

DENISON BRADLEY W
Form 4
August 27, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
DENISON BRADLEY W

(Last) (First) (Middle)

900 36TH AVENUE, SUITE 105

(Street)

NORMAN, OK 73072

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Access Plans Inc [APNC]

3. Date of Earliest Transaction (Month/Day/Year)
12/30/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)

Executive Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) | Price | | |
| COMMON STOCK | 12/30/2009 | 12/30/2009 | G | V 12,000 A | \$ 1.02 | 13,500 | D |
| COMMON STOCK | 12/30/2009 | 12/30/2009 | G | V 12,000 A | \$ 1.02 | 25,500 | D |
| COMMON STOCK | 12/30/2009 | 12/30/2009 | G | V 6,000 A | \$ 1.02 | 31,500 | D |
| COMMON STOCK | 07/09/2010 | 07/09/2010 | G | V 12,000 A | \$ 0.96 | 43,500 | D |
| COMMON STOCK | 07/09/2010 | 07/09/2010 | G | V 12,000 A | \$ 0.96 | 55,500 | D |

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COMMON STOCK 07/09/2010 07/09/2010 G V 6,000 A \$ 0.96 61,500 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Am Num Shar |
| STOCK OPTIONS | \$ 0.93 | 08/02/2010 | 08/02/2010 | A | 50,000 | 08/02/2010 08/02/2020 | COMMON STOCK 50 |
| STOCK OPTIONS | \$ 0.93 | 08/02/2010 | 08/02/2010 | A | 75,000 | 08/02/2011 08/02/2020 | COMMON STOCK 75 |
| STOCK OPTIONS | \$ 0.93 | 08/02/2010 | 08/02/2010 | A | 100,000 | 08/02/2012 08/02/2020 | COMMON STOCK 100 |
| STOCK OPTIONS | \$ 0.93 | 08/02/2010 | 08/02/2010 | A | 125,000 | 08/02/2013 08/02/2020 | COMMON STOCK 125 |
| STOCK OPTIONS | \$ 0.93 | 08/02/2010 | 08/02/2010 | A | 150,000 | 08/02/2014 08/02/2020 | COMMON STOCK 150 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|--------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| DENISON BRADLEY W 900 36TH AVENUE SUITE 105 NORMAN, OK 73072 | | | Executive Vice President | |

Signatures

/S/ BRADLEY DENISON 08/27/2010

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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