>Chief Analytics Officer</p> | <p>5. If Amendment, Date Original Filed(Month/Day/Year)</p> | <p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p><input type="checkbox"/> Form filed by More than One Reporting Person</p> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------|
| Common Stock                       | 12,308 <sup>(1)</sup>                                    | D                                                                 | Â                                                        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------|----------------------------------------------------------|
|-----------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------------|-----------------------------------------------|-------------------------------------------|----------------------------------------------------------|

## Edgar Filing: Verisk Analytics, Inc. - Form 3

|                             | Date Exercisable | Expiration Date | Title        | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) |   |
|-----------------------------|------------------|-----------------|--------------|----------------------------|----------|---------------------------------------|---|
| Stock Option <sup>(2)</sup> | Â <sup>(3)</sup> | 12/14/2022      | Common Stock | 4,847                      | \$ 48.84 | D                                     | Â |
| Stock Option <sup>(2)</sup> | Â <sup>(4)</sup> | 04/01/2023      | Common Stock | 14,178                     | \$ 61.14 | D                                     | Â |
| Stock Option <sup>(5)</sup> | Â <sup>(6)</sup> | 04/01/2024      | Common Stock | 23,150                     | \$ 59.74 | D                                     | Â |
| Stock Option <sup>(5)</sup> | Â <sup>(7)</sup> | 04/01/2025      | Common Stock | 23,328                     | \$ 71.53 | D                                     | Â |

## Reporting Owners

| Reporting Owner Name / Address                                                                   | Relationships |           |                           |       |
|--------------------------------------------------------------------------------------------------|---------------|-----------|---------------------------|-------|
|                                                                                                  | Director      | 10% Owner | Officer                   | Other |
| Banerjee Nana<br>C/O VERISK ANALYTICS, INC.<br>545 WASHINGTON BOULEVARD<br>JERSEY CITY, NJ 07310 | Â             | Â         | Â Chief Analytics Officer | Â     |

## Signatures

/s/ Kenneth E. Thompson,  
Attorney-in-Fact

11/19/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) This amount includes 9,825 restricted shares of Common Stock that were granted under the Issuer's 2009 Equity Incentive Plan and 2013 Equity Incentive Plan. Subject to the terms of the Issuer's 2009 Equity Incentive Plan and 2013 Equity Incentive Plan and the applicable award agreements thereunder, these restricted shares vest in four equal installments on the first, second, third and fourth anniversaries of their grant date.
- (2) Stock Options outstanding under the Issuer's 2009 Equity Incentive Plan.
- (3) 3,635 shares of Common Stock underlying the Stock Option are immediately exercisable. The remaining 1,212 shares underlying the Stock Option will be exercisable on 12/31/2015.
- (4) 7,089 shares of Common Stock underlying the Stock Option are immediately exercisable. The remaining 7,089 shares underlying the Stock Option will become exercisable as follows: 3,544 shares on 4/1/2016 and 3,545 shares on 4/1/2017.
- (5) Stock Options outstanding under the Issuer's 2013 Equity Incentive Plan.
- (6) 5,787 shares of Common Stock underlying the Stock Option are immediately exercisable. The remaining 17,363 shares underlying the Stock Option will become exercisable as follows: 5,788 shares on 4/1/2016, 5,787 shares on 4/1/2017 and 5,788 shares on 4/1/2018.
- (7) 23,328 shares of Common Stock underlying the Stock Option will become exercisable as follows: 5,832 shares on 4/1/2016, 5,832 shares on 4/1/2017, 5,832 shares on 4/1/2018 and 5,832 shares on 4/1/2019.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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