HASBRO INC Form DEFA14A April 08, 2013

SCHEDULE 14A INFORMATION

PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES

		EXCHANGE ACT	C OF 1934 (AMENDI	MENT NO.)	
Filed By The F	egistrant x					
Filed By A Par	y Other Than The Regis	trant "				
Check the appr	priate box:					
Prelimina	ry Proxy Statement					
Confider	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))					
Definitiv	Proxy Statement					
x Definitiv	Additional Materials					
Soliciting	Material Pursuant to se	c.240.14a-12				
HASBRO, INC.						

Payment Of Filing Fee (Check The Appropriate Box):

- x No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - 1) Title of each class of securities to which transaction applies:
 - 2) Aggregate number of securities to which transaction applies:
 - 3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

(Name of Registrant as Specified In Its Charter)

- 4) Proposed maximum aggregate value of transaction:
- 5) Total fee paid:
- " Fee paid previously with preliminary materials.

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Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1)	Amount Previously	Paid:

- 2) Form, Schedule or Registration Statement No.:
- 3) Filing Party:
- 4) Date Filed:

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