

Blue Buffalo Pet Products, Inc.  
Form SC 13G/A  
July 07, 2016

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE 13G**  
**Under the Securities Exchange Act of 1934\***  
**(Amendment No. 1)**

**BLUE BUFFALO PET PRODUCTS, INC.**

**(Name of Issuer)**

**Common Stock, par value \$0.01 per share**

**(Title of Class of Securities)**

**09531U102**

**(CUSIP Number)**

**July 5, 2016**

**(Date of Event which Requires Filing of this Statement)**

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☐ Rule 13d-1(b)

☐ Rule 13d-1(c)

☒ Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

13G

CUSIP No. 09531U102

1. Name of Reporting Persons:

2. Invus, L.P.  
Check the Appropriate Box if a Member of a Group

(a) ☒ (b) ☐

3. SEC Use Only

4. Citizenship or Place of Organization:

Bermuda

5. Sole Voting Power:

NUMBER OF

SHARES 99,972,999  
6. Shared Voting Power:

BENEFICIALLY

OWNED BY 0  
EACH 7. Sole Dispositive Power:

REPORTING

PERSON 99,972,999  
8. Shared Dispositive Power:

WITH

0  
9. Aggregate Amount Beneficially Owned by Each Reporting Person:

99,972,999

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☒ x

11. Percent of Class Represented by Amount in Row (9):

50.9%

12. Type of Reporting Person (See Instructions):

PN

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CUSIP No. 09531U102

1. Name of Reporting Persons:

Invus Advisors, L.L.C.

2. Check the Appropriate Box if a Member of a Group

(a) ☒ (b) ☐

3. SEC Use Only

4. Citizenship or Place of Organization:

Delaware

5. Sole Voting Power:

NUMBER OF

SHARES 99,972,999

6. Shared Voting Power:

BENEFICIALLY

OWNED BY 0

EACH 7. Sole Dispositive Power:

REPORTING

PERSON 99,972,999

8. Shared Dispositive Power:

WITH

0

9. Aggregate Amount Beneficially Owned by Each Reporting Person:

99,972,999

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☒ x

11. Percent of Class Represented by Amount in Row (9):

50.9%

12. Type of Reporting Person (See Instructions):

OO

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CUSIP No. 09531U102

1. Name of Reporting Persons:

Artal International S.C.A.  
2. Check the Appropriate Box if a Member of a Group

(a) ☒ (b) ☐

3. SEC Use Only

4. Citizenship or Place of Organization:

Luxembourg

5. Sole Voting Power:

NUMBER OF

SHARES 99,972,999  
6. Shared Voting Power:

BENEFICIALLY

OWNED BY 0  
EACH 7. Sole Dispositive Power:

REPORTING

PERSON 99,972,999  
8. Shared Dispositive Power:

WITH

0  
9. Aggregate Amount Beneficially Owned by Each Reporting Person:

99,972,999

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☒ x

11. Percent of Class Represented by Amount in Row (9):

50.9%

12. Type of Reporting Person (See Instructions):

OO

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CUSIP No. 09531U102

1. Name of Reporting Persons:

Artal International Management S.A.  
2. Check the Appropriate Box if a Member of a Group

(a) ☒ (b) ☐

3. SEC Use Only

4. Citizenship or Place of Organization:

Luxembourg

5. Sole Voting Power:

NUMBER OF

SHARES 99,972,999  
6. Shared Voting Power:

BENEFICIALLY

OWNED BY 0  
EACH 7. Sole Dispositive Power:

REPORTING

PERSON 99,972,999  
8. Shared Dispositive Power:

WITH

0  
9. Aggregate Amount Beneficially Owned by Each Reporting Person:

99,972,999

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)    x

11. Percent of Class Represented by Amount in Row (9):

50.9%

12. Type of Reporting Person (See Instructions):

OO

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CUSIP No. 09531U102

1. Name of Reporting Persons:

Artal Group S.A.

2. Check the Appropriate Box if a Member of a Group

(a) ☒ (b) ☐

3. SEC Use Only

4. Citizenship or Place of Organization:

Luxembourg

5. Sole Voting Power:

NUMBER OF

SHARES 99,972,999

6. Shared Voting Power:

BENEFICIALLY

OWNED BY 0

EACH 7. Sole Dispositive Power:

REPORTING

PERSON 99,972,999

8. Shared Dispositive Power:

WITH

0

9. Aggregate Amount Beneficially Owned by Each Reporting Person:

99,972,999

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☒ x

11. Percent of Class Represented by Amount in Row (9):

50.9%

12. Type of Reporting Person (See Instructions):

OO

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CUSIP No. 09531U102

1. Name of Reporting Persons:

Westend S.A.

2. Check the Appropriate Box if a Member of a Group

(a) ☒ (b) ☐

3. SEC Use Only

4. Citizenship or Place of Organization:

Luxembourg

5. Sole Voting Power:

NUMBER OF

SHARES 99,972,999

6. Shared Voting Power:

BENEFICIALLY

OWNED BY 0

EACH 7. Sole Dispositive Power:

REPORTING

PERSON 99,972,999

8. Shared Dispositive Power:

WITH

0

9. Aggregate Amount Beneficially Owned by Each Reporting Person:

99,972,999

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)    ☒ x

11. Percent of Class Represented by Amount in Row (9):

50.9%

12. Type of Reporting Person (See Instructions):

OO

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CUSIP No. 09531U102

1. Name of Reporting Persons:

2. Stichting Administratiekantoor Westend  
Check the Appropriate Box if a Member of a Group

(a) ☒ (b) ☐

3. SEC Use Only

4. Citizenship or Place of Organization:

The Netherlands

5. Sole Voting Power:

NUMBER OF

SHARES 99,972,999  
6. Shared Voting Power:

BENEFICIALLY

OWNED BY  
EACH 0  
7. Sole Dispositive Power:

REPORTING

PERSON 99,972,999  
8. Shared Dispositive Power:

WITH

0  
9. Aggregate Amount Beneficially Owned by Each Reporting Person:

99,972,999

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)    ☒ x

11. Percent of Class Represented by Amount in Row (9):

50.9%

12. Type of Reporting Person (See Instructions):

OO

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CUSIP No. 09531U102

1. Name of Reporting Persons:

Mr. Pascal Minne

2. Check the Appropriate Box if a Member of a Group

(a) ☒ (b) ☐

3. SEC Use Only

4. Citizenship or Place of Organization:

Belgium

5. Sole Voting Power:

NUMBER OF

SHARES 99,972,999  
6. Shared Voting Power:

BENEFICIALLY

OWNED BY 0  
EACH 7. Sole Dispositive Power:

REPORTING

PERSON 99,972,999  
8. Shared Dispositive Power:

WITH

0  
9. Aggregate Amount Beneficially Owned by Each Reporting Person:

99,972,999

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☒ x

11. Percent of Class Represented by Amount in Row (9):

50.9%

12. Type of Reporting Person (See Instructions):

IN

**Item 1(a). Name of Issuer**

Blue Buffalo Pet Products, Inc. (the Issuer )

**Item 2(b). Address of Issuer's Principal Executive Offices:**

11 River Road, Wilton, CT 06897

**Item 2(a). Name of Person Filing**

**Item 2(b). Address of Principal Business Office**

**Item 2(c). Citizenship**

(i) Invus, L.P. ( Invus )

750 Lexington Avenue, 30th Floor, New York, NY 10022

Citizenship: Bermuda limited partnership

(ii) Invus Advisors, L.L.C. ( Invus Advisors )

750 Lexington Avenue, 30th Floor, New York, NY 10022

Citizenship: Delaware limited liability company

(iii) Artal International S.C.A. ( Artal International )

10-12 avenue Pasteur, L-2310, Luxembourg, Luxembourg

Citizenship: Luxembourg limited partnership

(iv) Artal International Management S.A. ( Artal International Management )

10-12 avenue Pasteur, L-2310, Luxembourg, Luxembourg

Citizenship: Luxembourg société anonyme

(v) Artal Group S.A. ( Artal Group )

10-12 avenue Pasteur, L-2310, Luxembourg, Luxembourg

Citizenship: Luxembourg société anonyme

(vi) Westend S.A. ( Westend )

10-12 avenue Pasteur, L-2310, Luxembourg, Luxembourg

Citizenship: Luxembourg société anonyme

(vii) Stichting Administratiekantoor Westend (the Stichting )

Ijsselburcht 3, NL-6825 BS Arnhem, The Netherlands

Citizenship: Netherlands foundation

(viii) Mr. Pascal Minne

Place Ste. Gudule, 19, B-1000, Bruxelles, Belgium

Citizenship: Belgium

The foregoing persons are hereinafter sometimes collectively referred to as the Reporting Persons.

**Item 2(d). Title of Class of Securities:**

Common Stock, par value \$0.01 (the Shares )

**Item 2(e). CUSIP Number:** 09531U102

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**Item 3. If this statement is filed pursuant to Rule 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:**

This Item 3 is not applicable.

**Item 4. Ownership.**

**(a) Amount beneficially owned:**

As of July 5, 2016, each of the Reporting Persons may be deemed the beneficial owner of 99,972,999 Shares held for the account of Invus.

**(b) Percent of class:**

As of July 5, 2016, each of the Reporting Persons may be deemed the beneficial owner of approximately 50.9% of Shares outstanding, based on 196,238,566 Shares outstanding as of June 7, 2016, as reported in the Issuer's prospectus on Form 424B4 filed with the Securities and Exchange Commission on June 29, 2016.

**(c) Number of Shares as to which the Reporting Person has:**

Invus, Invus Advisors, Artal International, Artal International Management, Artal Group, Westend, The Stichting and Mr. Minne:

99,972,999 (i) Sole power to vote or to direct the vote:

0 (ii) Shared power to vote or to direct the vote:

99,972,999 (iii) Sole power to dispose or to direct the disposition of:

0 (iv) Shared power to dispose or to direct the disposition of:

**Item 5. Ownership of Five Percent or Less of a Class**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: "

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

This Item 6 is not applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.**

This Item 7 is not applicable.

**Item 8. Identification and Classification of Members of the Group.**

Invus and The Bishop Family Limited Partnership (collectively, the Shareholders ), the Issuer and other shareholders of the Issuer named therein are party to an Amended and Restated Investor Rights Agreement, dated as of January 21, 2015 (the Investor Rights Agreement ). The Investor Rights Agreement requires the Shareholders to vote their Shares for directors that are designated by the Shareholders in accordance with the provisions of the Investor Rights Agreement. The Shareholders and certain of their respective affiliates are acting as a group that, as of July 5, 2016, beneficially owns 113,858,789 Shares, or 58.0% of the outstanding Shares. Each of the Reporting Persons individually expressly disclaim beneficial ownership over any Shares that it or he, as applicable, may be deemed to beneficially own solely by reason of the Investor Rights Agreement. The Bishop Family Limited Partnership and certain of its affiliates are separately filing a Schedule 13G to report their beneficial ownership of Shares.

**Item 9. Notice of Dissolution of Group.**

This Item 9 is not applicable.

**Item 10. Certification.**

This Item 10 is not applicable.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

**INVUS, L.P.**

By: INVUS ADVISORS, L.L.C., its  
general partner

By: /s/ Raymond Debbane  
Name: Raymond Debbane  
Title: President

**INVUS ADVISORS, L.L.C.**

By: /s/ Raymond Debbane  
Name: Raymond Debbane  
Title: President

**ARTAL INTERNATIONAL S.C.A.**

By: ARTAL INTERNATIONAL  
MANAGEMENT S.A., its  
managing partner

By: /s/ Anne Goffard  
Name: Anne Goffard  
Title: Managing Director

**ARTAL INTERNATIONAL MANAGEMENT S.A.**

By: /s/ Anne Goffard  
Name: Anne Goffard  
Title: Managing Director

**ARTAL GROUP S.A.**

By: /s/ Anne Goffard  
Name: Anne Goffard  
Title: Authorized Person

**WESTEND S.A.**

By: /s/ Pascal Minne  
Name: Pascal Minne  
Title: Director



**STICHTING  
ADMINISTRATIEKANTOOR WESTEND**

By: /s/ Pascal Minne  
Name: Pascal Minne  
Title: Sole Member of the Board

**MR. PASCAL MINNE**

/s/ Pascal Minne

Dated: July 7, 2016