Lee Garbo Form 3 November 09, 2009

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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response...

January 31, 2005

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SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

Lee Garbo

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

10/30/2009

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Searchmedia Holdings Ltd [IDI]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

4B, YING LONG

BUILDING, Â 1358 YAN AN

ROAD WEST

(Street)

10% Owner Director _X__ Officer _ Other

(Check all applicable)

(give title below) (specify below) President

6. Individual or Joint/Group

Filing(Check Applicable Line) _X_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

SHANGHAI. F4Â 200052

(City) (State) (Zip)

1. Title of Security (Instr. 4)

Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership

4. Nature of Indirect Beneficial Ownership

Form: (Instr. 5)

Direct (D) or Indirect (I)

(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

(Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security

4. Conversion or Exercise

Price of

5. Ownership Form of

Derivative

Security:

Direct (D)

6. Nature of Indirect Beneficial Ownership (Instr. 5)

(Instr. 4)

Expiration Title Date Exercisable Date

Amount or Number of Derivative Security

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			Shares		or Indirect (I) (Instr. 5)	
Option	10/30/2009 Â (1)	Ordinary Shares, par value \$0.0001 per share	19,417	\$ 7.8815	D	Â
Option	11/30/2009 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	12/30/2009 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	01/30/2010 Â (<u>1</u>)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	02/28/2010 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	03/31/2010 Â (<u>I)</u>	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	04/30/2010 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	05/31/2010 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	06/30/2010 Â (1)	Ordinary Shares, par value \$0.0001	844	\$ 7.8815	D	Â

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		per share				
Option	07/31/2010 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	08/31/2010 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	09/30/2010 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	10/30/2010 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	11/30/2010 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	12/31/2010 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	01/31/2011 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	02/28/2011 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	03/31/2011 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â

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Option	04/30/2011 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	05/31/2011 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	06/30/2011 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	07/31/2011 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	08/31/2011 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	09/30/2011 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	10/30/2011 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â
Option	11/30/2011 Â (1)	Ordinary Shares, par value \$0.0001 per share	844	\$ 7.8815	D	Â

Reporting Owners

Reporting Owner Name / Address	Ketationsinps				
	Director	10% Owner	Officer	Other	

Reporting Owners 4

Lee Garbo 4B, YING LONG BUILDING 1358 YAN AN ROAD WEST SHANGHAI, F4Â 200052

Â President Â

Signatures

/s/ Garbo Lee 11/09/2009

**Signature of Person Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Expires on the earlier of (a) one year following termination of Ms. Lee's service by reason of death or disability; (b) 90 days following termination of service of Ms. Lee's service by any reason other than death or disability or for cause; or (c) January 1, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 5